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# FINANCIAL TIMES

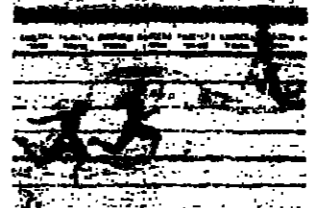
Start the week with...



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World Business Newspaper <http://www.FT.com>

MONDAY AUGUST 26 1996

## Hidden camera snaps trials of Volkswagen cars

German carmaker Volkswagen said a spy camera, triggered by the heat of passing cars, has been snapping prototype Volkswagens at a test site in Germany. The company said a senior detective had been appointed to investigate the clandestine picture taking, thought to be the work of well-organised professional photographers rather than a rival.

**China's reserves top Taiwan's:** China expects its foreign exchange reserves to swell to \$100bn by the end of this year, ranking it second behind Japan and ahead of Germany and Taiwan among countries with healthy foreign exchange balances. Page 16

**Israeli president plans Arafat meeting:** Israeli president Ezer Weizman said he would meet Palestinian president Yasser Arafat in an attempt to revive Israeli-Palestinian peace talks. Page 8

**Papermakers may reject EU plans:** European Union efforts to improve environmental standards for paper making may be boycotted by big EU and US producers. Page 2

**O&K to restructure ahead of sale:** Loss-making German construction and mining equipment specialist Orenstein & Koppel, which the Krupp conglomerate wants to sell, is planning a DM80m (\$64m) restructuring programme to make the company more attractive to potential buyers. Page 17

**Estonia prepares to pick president:** The Estonian parliament meets today to elect a president for a critical five-year term during which the smallest Baltic country will be pressing for membership of the European Union. Page 2

**Bombardier plans 70-seat jet:** Canadian aerospace and transport group Bombardier hopes to announce next week at the UK's Farnborough air show that it plans to build a new 70-seat jet. Page 17

**\$20m boost for Esprit Telecom:** US-based venture capital company Warburg Pincus, which has special interests in telecommunications, is investing about \$20m in Esprit Telecom, a fast-growing, privately-held European operator. Page 17

**Kurds ignore ceasefire call:** Fighting continued between two Kurdish factions in northern Iraq despite US calls for a ceasefire to stabilise the region. Page 2

**Lloyds Chemists clears way for bids:** Lloyds Chemists, the UK high street pharmacy group, cleared the way for a takeover bid from two rival suitors - Gehe and Unichem - by finding buyers for its pharmaceutical wholesaling businesses. Page 17

**Japan set to take Indonesia to WTO:** Japan is poised to take Indonesia to the World Trade Organisation, claiming tax and tariff breaks in Jakarta's "national car" programme discriminate against Japanese imports. Page 3

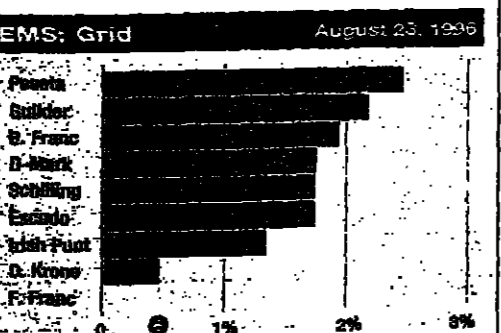
**IMF to ratify credit for Egypt:** The International Monetary Fund is to ratify a 24-month standby credit for Egypt, partly in recognition of the government's successful management of the economy. Page 3

**Russian swimmer stabbed:** Russian swimmer Alexander Popov, the only man to retain the Olympic 50 metre and 100 metre freestyle titles, was seriously ill in hospital after being stabbed in a Moscow street.

**Schumacher wins in Belgium:** World champion Michael Schumacher of Germany in a Ferrari won the Belgian grand prix. Jacques Villeneuve of Canada was second in a Williams Renault, cutting British team-mate Damon Hill's championship lead to 13 points.

**Cricket:** Pakistan declared at 521-8 giving them a first-innings lead of 195 runs against England on the fourth day of the third Test at The Oval. England were 74-0 at the close. Pakistan lead the three-match series 1-0.

**European Monetary System:** The French franc was unable to move off the bottom of the EMS grid last week, after a round of reciprocal interest rate cuts following the Bundesbank's lead on Thursday. The peseta remained top, after the Spanish central bank did not cut its rates. The Austrian schilling moved above the Portuguese escudo. Currencies, Page 23



The chart shows the member currencies of the exchange rate mechanism measured against the weakest currency in the system. Most of the currencies are permitted to fluctuate within 15 per cent of agreed central rates against the other members of the mechanism. The exceptions are the D-Mark and the guilders which move in a 2.25 per cent band.

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Albania	LRK 250	Algeria	DZ175	Latvia	Ls 15.00	Denar	DM13.00
Austria	Sch 13.76	Greece	Dr 200	Lux	LF75	S. Arabia	SR12
Bahrain	Dh 250	Hong Kong	HK\$100	Malta	Lm 0.20	Singapore	S\$1.30
Belgium	Bf 75	Hungary	Ft 200	Morocco	Md 116	Slovak Rep	S\$16
Cyprus	Cy 2.20	Iceland	IK 120	Neth	F 4.75	S. Africa	R12.00
Czech Rep	CS 160	India	Rs 75	Nigeria	Nn 190	Spain	Pt 160
Denmark	Dkr 16	Israel	Sh 20	Ireland	Ir 7.6	Sweden	SKr 10
Egypt	Eg 20	Italy	L 200	Green	CR 1.20	Switz	Sfr 1.20
France	F 16	Japan	Y 100	Pakistan	Pk 100	Taiwan	T\$1.00
Germany	DM 1.00	Jordan	Jd 1.50	Poland	Zl 40	Turkey	TL 1.80
Ghana	Gc 20	Korea	W 100	Portugal	Pt 200	United Arab Emirates	AED 3.67
India	Rs 75	Lebanon	L 150	Qatar	Qr 10	Yemen	Y 250

## Chicago radicals of '68 back in suits and ties

Democrats prepare for happier return after 30 years

Tom Hayden is back - but he is wearing a tie. The former president of the radical Students for a Democratic Society group returned to Chicago for the National Democratic Convention to hold a "heal-in" last night to commemorate the riots of 1968 - the last time the Democrats visited the city. He sold tickets, through Ticketmaster, for \$15 a pop.

When the Democrats were last in town, the entire US political system had been strained by three years of war in Vietnam and frequent out-

bursts of race-based rioting in the big cities. Young protesters like Tom Hayden took to the streets, bringing the convention to a violent end as they battled with police and National Guardsmen on tear-gas-choked Michigan Avenue.

The chances of anything similar upsetting this year's besuited Democratic delegates, who were gathering last night, are remote. But there are some uncanny parallels.

The 1968 convention was held from August 26-29, precisely this year's dates. On both occasions the mayor of Chicago was a Richard Daley; now it is the eldest son of the last of the great big city bosses.

## Lloyd's plan for recovery wins 75% support

Hopes for insurance market deal after US court setback

By Ralph Atkins in London, Richard Waters in New York and Christopher Parkes in San Diego

against Lloyd's, including by the US Securities and Exchange Commission.

Lloyd's of London last night announced that 75 per cent of the insurance market's members had accepted its \$3.2bn (\$4.9bn) recovery package as it struggled to keep the plan on track after a serious setback in the US courts late on Friday.

One Names' lawyer described as "hogwash" claims by Mr Ron Sandler, the chief executive, that delaying the plan's implementation could be devastating for Lloyd's. In private, Lloyd's leaders are confident that either the US court ruling will be overturned - an appeal starts tomorrow - or that ways will be found of allowing the plan to proceed.

The high level of support will encourage hopes that Lloyd's may this week be able to declare the recovery plan unconditional - in spite of a ruling by a court in Richmond, Virginia, that, in effect, put the proposals on ice in the US.

The ruling by Judge Robert Payne would force Lloyd's to meet the requirements of US securities laws on information disclosure and gives US Names until October 30 to accept or reject the plan.

The Virginia ruling caused last-minute alarm at Lloyd's and threatens considerable disruption. If implementation of the recovery plan were delayed, Lloyd's might be unable to pass the UK Department of Trade and Industry's solvency tests, usually set about this time of year.

Lloyd's was last night sticking to its deadline of Wednesday. It would not discuss contingency planning although senior executives spent the weekend discussing possible responses to Friday's ruling.

Even if the DTI was flexible about timing, US regulators might not be as sympathetic - raising questions about the future of the 300-year-old insurance market.

Lloyd's said that by noon Saturday 75 per cent of its 34,000 Names had accepted. Among UK Names, the level of acceptances is believed to have exceeded 80 per cent. But the US figure is likely to have been much lower. Recent polling by Lloyd's suggested only about 50 per cent of the 3,000

Hardline Names - the individual members whose assets have traditionally supported the insurance market - warned at the weekend that the ruling might encourage further legal challenges

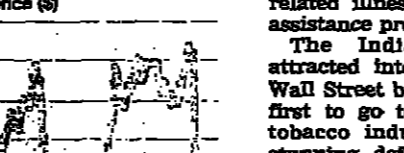
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Lloyd's may face further court challenges, Page 5  
Editorial Comment, Page 15

## Court victory set to boost US tobacco industry shares

By Richard Tomkins in New York

Philip Morris stock

The beleaguered US tobacco industry was yesterday celebrating a badly needed victory after an Indiana jury threw out a lawsuit brought by the family of a smoker who died of lung cancer.



The six-member jury decided unanimously that Richard Rogers, who smoked for 44 years before dying at 52, had chosen to incur the risks of smoking and bore a greater responsibility for his own death than the tobacco companies.

deliberating for two days. Only hours earlier, President Bill Clinton had declared nicotine an addictive drug and imposed tough restrictions on cigarette sales and advertising in an attempt to curb under-age smoking.

Earlier in the week, Arizona, Kansas, Michigan and Oklahoma joined the list of states filing multi-billion-dollar lawsuits against the tobacco

industry in an effort to recover the costs of treating smoking-related illnesses under public assistance programmes.

The verdict is likely to boost tobacco companies' battered share prices when trading resumes on the New York Stock Exchange this morning. A defeat or hung jury had been seen as the most likely outcome.

The Indiana case had gone against the tobacco manufacturers, it would have indicated that US juries had begun to take a radically different view of the industry's liability.

The jury reached its verdict late on Friday night after

Continued on Page 16  
Advertising curb may lift tobacco profits, Page 4



Pulling out: a Russian armoured personnel carrier passes a checkpoint as the withdrawal from southern Chechnya begins

## Lebed raises Chechnya peace hopes

By Chrystia Freeland in Moscow

Although he did not give details of the proposed agreement, Chechen officials said the two sides hoped to resolve the most contentious issue - the region's political status as an independent state or as part of the Russian federation - by leaving it up to a local referendum.

Mr Lebed's initiative could dramatically alter the balance of power in Moscow. If the tough-talking former general arranges peace in Chechnya, he will earn a tremendous boost in the struggle to succeed the ailing Mr Yeltsin.

But Mr Lebed's triumph as a peacemaker could threaten many of Russia's more established politicians. Many observers fear his rivals may try to sabotage a deal.

Mr Alexander Lebed, Russia's security chief, flew back to Moscow yesterday after supervising a partial withdrawal of Russian troops which has created the best chance for peace in Chechnya since the war began 20 months ago.

The next step is a political agreement, which Mr Lebed hopes to negotiate shortly with separatist leaders. Mr Lebed said he would meet President Boris Yeltsin and Mr Victor Chernomyrdin, the prime minister, to win their approval for the political settlement before returning to Chechnya to finalise the deal.

"I hope the president will approve of my action. I will return to the Chechen republic to continue the negotiations with documents, impeccable from the legal point of view," Mr Lebed said at the Khankala military airport outside Grozny, the Chechen capital, before setting off for Moscow.

Mr Lebed's ability to stop the planned bombardment of Grozny last week and to enforce an almost immediate Russian troop withdrawal have earned him the respect of many Chechen leaders.

Mr Lebed's efforts could also be upset by Russia's military leadership, some of whose members could feel humiliated by a retreat from a tiny

rebel region of less than 1m people.

His plans are most likely to be resisted by the interior ministry. General Anatoly Kulikov, the interior minister, has already been attacked by Mr Lebed.

A fragile ceasefire continued to hold in Grozny, scene of fierce fighting last week.

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# Eco-labelling plan upsets paper makers

By Caroline Southey  
in Brussels and  
Bernard Simon in Toronto

European Union efforts to improve environmental standards for paper making could be boycotted by big EU and US producers, following strong industry resistance to an EU-wide eco-labelling system for some paper products.

Pulp and paper producers on both sides of the Atlantic are mapping out strategies to challenge a scheme under which office, fax and copy paper would be eligible for an ecology label if certain production standards are met. The scheme, approved by EU member states last month, is due to come into effect soon.

Producers will be able to apply for the eco-label if they reduce toxic waste, energy consumption and sulphur emissions and provide proof that they are using wood-fibre from ecologically managed forests.

The EU uses 3.5m-4m tonnes of paper a year, excluding recycled paper, on "cut-paper" products. The leading producers are Finland, Sweden and France.

The Confederation of European Paper Industries (CEPI), which represents European pulp and paper manufacturers, said there was "widespread industry unease about the value of the label".

A CEPI official said it believed that the system would not reap the environmental benefits and that it discriminated against smaller paper producers.

"We believe the current system is elitist and that it will have marginal impact on the environment," the official said. The official denied CEPI would launch a boycott campaign against the EU regula-

tion. However, an EU industry official said "it is clear that CEPI hopes no company will apply".

Although the scheme is voluntary, industry officials believe it will take just one or two big producers to adopt the label to put strong competitive pressure on other companies. "It may be voluntary but it can still be used as a market instrument," an EU industry official said.

The American Forest and Paper Association (AFPA), which has led the US campaign against the scheme, said its biggest concern was that "voluntary will become mandatory". An official said that this could especially be the case with government procurement if government departments started insisting on the eco-label.

EU and US industry officials believe the scheme discriminates against "non-integrated" mills, which buy pulp supplies, often from a number of sources, and favours "integrated" mills which produce both pulp and paper.

The AFPA also argues that "many if not all" US suppliers will not qualify for the labels "without spending a lot of money". An AFPA official added that specific emission limits had been placed on two pollutants which were not measured in most US mills.

Brazil, Canada, Australia and New Zealand have also protested against the plan. The AFPA is considering referring the scheme to the World Trade Organisation on the grounds that it will affect US market access to the EU. The industry has the support of the US government, which will argue its case again next month when EU and US officials meet for further talks.

# Kurds ignore ceasefire plea

By John Barham in Ankara

Fighting continued yesterday between two Kurdish factions in northern Iraq, in spite of US calls for a ceasefire to stabilise the region, which was wrested from the control of President Saddam Hussein after the 1991 Gulf war.

Communications with the mountainous region, virtually cut off from the outside world and governed by rival militia leaders, are poor. But officials from both sides said clashes were continuing even though leaders of both factions had agreed to US pleas to stop fighting.

The two Kurdish groups, the Kurdistan Democratic Party (KDP) and its rival, the Kurdistan Patriotic Front (PUK), began fighting on August 17.

The bitter conflict, which one group claims involved Iranian artillery barrages, has claimed hundreds of lives and forced thousands of civilians to flee their homes.

The battles have also shattered a Washington-backed ceasefire agreed last year after negotiations in Dublin that ended a previous cycle of violence that killed about 3,000. But the US failed to force the two sides to accept a full peace deal.

Mr Bilhad Mirna, KDP London representative, said the PUK "attacked at dawn on August 17 while we were celebrating our 50th anniversary. They were trying to sabotage US mediation, which was gathering momentum and was backed by the KDP." He claimed the PUK attacked with Iranian logistic and artillery support.

However, Mr Lateef Rashid of the PUK blamed the KDP for restarting the struggle "for total control of Iraq Kurdistan". He said: "We accept a ceasefire if it leads to a comprehensive solution. The PUK has to stop attacking."

One independent observer said the fighting was "a continuation of what has been happening over the last years". The PUK was challenging the KDP's monopoly of "customs" dues levied on Turkish traders, who barter basic supplies for Iraqi fuel.

The failure of the two parties to settle their feud - which began 30 years ago when the PUK split from the KDP - is wrecking attempts by the west, particularly Britain and the US, to bring peace to the region.

Instability also increases the scope for Iranian involvement. As well as interfering in this week's fighting, Iranian revolutionary guards briefly attacked Iranian Kurdish rebel bases in northern Iraq last month.

# Samashki: a symbol of unbroken spirit

How a Chechen village lives on despite Moscow's military excesses. Chrystia Freeland reports

The bullet-riddled fences of Samashki are one of the reasons why Russian troops this weekend began a reluctant withdrawal from Chechnya.

Two months of Russian forces during the past 30 months of war, Samashki is one of the Chechen villages that have taught Russian soldiers that no matter how violently they attack they have little hope of securing lasting control over their victims.

In April 1995 Samashki was the site of one of the greatest atrocities committed during the Chechen conflict, when Russian soldiers, many of them alleged to be drugged or drunk, unleashed a frenzied massacre on the village, killing and maiming hundreds of civilians.

Then last March, Moscow struck again, pounding Samashki with air and artillery attacks, despite the weapons and cash which the villagers offered to silence the Russian guns.

The barbarism of these two attacks has turned Samashki into the My Lai of the Chechen war. Like the infamous US slaughter of villagers in Vietnam, this village in south-western Chechnya has become a symbol of the cruel excesses of the Russian military.

But, perhaps more importantly, Samashki is also one of the hundreds of towns and villages where Russian soldiers have learned that, no matter how fiercely they fight, their efforts are largely in vain.

The facility of the Kremlin's attempt to beat the Chechens into becoming loyal citizens of the Russian Federation is apparent at the Samashki bazaar, a collection of fragile wooden stalls where food and clothes are traded in the shadow of the skeletal remains of the bombed-out building which was once Samashki's "House of Culture".

A metre-long, dull grey bomb fin



The centre of Grozny at the weekend: residents are suffering the same devastation as those in Samashki

rests at the foot of the rickety kiosk from which Mrs Aset Salgerieva peddles a sad assortment of fly-covered tomatoes and dusty boxes of macaroni.

"This is our memory," she says, pointing to the bomb case, which she has carefully left where it fell in the heart of the first Russian raid on the village.

"It is a monument to how we were beaten, how we were mowed up and cut into small pieces, to how the Russians treated live human beings like pieces of meat," says Mrs Salgerieva, who, together with her extended family of six adults and six children, lives in a

nearby tent without electricity or running water. The family's original home and the prefabricated shelter they built to replace it were both destroyed in the two successive Russian attacks.

Mrs Salgerieva's attitude is typical of the Chechen village, whose residents uniformly say that the repeated Russian bombardments have hardened their determination to resist Russian rule, rather than eroding it.

Like the bomb fins in the bazaar, the charred corpses of destroyed homes have been intentionally left in place throughout the village, turning Samashki into a

bleak museum of Russian excesses. "We do not plan to rebuild until the Russian army leaves," says Mr Shansayev, a muscular 35-year-old agronomist at the local collective farm, who has left his job in the fields to join the separatist fighters.

Men like Mr Shansayev, separatist soldiers who periodically return to their families in Samashki to rest from the strains of battle, are the official reason the Russian military gave for its attacks.

But if Moscow's purpose was to chill civilian sympathies for the fighters by making the entire village suffer for sheltering its war-

weary sons, the tactic appears to have backfired. The Kremlin's offensive has turned even the children of Samashki, who have the skinny bodies and spotty faces of undernourishment and poor hygiene, into junior fighters in what they are being taught to see as an Islamic jihad.

"We respect the separatists. When they fight, they fight for Allah," says Khazma Khuseinov, a 14-year-old wearing a traditional round white cap with gold trim. Returning from the village's daily instruction in the Koran and Arabic, Khazma translates the exchange for the younger children, who no longer understand Russian.

This cultural shift away from the Russian language and secular traditions imposed by the Soviet Union is another one of the unintended consequences of Moscow's crackdown and it is a development which could make Chechnya an even more unwilling vassal in the years to come.

Even the Russian soldiers at a checkpoint 5km away are beginning to see their army's repeated efforts to subdue Samashki, and villages like it, as pointless. "I have mixed feelings about what we did in Samashki," says Ruslan, a tanned 22-year-old who is one of the voluntary contract soldiers who have a reputation for being less squeamish than the younger draftees. "It is good, because the fighters had to be chased out, but it is bad because the civilians suffered."

But upon reflection, Ruslan admits even this ambivalent verdict is too generous. "Of course it's true that, after our attacks, Chechen fighters can return to Samashki when they like," Ruslan concedes. "If you live here, and it's your homeland, it is always easy for you to hide from outsiders."

# Onassis trust seeks to fight off 'mismanagement' claim

Battle over inheritance mixes ancient tragedy and TV soap opera. Kerin Hope reports

Aristotle Onassis, Greece's most colourful shipping tycoon, died over 20 years ago but his inheritance has triggered a new drama that mixes ancient tragedy and television soap opera in familiar style.

The Greek trustees of a billion-dollar fortune belonging to 11-year-old Athina, Onassis's grandchild and the last of the dynasty, have been accused of criminal mismanagement by her father, Mr Thierry Roussel, a French businessman.

Mr Stellos Papadimitriou, the chief trustee, says: "We reject these charges. Mr Roussel wants control of Athina's money. But her mother was determined that he shouldn't have it and we are responsible for carrying out her wishes."

Onassis left half his fortune, estimated at \$1bn when he died in 1975, to his only daughter, Christina. The other half went to establish the Alexander Onassis Foundation, a Liechtenstein-based charity in memory of his only son, who was killed in an air crash in 1971.

Mr Papadimitriou, a prominent lawyer and the foundation's president, guards the Onassis heritage from its headquarters, a neo-classical mansion in Athens. He and three co-trustees are accused of mishandling the shipping business that forms the basis both of the foundation's income and of a separate trust set up by Christina in 1988, shortly before she divorced Mr Roussel, her fourth husband.

The law suit was filed by Mr Roussel in Athens earlier this year, after a Swiss appeal court rejected his bid to take control of the trust. Since her mother's death in 1988, Athina has lived in France with her father.



Onassis at his wedding to Jackie Kennedy: 'overriding priority to preserve his wealth'

recalls Mr Onassis hosting Mr Winston Churchill on his yacht, his much publicised affair with the opera singer Maria Callas, and his marriage to Jackie Kennedy, says: "He loved publicity and lavish spending but like every other shipowner, his overriding priority was to preserve his wealth."

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The law suit was filed by Mr Roussel in Athens earlier this year, after a Swiss appeal court rejected his bid to take control of the trust. Since her mother's death in 1988, Athina has lived in France with her father.

Mr Papadimitriou says the charges are "indicrous". He claims that since Onassis died, ASO Naviera, the holding company for his shipping interest, has helped to quadruple the foundation's net worth after renewing the tanker fleet and making property investments in London, New York and Monte Carlo.

He says: "We run 17 ships all under the Greek flag, among them eight new tankers that make up the world's most modern dirty cargo [tanker] fleet."

To back the trustees' defence, Mr Papadimitriou has produced a letter in Ms Onassis's handwriting which appears to reveal a deep mistrust of Mr Roussel.

Written in English it says: "I came to ask you for help to protect me against Thierry. I built a house made of cement. In this house I put all my capital and the job of the protectors is to keep the door closed."

Mr Roussel now receives over \$2m a year from the

Onassis fortune, both from a marriage settlement from Ms Onassis's will and under a later deal with the foundation in which he agreed that Athina would learn Greek. Her grandfather's yacht is rusting in Piraeus.

Mr Roussel's most recent business venture, an environmentally friendly agricultural project in Portugal, has collapsed. Two earlier ventures, a construction project in Algeria and a timber trading company, also failed.

The foundation's charter provides for Athina to take over its presidency when she comes of age in 2003. But she will not be able to learn how to run her shipping business: among her colleagues on the foundation's board will be the sons of Mr Papadimitriou and his co-trustees.

# Bosnian polls may be put off

International officials will meet in Sarajevo today to consider postponing the local elections due in Bosnia on September 14 - because of apparent manipulation of the electoral roll of refugee voters by the Serbian government of President Slobodan Milosevic.

Postponement of the local polls would further poison the atmosphere for the national elections also planned for September 14. The international community is determined to hold the national elections on schedule in spite of the absence of political freedom in most parts of the country.

The row arises from the provisions of the Dayton peace agreement - allowing Bosnians to vote where they now live, by absentee ballot where they lived before the war, or where they intend to reside if they cast their ballot in person. What was apparently not foreseen was that Mr Milosevic would use this last option for a large-scale electoral engineering operation, designed to cement the effects of "ethnic cleansing" in northern and eastern Bosnia.

UN officials say that the Yugoslav authorities gave tens of thousands of refugees forms with their "intended" place of residence - in districts of Bosnia where they had never lived - already filled in. The districts include Srebrenica, the former UN "safe area" whose Muslim defenders were massacred after surrendering last year, and Brcko, in the strategic corridor linking Serb-held areas.

Edward Mortimer and Laura Silber, *Tuzla*

# Ukraine starts new currency

Ukraine will start using its long-awaited new national currency, the hryvna, next week. Mr Viktor Yushchenko, the chairman of the national bank, said the hryvna would be introduced on September 2 under a presidential decree signed yesterday.

The new currency, named after money used in Ukraine before Russian rule 300 years ago, is an important symbol for the state, which celebrated its fifth independence anniversary at the weekend.

The hryvna will replace the temporary karbovanets, which has been national tender since the collapse of the Soviet Union. It is seen as a sign of government confidence that its tough economic reforms are beginning to work. New and old currencies will circulate simultaneously for a fortnight. Chrystia Freeland, *Moscow*

# International securities record

Issues by borrowers of international securities reached a record level in the second quarter of this year, the Bank for International Settlements says in its latest review of financial markets published today.

Investor demand for greater credit risk meant issues by developing country borrowers reached unprecedented volumes. The BIS said this underlined "that the Mexican crisis of early 1995 and the bond market turbulence seen at the beginning of 1996 had no more than a temporary influence" on investors' attitudes to developing countries.

In a separate report on the prospects for a single European currency, the BIS said such an integrated market could rival the government bond markets of the US and Japan. Graham Bowley, *London*

# Baltic country will press for EU entry and security guarantees from the west

# Estonia to choose president for key term

By Matthew Kaminski in Tallinn

The Estonian parliament meets today to elect a president for a critical five-year term during which the smallest Baltic country will be pressing for membership of the European Union and firmer security guarantees from the west.

Mr Lennart Meri, the publicly popular incumbent, appears some eight votes shy of the 68 needed to gain re-election on the first ballot in the 101-seat parliament. But his only declared opponent, Mr Arnold Ruutel, has been unable to broaden his support beyond his agricultural party.

If no winner emerges today, parliament will vote again tomorrow, before the electoral college expands to include local government leaders on Wednesday, possibly giving Mr Ruutel more votes. An outside candidate could step in at any stage.

Mr Meri, an urbane film maker, turned a presidency of limited powers into a platform at home and abroad for Estonia's "return to Europe" after 50 years of Soviet occupation.

The campaign for the presidency has not exposed any fissures in the consensus for market reform, which produced 3 per cent growth last year and quickly reoriented trade westward when the Soviet Union broke up. But Mr Ruutel, a 68-year-old former state farm boss, represents a more nationalist and less Europhile wing of Estonian politics, which opposes the country's duty-free import regime.

An alternative to Mr Meri is more likely to come from the ruling parliamentary alliance of the mildly social democratic Coalition party and its staunchly pro-market partner, the Reform party.

The coalition which has been in power for nearly a year has strengthened the case for Estonia's admission into the EU along with the first wave of central European countries and possibly ahead of its two other Baltic neighbours, Latvia and Lithuania.

Three-quarters of the economy has been put in the private sector, and in November the government is expected to give formal approval for the sale of the remaining state-held telecommunications, transport and energy companies.

Inflation and public sector debt, two areas of concern, have been brought under control this year - consumer prices are expected to rise 20 per cent in 1996 - but the current account deficit of \$K2r2bn (\$182m) last year continues to grow.

The biggest threat to Estonia's integration with the west is posed by its troubled relations with Russia.

The two countries have an outstanding border dispute and Moscow also complains about the treatment of about 500,000 ethnic Russians, although a western diplomat said "by common consensus of western observers there is no human rights problem here".

Mr Siim Kallas, the foreign minister, said close co-operation with Sweden, which US President Bill Clinton last month said should take a lead on Baltic security, could never replace a Nato defence guarantee which Estonia wants. But he acknowledged Nato membership might prove difficult, given Russian sensibilities. He held out the hope that Estonian security could yet benefit from joining the EU.

"The EU, of course, is not a security organisation," he said, "but it is a very important part of the peaceful environment created in the past few years."

Western officials in Tallinn believe

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صلى الله عليه وسلم

# Japan ready to take Indonesia to WTO

By Michiko Nakamoto in Tokyo and Manuela Saragosa in Jakarta

The Japanese government is poised to take Indonesia to the World Trade Organisation over Jakarta's "national car" programme, which Tokyo claims discriminates against Japanese vehicle imports into Indonesia.

The Timor 1500 cc saloon has been granted the status of national car by the government, which enables it to receive tax and tariff breaks. The car is being developed by Timor Putra Nasional, a company owned by President Suharto's youngest son, Mr Eutomo Mandala Putra, in collaboration with South Korea's Kia Motors.

Because Timor Putra Nasional has no facilities to develop a car in Indonesia, it is being allowed to import up to 45,000 completed cars from South Korea duty-free over the next year and sell

them tax-free in Indonesia. The first batch of national cars is due to arrive at an Indonesian port this week.

Analysts say the imports violate a WTO article which stipulates that imports cannot be treated differently from locally manufactured products. Established foreign car manufacturers in Indonesia are subject to a heavy and complicated tariff regime for the car components they import.

"We have told [the Indonesian side] that if cars are imported into Indonesia free of tariffs, we will have to adopt a serious response, which could include asking for a WTO dispute settlement panel," an official at Japan's Ministry of International Trade and Industry said.

Indonesia's national car programme has drawn criticism from Japan, the US and European Union. All have claimed the programme

breaches Indonesia's WTO obligations. The issue has particularly angered Japan because Indonesia's car market is dominated by Japanese brands.

Indonesia's Ministry of Trade and Industry has sent delegations to Japan to explain its national car policy in an effort to keep it out of the WTO. The last meeting between the two sides was held in June this year but officials described them as "inconclusive".

The programme has also cast a shadow over Asian family cars being made by two Japanese carmakers in Thailand, which will be dearer than the Timor.

Although Honda's Asian car has been a tremendous success, and Toyota expects substantial demand for its family car to be launched next year, both companies admit costs will be under pressure from the Indonesian competitor.

# Swamp bank loans leave Thais bemused

Ted Bardacke reports from So Phisai on land scandals that are causing political shockwaves

Mr Somsak Pinnawan, a rice farmer near Thailand's border with Laos, always felt there was something a little strange about the deal.

Two years ago, he says, a broker for the local *hai* (Chinese tycoon) offered to buy his two plots of flooded land for B43,000 (\$118) per rai (1,600 square metres). One plot measured 30 rai, the other 4 rai.

"He said he wanted to build a factory. But I don't think you can build anything there. It's a swamp," says Mr Somsak, who sold the land anyway.

In April, as a \$1.8bn scandal involving the Bangkok Bank of Commerce (BBoC), a mid-size commercial bank, began to unravel, Mr Somsak found out just how strange things had become.



Flooded fields to fool's gold

Four land officials have been arrested and a warrant for the arrest of Mr Suchart's father, Mr Wichian Tancharoen, was issued last week. Police say a request for permission to arrest Mr Suchart, who has resigned from the cabinet, will soon be forwarded to Gen Pochana Boonyachinda, police director.

Analysts say because for many years Thailand's policy of raising rural income was based on uncontrolled expansion of the country's land frontier - basically letting peasants cut down forest reserves which remained government property - in every land deal there is a scandal waiting to happen.

"You have a huge number of people living and farming on land they don't have title to," says Mr Chalongsob Sussangkarn, president of the Thailand Development Research Institute. "This brings them under the judgment of local officials, who can be influenced by politicians and other powerful people."

Last year the government of Mr Chuan Leekpai col-

lapsed under a wave of evidence that land documents originally destined for poor farmers ended up in the hands of wealthy relatives of MPs who are members of Mr Chuan's Democrat party.

And when current Prime Minister Banharn Silpa-archa faces a no-confidence motion next month he will be called on to explain a controversial land deal done by his daughter, Ms Kanchana Silpa-archa, also an MP.

In 1990 Ms Kanchana bought 75 rai for B22m on the outskirts of Bangkok. Four years later she sold it to the central bank, which will use the site for a new mint, for B465m, a profit of 1,503 per cent at a time when land prices in the area were static at best.

"Every province has problems like this," says Ms Narisara Wongphoom, a provincial councillor in So Phisai who helped unearth the land grabbing scandal in her area. "They pay off the village headmen, the officials, whoever can help them... and the villagers don't understand what is going on."

Ms Taween Seemaluang is one of those villagers. She sold 10 rai of flooded land to a broker a few years ago. This year she got a tax bill claiming she owns 190 rai, which was used as collateral to borrow money from the BBoC, also under her name.

"They took my identity card and did it themselves," she says. "I didn't know it had been mortgaged until I saw it on TV news. I have no idea how much they borrowed. I'm afraid... I can't sleep at night."

Ms Narisara is also finding it hard to sleep. At one time she was friendly with Mr Suchart and felt protected - he used to eat in her restaurant when he would come to look at the land. But now, as result of her meddling, she must have continual police protection and sleep in a different house every night.

# Israeli president agrees to meeting with Arafat

By Avi Mechilis in Jerusalem

President Ezer Weizman of Israel yesterday said he would meet Mr Yasir Arafat, the Palestinian president, in the latest effort to revive stalled Israeli-Palestinian peace talks.

Mr Weizman, the ceremonial head-of-state, said the Palestinian leader had sent him a letter expressing fears for the future of the peace process and requesting a meeting. At a press conference with Mr Benjamin Netanyahu, Israel's prime minister, the president said Israel could not ignore Mr Arafat's "great political achievement".

"Today he has control over 2m Palestinians," he said. "When a leader like that who is my neighbour... asks to see me, I think I have to agree."

Although a meeting between Mr Arafat and Mr Weizman is symbolic, it places pressure on Mr Netanyahu to follow suit. The prime minister had said he will not meet Mr Arafat unless it is vital for Israel's security.

Mr Weizman said the meeting would take place by the end of the year. He formally met Mr Arafat in 1994, at the inauguration of Mr Nelson Mandela, South African president.

Mr Nabil Abu-Irdeinah, spokesman for Mr Arafat, said: "We are ready for a meeting with President Weizman. This is important as a signal for restarting the frozen peace process."

According to Israeli political etiquette, the official president is expected to keep out of public debates, but Mr Weizman frequently has

ignored this rule. His decision is typical of his penchant for voicing his often controversial opinions. He was widely criticised in Israel after appealing to the previous Israeli government to rethink peace moves with the Palestinians following Palestinian extremist suicide bombings in Israel in 1995.

The move follows threats made last week by President Hosni Mubarak of Egypt to cancel a regional economic conference planned for November in Cairo if Mr Netanyahu did not revive the talks.

The hardline Mr Netanyahu, elected in May, said talks would begin soon. But Mr Abu-Irdeinah said although "minor" meetings were planned between Israeli and Palestinian ministers, "we are still waiting to see things move".

# IMF to ratify Egypt credit

The International Monetary Fund is to ratify a new 24-month standby credit for Egypt - a recognition, in part, of the government's successful management of the economy.

A decisive factor in the IMF's decision, to be endorsed at an executive board meeting in October, was the acceleration of the privatisation programme since May, especially the selling off of majority stakes. The government has recently announced that up to 50 companies will be floated in the fourth quarter.

The new IMF programme will include six-monthly targets for privatisation, as well as reforms to the tax regime and the financial sector. It clears the way for the Paris Club of creditors to write off a third and final tranche of sovereign debt worth about \$4bn, agreed in principle after the Gulf war.

Sean Evers, Cairo

# Thai refinery for exports

Thailand is set to get its first export-oriented petroleum refinery, following the weekend signing of a \$633.5m (\$1.3bn) contract by the industry ministry and Sukhothai Petroleum, a small oil trader, to construct a 126,000 barrel per day (b/d) facility in the southern province of Songkhla. The move comes in the same month as Thailand has become for the first time a net exporter of refined petroleum products.

The refinery, expected to be completed in 2000, will produce 47,512 b/d of diesel, 25,848 b/d of petrol, 13,962 b/d of kerosene and jet fuel, 9,555 b/d of low sulphur fuel oil and 400 tonnes per day of liquefied petroleum gas. Sukhothai executives said the refinery was the first project in a planned complex including a Bt3bn petrochemical facility producing 200,000 tonnes a year of high-density polyethylene.

Ted Bardacke, Bangkok

# Move to halt steel dumping

Thailand has put new duties on some steel products after local steel producers claimed European, Asian and Latin American producers were dumping products on the local market. Tariffs on cold-rolled stainless steel sheets are now 10 per cent, up from 1 per cent. H-beam, I-beam, and U-beam structural steel tariffs were increased to 20 per cent from 4 per cent and wire rod imports duty will now be doubled to 20 per cent.

Ted Bardacke, Bangkok

# Hong Kong to stay in Apec

Hong Kong will stay in the Asia Pacific Economic Cooperation (Apec) forum after its handover to China next year, according to Mr Donald Tsang, financial secretary. He said Hong Kong's continued membership was accepted by all other Apec members: "Apec is a collection of economies, not of sovereign states. So the change in 1997 for Hong Kong is a change of sovereignty which should not affect that underlying status that Hong Kong is an autonomous economic entity."

John Riddings, Hong Kong

# Hanoi ponders cash machines

Vietnam's currency, the dong, may soon be available from cash dispensing machines under a proposal to be put to the central bank. The only fully operational cash machine in Vietnam - in Hongkong Bank's Ho Chi Minh City branch - dispenses 50,000 dong (\$4.50) notes and US dollars, which are still widely used.

Jeremy Grant, Hanoi

# KPN: solid results.

KPN's sales increased to NLG 10,285 billion in the first half of 1996 despite price reductions in the telecommunications sector. Volumes grew in all areas of KPN's core business. Operating income rose by 12.7% to NLG 2,186 million.

The growth stems partly from the relatively small increase of 3.6% in operating expenses thanks to the controlled development of labor costs. Smaller additions to reorganization provisions also had a positive effect on the growth of operating income. For the full year of 1996, the Board of Management continues to expect a further growth of sales and an increase in net income. The Board has proposed an interim dividend of NLG 1 in cash per ordinary share of NLG 10 par value, or, at the shareholder's choice, an interim dividend in ordinary shares.

The value of the interim dividend in shares will be 2 to 5% lower than the value of the cash dividend. The final interim dividend will be published on September 17, 1996.

PTT Post had an excellent first half, with sales up by 8.3% to NLG 3,217 million. The growth came mainly from higher mail volumes and from acquisitions in the first six months.

Volumes increased in all postal sectors, even in the highly competitive international mail market. Operating income increased to NLG 418 million, partly due to cost reduction programs.

PTT Telecom increased its sales by 3.3% in the first half. Sales

NLG 1,770 million. PTT Telecom is rapidly expanding its international position. The most recent example of expansion is the interest in Telecom Eireann of Ireland.

KPN Kabel recorded sales of NLG 171 million in the first half of 1996 compared with NLG 118 million in the same period

last year. KPN Kabel has high initial costs. The same applies to KPN Multimedia which had sales of NLG 46 million, a rise of NLG 24 million compared with the first half of 1995.

KPN Half Year Reports are obtainable by filling in the coupon, or by faxing +31-6-099 77 94 or phoning +31-6-099 88 94 during office hours. They are also available for collection from ABN AMRO Hoare

In millions of guilders	1st half 1996	1st half 1995	growth
Total operating revenues	10,285	9,469	8.6%
Operating expenses	2,186	1,939	12.7%
Net income	1,209	1,114	8.5%
Group equity	15,661	14,233	10.0%
Net income per share	NLG 2.61	NLG 2.42	7.9%

\*The introduction of VAT means that KPN's 1996 sales and costs will be lower than would otherwise have been the case. Adjusted for this effect, the consolidated KPN results show a rise in sales of 8.6%. The growth is 5.3% if no adjustment is made.

increased by 7.8% to reach NLG 6,919 million when adjusted for the effect of VAT introduced on January 1, 1996. The growth of sales came mainly from mobile telephony (40%), end-user equipment and national telephony. Growing competition in international telephone traffic has put pressure on prices and caused a decrease in sales in this part of the market. Nevertheless, operating income increased by 10.7% to

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NEWS: THE AMERICAS

The 1996 Democratic convention in Chicago: The circumstance may be great but the ideas will be small  
Clinton set to reign over a week of grandeur



US ELECTIONS  
November 5

Over the last four years, in a variety of ways, President Bill Clinton has downsized the presidency. And there is every sign that voters are restructuring. However, from today until Thursday, the Democratic party will meet in Chicago to hold a giant coronation for the downsized candidate. Everything about the convention will aspire to grandeur, from the size of the multi-tiered

podium to the emotions scripted for opening night, when quadriplegic actor Christopher Reeve will address the hall from his wheelchair. But the presidential figure will loom largest of all: video screens in the hall will carry outsized images of Mr Clinton travelling cross-country to Chicago in a train called the 21st Century Express. Delegates will follow his progress via giant tracking maps. They will watch him greeting the crowds which cannot fall to turn out to see him ride into town aboard a campaign train once used by President Harry Truman. And they will note that he looks... well, presidential. The man who was reduced to protesting, not two years

ago, that he was "relevant," has since learned an important lesson: how to fill the psychological space in the mind of the nation which is reserved for "the President." At moments of national adversity - the bombing at the Atlanta Olympics, the crash of TWA flight 800 - he has assumed the national grief and made it nobler. Mr Clinton has developed a knack for the presidency. He has done so by mastering the art of the miniature: the small idea, the micro-reality of American life. He has abandoned great schemes for re-engineering American society to work "inch by inch" for change. As the irrelevant political columnist Maureen Dowd puts it: "Instead of the Great

Society, Mr Clinton now brings us the Itsy-Bitsy Society. Instead of a rendezvous with destiny, he has an appointment with detail." All last week he was keeping appointments with detail in the Rose Garden of the White House, signing a law to raise the minimum wage slightly and announcing an assault on teen smoking. For months already, his campaign - and his presidency - have focused on the smallest of micro-issues: school uniforms, teenage curfews, cel-

lular phones for neighbourhood watch groups. But nothing was so symbolic of his downsized ambitions as the law he signed last week to make health insurance portable from job to job. The man who came to office with a grand plan to revolutionise American healthcare had been reduced to micro-managing change. Campaign officials plan to maintain the barrage of small ideas throughout convention week: the President will announce one new mea-

sure - on crime, education or the environment - every day. On Thursday, when he accepts his party's nomination, Mr Clinton will try to package the bits into something grander: a vision for America's future. If his new book is any guide, the whole may not exceed the sum of its parts. But the president's pollsters argue that it is those parts which matter most. The argument is that voters, deeply distrustful of big government and big promises, prefer their president to be practical rather than visionary. That leaves Mr Clinton's pollsters to decide how he can make himself most useful. Ideas, phrases, even words are tested on "focus groups" of voters.

The irony is that many of his best lines sound more Republican than Democratic: curfews, welfare reform, and attacks on big government are traditional conservative themes. Republicans accuse him of ideological theft. This is deliberate. Mr Dick Morris, Mr Clinton's shadowy political consultant, has pushed the president to "neutralise" traditional Republican issues by adopting conservative positions. That frees him to campaign on issues closer to people's hearts, like the "V" chip which allows parents to block indecent television programming. As described in journalist Bob Woodward's new book, *The Choice*, this means Mr Clinton must occupy "a

dynamic centre that is not in the middle of what is left and right but is way beyond it." Mr Morris calls this "triangulation." Others call it ideological confusion, and question whether the president obeys any principle except electoral expediency. And that makes it hard to predict how Mr Clinton will act if he marches from Chicago to a new term in Washington. His first stint in the White House he has displayed multiple political personalities: new Democrat, old Democrat, and moderate Republican by turns. No one knows which would dominate, if he keeps his seat in the Oval Office.

Patti Waldmeir

Mr Clinton has mastered the art of the miniature: the small idea, the micro-reality of American life

Memories of the 1968 demonstrations linger but Chicago and its delegates have moved on  
City hopes to wipe slate of tarnished past

None of the delegates gathering for this week's Democratic convention in Chicago expects to wake to the smell of tear gas. While the Democrats play out their reader-television renomination of Bill Clinton for President this week, thousands of reporters and most of the American public will be treated to flashbacks to the 1968 convention, when the Vietnam War rent the Democratic party, and the dissent spilled into Chicago's streets and parks. Back then, Chicago was a shot-and-a-beer kind of town, with factories running three shifts to feed the escalating Vietnam war. The police force was white and male, and the Democrat's legendary Machine, which penetrated every aspect of life in every neighbourhood in Chicago, was the force behind Mayor Richard J. Daley's national reputation as a kingmaker, the man who put John F. Kennedy in the White House. Nowadays, the city is more a place of health clubs than factories, many of which have migrated out of town. Gin mills have been replaced by coffee bars, and while there will be hundreds of young people in Chicago's lakefront parks this week, they will be playing beach volleyball, as they usually do in August, and, unlike in

1968, would not dream of protesting against anything. Political observers such as Mr John Schultz, who chronicled the 1968 demonstrations, agree the convention was a turning point for Chicago, as well as for the Democratic Party. "Richard J. Daley was the most powerful political person in the US going into the convention, and he came out stripped of his power," Mr Schultz said. It took the Daley family years to recover the mayor's office, and in the meantime, the city diversified, thanks in large part to the administration of the late Mayor Harold Washington, Chicago's only black mayor, a man who was able to bring together the city's fractured ethnic minorities into a majority coalition. The Harold Washington legacy is visible today in the remarkable diversity in Chicago's police force and other public agencies. Chicago's police chief today, Mr Matthew Rodriguez, was a young hispanic patrolman during the 1968 convention. The private sector and Chicago's universities have also opened up to women and minorities over the past two decades, leaving the face of downtown more like Mr Jesse Jackson's Rainbow Coalition than the old Mayor Daley's white establishment.



The stuff that memories are made of: police and demonstrators clash at the Democratic convention, Chicago 1968

The United Center, the new basketball arena where the convention will take place, and where Michael Jordan is king, anchors the city's renewal. Convention delegates, looking out of the windows of air-conditioned buses that shuttle them from their hotels, will see the reconstruction of Horner Homes, a notorious public housing project, tidily fenced vacant lots clean of rubbish for the first time in decades, and budding new neighbour-

hood businesses that two years ago would not have ventured into the area. The "new" Mayor Daley, Mr Richard M. Daley, popularly known as Richie, is more of a negotiator than his father. Now in his second four-year term, Mr Daley and his brother William have risen to prominence in the Democratic party, supporting Mr Bill Clinton early in the 1992 campaign and then backing him unreservedly in his presidency, using

their influence to put the president on top of critical battles such as the NAFTA trade legislation. With elaborate plans to accommodate what is hoped to be a diverse group of die-hard demonstrators (permits have been issued, time slots assigned, toilets set up and parking passes distributed), city officials and federal security agents are more worried that Chicago will draw the kinds of terrorism that may have destroyed the TWA

flight 800 over Long Island last month, and put a pipe bomb in a park at the Atlanta Olympics. Convention security will be the tightest in history, with convention passes, even for media, strictly limited. Although specific details are confidential, Chicago this week, sadly, is prepared for the worst, down to emergency evacuation plans in the event of injuries.

Laurie Morse

Clinton seeks to derail Dole with train campaign

By Patti Waldmeir in Chicago

President Bill Clinton is whistle-stopping his way across the Midwest in a Hollywood-scripted campaign trek to Chicago, where the Democratic party today will nominate him to seek a second term in the White House. Riding the same campaign train used by former President Harry Truman nearly 50 years ago, candidate Clinton will stump through the key swing states of Ohio, Michigan, Indiana and Illinois. He has given the train a New Age facelift, rechristening it "the 21st Century Express." But the ritual of the whistle-stop campaign is vintage American. Presidents from Abraham Lincoln to Franklin Roosevelt have wooed voters from the railways. In 1948, President Truman travelled 30,000 campaign miles by train to come from behind and beat rival Thomas Dewey. As convention proceedings begin in Chicago, Mr Clinton faces no such uphill battle. A Newsweek opinion poll released at the weekend showed the president's lead over Mr Bob Dole, the Republican challenger, widening. An earlier Newsweek poll, taken immediately after the Republican convention in San Diego, had shown the two candidates in a statisti-

cal dead heat. The new survey puts Mr Clinton ahead by 7 points, while other polls give him a much larger lead. Campaign officials have scripted this week's two conventions - the stationary one in Chicago, and the mobile one aboard the campaign train - to converge at a point which will boost that lead further. To that end, they say, Mr Clinton will spend the daytime generating news from the railways, announcing a new initiative on education, crime or environment every day, and being joined en route by what campaign officials call "American heroes" who embody his campaign themes. The aim will be to manufacture the drama which the convention is likely to lack, building suspense for the triumphant arrival of the president on Wednesday night. That is the kind of drama which convention organisers will welcome: controlled excitement, not the tumult and violence of the 1968 convention, when police beat demonstrators outside the convention hall. Like the Republicans in San Diego, the Democrats will stress unity in their bid to return President Clinton to the White House, and their party to power in Congress. Also like the Republicans, delegates to the Democratic convention are likely to be more extreme - in this case more liberal - than the leadership.

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Clinton's book rushed out to catch convention sales

By Patti Waldmeir  
President Bill Clinton's new book, *Between Hope and History*, rushed into shops today, promises a "vision for America at the dawn of a new century". What it delivers is much more modest: a mosaic of small political ideas interspersed with fragments of rose-tinted plans. The affect is bitty rather than grand. And some of the bigger bits are missing altogether: the future of social security, Medicare and Medicaid (public health care for the elderly and poor) rate hardly a mention. The book aspires to be a statement of phi-

losophy; but reads like a hybrid of campaign platform and stump speech. Mr Clinton's aides insist that the 178-page book, is not meant to be a campaign tract. But the timing of its release would suggest otherwise. Mr Clinton says the book is part of "the conversation I have had with the American people about our destiny as a nation, our duty to prepare for the new century, and our need for a shared vision of twenty-first century America that will enable us to grasp the extraordinary opportunities of the age of possibility." But it does relatively little to

throw that conversation forward. The tone is relentlessly cheerful, like a speech by former president Ronald Reagan. It is infused with the spirit of can-do optimism which made America great in President Clinton's childhood. But the path it charts to the 21st century is sketchy, marked by the smallest of milestones: the promise of 24 hours of annual leave to allow parents to attend parents' teacher meetings; a ban on so-called "top-killer" bullets; tax credits for college tuition. All of these are popular with voters, but they hardly support Mr Clinton's claim to have "a different... a truly progress-

ive vision of our future." The president may be wise to limit himself to small boasts, but if he wishes to secure his place in history as a leader and not just a political operator, he cannot ignore issues of the gravest concern - such as Social Security and the other entitlement programmes threatened with collapse in the next century. If the president has a plan for dealing with these problems, voters will have to wait for his next book to read about it. Disappointingly, the book offers no glimpses into the soul of a man who is one of the world's most intriguing politicians.

Almost everyone wants to know what makes Bill Clinton tick: there are few clues here. Instead, there is the repetition of the familiar New Democrat mantra: opportunity; responsibility; community. One section of the book is devoted to each. The first outlines government's role in "creating opportunities for all Americans," for example by raising the minimum wage and offering education tax credits. The second argues that government must "demand responsibility from all Americans" - including "the responsibility of young women not to get pregnant, the

responsibility of men not to get them pregnant..." and so on. The third outlines ways to "forge a stronger American community" based on families and neighbourhoods. Mr Clinton uses large parts to defend the record of his presidency, and to outline the ways Republican rule would destroy his achievements. As history, it is persuasive. But it largely fails to fulfil the promise of its title: to bridge the gap between Hope and History. *Between Hope and History: Meeting America's Challenges for the 21st Century*. Published today by Random House, \$16.95.

Advertising curb may lift tobacco industry profits

But companies are more worried about the FDA's power, writes Richard Tomkins

It is a rare day when the president of the US gives a boost to the tobacco industry profits, but that is what Mr Bill Clinton may have done with his attempt to crack down on under-age smoking. At the end of last week, Mr Clinton announced a series of tough restrictions on cigarette advertising and sales with the aim of halving tobacco use by children and adolescents during the next seven years. One of the new rules will limit outdoor advertising to black-and-white text, so terminating the billboard careers of the Marlboro Man and Joe Camel; another will apply the same restriction to advertisements in magazines with a significant youth readership; and a third will ban brand-name sponsorship of sports events. If the measures succeed in cutting cigarette sales, the tobacco industry's profits will fall. But few believe the rules will have that effect:

instead, they seem likely to produce big savings for the industry in advertising and marketing costs, which will flow straight to the tobacco companies' bottom line. One reason for the cynicism over the effectiveness of the new measures is that under-age smoking is already illegal across the US, and advertising is heavily restricted: yet 82 per cent of smokers start before they are 18. As with cigarettes, so with drugs. According to government figures released last week, drug use among teenagers is soaring in the US in spite of prohibition and a total absence of advertising. Among youths aged 12 to 17, use of marijuana rose by 141 per cent between 1992 and 1995. The tobacco industry says studies in the US and the rest of the world have demonstrated that there is no link between advertising and the propensity to smoke. The most significant factors are

peer pressures and the influence of other smokers in the family. Against this background, the tobacco companies themselves have felt safe in publicly supporting curbs on under-age smoking. Earlier this year Philip Morris, the biggest US tobacco manufacturer, proposed a package of measures similar to those announced on Friday by President Clinton. But if the tobacco industry has so little to fear from a crackdown on under-age smoking, why did it react so angrily to Mr Clinton's package? One reason is that some tobacco companies could lose through further restrictions on advertising because it will lead to brand consolidation. If companies cannot promote new or smaller brands, smokers will tend to buy the better known products, such as Philip Morris's Marlboro. But the bigger factor has little to do with the mea-

sures themselves. Rather, it is Mr Clinton's decision to declare nicotine an addictive drug and bring the industry under the jurisdiction of the Food and Drug Administration (FDA), which will make and enforce the new rules. That decision puts the tobacco industry in dangerous territory, because the FDA is required to ensure that the products it regulates are safe - a test that cigarettes may fail. Mr Bert Rein, an attorney for Brown & Williamson Tobacco, the US arm of Britain's BAT Industries, says: "The FDA's regulatory regime is basically a ban, no-ban, regime. That doesn't mean they are going to do it today, but they have power under their law and governmental statutes that goes all the way to banning the product." The anti-tobacco lobby says this is just scaremongering. Mr Edward Sweda, senior attorney at Northeastern University's Tobacco

Products Liability Project, says: "Prohibition is not at all practical, and no one is proposing it. In fact, it's the tobacco industry and its allies that keep bringing it up in public discussion." The danger for the tobacco industry, however, is that if the FDA does not ban cigarettes of its own volition, anti-tobacco lobbyists will bring lawsuits demanding that it should do so; and, given the FDA's remit, such lawsuits could succeed. The tobacco industry is therefore taking legal action to block the president's move. In a federal court in the state of North Carolina, it will argue that FDA jurisdiction over the industry is unlawful and unconstitutional; and Wall Street tobacco analysts say its arguments may well prevail. Among other things, the industry will argue that it is for Congress to decide whether the industry should

Curbing under-age smoking  
The new Food and Drug Administration rules will:  
1. Ban cigarette vending machines and self-service displays except in places where under-18s are not allowed, such as nightclubs.  
2. Require photo identification for anyone under 27 buying tobacco products.  
3. Ban billboards within 1,000 ft of schools and playgrounds.  
4. Limit all other outdoor and in-store advertising to black-and-white text only.  
5. Limit advertising in publications with significant under-18 readership to black-and-white text only. (Significant means more than 10% or 2m).  
6. Ban sales and gifts of caps, sweaters and other products featuring sponsorship of sports and other events. (The corporate name may still be used.)  
be regulated by the FDA, and on at least 20 previous occasions, it has decided against the idea: so the president is defying the will of Congress. It will also argue that the advertising restrictions are an infringement of its constitutional right to free speech. The case is likely to drag on for years, during which time the tobacco industry will probably press Congress to pass a law explicitly barring FDA regulation: for this is one battle the industry is determined not to lose.

صلى الله عليه وسلم

سوي من الامل

# Insurance market chief executive says delay to recovery programme would be 'devastating' Lloyd's 'may face further court challenges'

By Christopher Parkes in San Diego

Further legal challenges to Lloyd's can be expected following a landmark court ruling last Friday, embittered US Names said yesterday. Court moves included likely "pursuit" by the Securities and Exchange Commission, the federal watchdog, and possible consumer fraud action by the Colorado attorney general's office, said Mr Kenneth Chiate, a leading

member of the American Names Association, which represents 1,000 Names - individuals whose assets have traditionally supported the insurance market. Mr Chiate, an ANA board member and chairman of its litigation committee, was speaking after a hurriedly called association meeting which drew 300 members to San Diego in southern California on Saturday. The meeting followed an injunction issued on Friday by Mr Robert Payne, the US district judge, which could stall

the Lloyd's recovery project in the US. The decision marks the first time a US court has ruled that Lloyd's falls within the scope of US securities legislation. Giving evidence in last week's action brought by 83 US Names who claimed they had been offered insufficient information, Mr Ron Sandler, Lloyd's chief executive, said delay would be "devastating" for the recovery programme. Mr Chiate, a Los Angeles lawyer, scorned Mr Sandler's claims

as "pure, unadulterated hogwash". The \$315m claimed from 2,700 US investors was dwarfed by the global sums involved and the worldwide tally of some 34,000 Names, he said. He noted that last week, while Mr Sandler was warning a US court of the dangers of delay, Mr David Rowland, Lloyd's chairman, was saying in London there was no need to worry about the US situation. "If Lloyd's was really concerned it would have taken steps either to delay Friday's

injunction or resolve it out of court. It did neither," he said. ANA, which has already spent \$2m on its campaign and which raised a further \$100,000 for a court bond at the weekend, was prepared to go on defending its members, Mr Chiate said. "But we would prefer a compromise." Although Mr Payne's ruling applied to all US investors, extending the deadline for acceptance of the recovery plan until October 30 provided Lloyd's made the necessary disclosures, Mr

Chiate said he expected non-ANA members to accept the rescue proposals. "They are either too embarrassed by events or so wealthy that they are indifferent to the cost," he claimed. Mr Chiate said Friday's ruling was a breakthrough. "It provides US Names with the opportunity of getting information they need and which Lloyd's has refused to provide. We are used to full disclosure in this country."

## London's bus stops sing to travellers

By Deborah Margraevae

Long-suffering London bus commuters will no longer be allowed to wait in silence.

Some 350 bus shelters have been fitted with loudspeakers to blare out adverts while travellers wait for buses. On Wednesday shelters across the capital will be playing Virgin Radio as part of a campaign for the UK-wide station.

Bus shelters will soon be barking too as Walt Disney advertises the video of 101 Dalmatians in 101 shelters nationwide. Advertisers are exploiting the fact that people spend so long waiting for buses that they are an easy target for a product pitch.

Last week the food company Del Monte announced it would be launching a lemon-smelling shelter to advertise a fruit drink.

"Bus shelter advertising has become much more sexy and attracts clients that would have been unheard of a few years ago like perfume companies," said Mr Vincent Levin, managing director of More O'Ferrall, the UK's leading billboard advertising company.

The Virgin Radio shelters will play music only between 7am and 8pm to avoid disturbing neighbours. They will also have an off-switch.

More O'Ferrall must be sensitive to public and local authority concerns, says Mr Levin.

Lucy Kellaway, Page 8

## Manoeuvres enter final phase

A week ago, the warnings from Lloyd's were stark: if a small group of US Names succeeded in getting a US court injunction delaying the insurance market's recovery plan, the impact on Lloyd's would be "devastating" - with dire consequences for the world's insurance industry at large.

Late on Friday, an injunction was indeed issued, by a federal court in Richmond, Virginia. But by yesterday, the world had not fallen around Lloyd's ears. And, to judge by the market's authorities, the \$3.2bn (\$4.96bn) recovery plan can stick to its timetable, with Names having to accept by noon on Wednesday. Meanwhile, an appeal against the injunction will be heard in Baltimore tomorrow.

The 11th-hour manoeuvring over the restructuring of Lloyd's has entered its final phase, and the time has come for bluffs to be called on both sides.

According to some of the

3,000 US Names, the warnings of catastrophe were intended to browbeat the US courts into accepting Lloyd's arguments. But Judge Robert Payne, in the Richmond hearing, showed no inclination to be swayed. While acknowledging Lloyd's predicament, he concluded that "the irreparable injury that plaintiffs and the other American Names would suffer if their motion is denied significantly outweighs any demonstrated harm to Lloyd's" of issuing the injunction. That said, he extended his ruling to all 3,000 Names, not just the 83 plaintiffs in the case.

Moreover, Judge Payne concluded that - to Lloyd's dismay - the insurance market was covered by US securities law. The result, should the market fail to have the judgment overturned, is that Lloyd's will have to disclose far more information about how Names' liabilities have been calculated.

In addition, the way may have been opened for those

Names who reject the recovery plan to sue in US courts under US law, perhaps offering greater redress if they can prove securities fraud.

Lloyd's, meanwhile, contends that the US Names are using a bluff of their own. According to this view, few of them would reject the recovery plan - which offers relief from their full losses - to pursue uncertain action. Rather, they are seeking to strengthen their negotiating position as part of a plan to force Lloyd's to sweeten the deal for them.

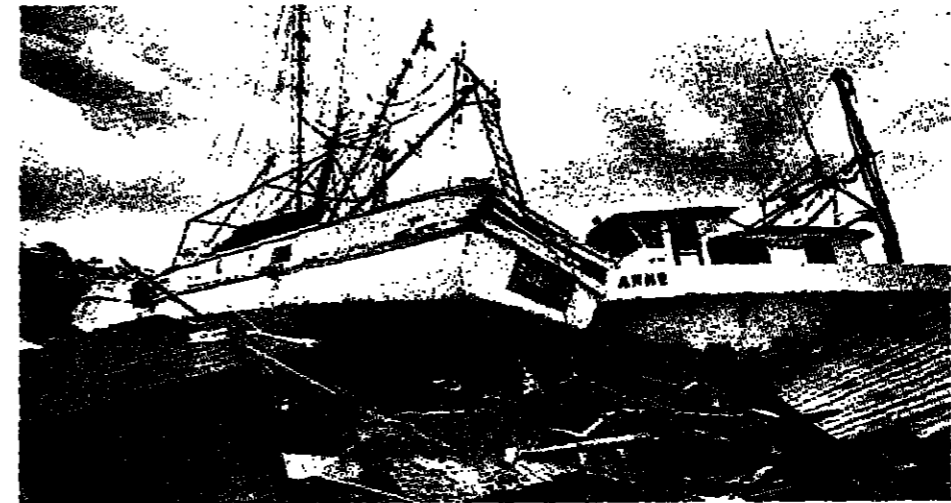
Lloyd's has already made concessions to the US Names once, by agreeing to a settlement with the states' securities regulators. This reduced US Names' liabilities in return for a promise that no regulatory action will be taken against the market.

Last night, a further sweetening for US Names was being dismissed as an option by Lloyd's insiders. But it is obvious that some pretty frantic thinking was going on inside Lloyd's head-

quarters building. Usually the insurance market files returns to the UK Department of Trade and Industry about this time of year verifying its solvency. That timetable is not set precisely but soon Lloyd's is going to have to satisfy regulators - including in the US - that it remains a going concern.

Under Judge Payne's ruling, however, US Names need not worry about such time pressure. The market has been given until September 23 to produce the information required by US securities law. The 3,000 US Names then have another week to pay the money they owe Lloyd's into an escrow account with the court in Richmond, and until October 30 to decide whether to accept the market's plan.

Lloyd's, however, says the judges' demands would be impossible to meet. In an unfortunate metaphor, Mr David Rowland, chairman, said at the weekend the amount of information required would fill the



A series of disasters such as Hurricane Hugo, which hit South Carolina in the US in 1989, also created turmoil at the Lloyd's insurance market encouraging legal action from Names

Titanic. That raises the question of whether Lloyd's could proceed with its recovery plans with US Names either left out completely, or at least pondering whether to accept. At best, Lloyd's might need to arrange bridging finance or find other ways of covering the liabilities of US Names to the satisfaction of regulators.

Yesterday the prevailing wisdom at Lloyd's was that - even if the worst happened and Lloyd's lost tomorrow's appeal - some way would be found of keeping the plan on track. The high level of support from the 34,000 Names worldwide was evidence of the momentum behind it. But Lloyd's is deliberately keeping its cards close to its

chest. In seeking to have Friday's ruling overturned it has an incentive to exaggerate the difficulties presented. Its lawyers are likely to argue in Baltimore, once again, that insolvency for the 300-year old institution remains a possibility.

Richard Waters  
Ralph Atkins

## Decision of US court dismissed as a 'mess'

By Nicholas Denton

British Names who oppose the Lloyd's recovery plan and those who support it share a common belief that the decision by the US district court judge last week will not demolish the plan. But they have come to that conclusion by different routes.

Sir David Berriman, chairman of the Association of Lloyd's Members, dismissed the judgement as "just the sort of mess that American courts can come up with". Names - the wealthy investors who provide capital for Lloyd's and have until Wednesday to decide to support the rescue plan for the insurance market - are known for the passion of their divisions. Yesterday their reactions were surprisingly uniform.

Both supporters and opponents of the market's recovery scheme said the US decision on Friday was important.

Moderate action groups have taken their tone from Lloyd's management. Mr Ronald Sandler, chief executive of Lloyd's, said earlier that defeat would be "devastating" to the market. Some critics have said Lloyd's was exaggerating the danger in order to win its court battle and encourage rebel Names to compromise. Before other audiences, Lloyd's management, which does not want to alarm regulators, often downplays the threat. Supportive Lloyd's members are putting out a similarly nuanced message.

Mr Damon de Laszlo, chairman of the Feltrim Names' Association, which supports the package,

warned of a potential apocalypse. "If they [the rebel US Names] derail the whole process and Lloyd's ceased to trade, that would be a disaster for all Names."

Sir David said compliance with the US order, which calls for Lloyd's to disclose more information to US investors, would be damaging. However, neither organisation of Names expected the restructuring to fail. Sir David said that the judgement would not overturn the programme.

Mr de Laszlo of Feltrim did not expect the decision, which could force Lloyd's to borrow money, seriously to affect UK investors. "I assume that Lloyd's will continue with the restructuring in the UK. It would be American Names that would suffer most," he said.

## Labour accused over takeovers

By David Wighton and William Lewis

The opposition Labour party's plans to make takeovers more difficult will protect inefficient companies and their "fat cat" managers, the governing Conservatives will claim in a publicity campaign next month.

Conservative strategists will focus on Labour's programme for boardroom reform in an effort to bolster their business vote. Mr Ian Lang, the trade and industry secretary, will highlight Labour's proposal that companies be required to put representatives of their suppliers and staff on the board.

Although the idea does not appear in recent Labour policy documents, Mr Lang is expected to argue that it has not been publicly ditched.

Mr Geoff Hoon, a Labour industry spokesman, accused the government of "lack of leadership" in an area where there is "widespread acceptance across industry" of the need for change. "The point about Labour's industry policy is that we have consulted with industry and are acting on their concerns," he said.

The Conservatives will also attack Labour's proposal that when a bid is referred to the competition authorities, the bidder must show a merger to be positive in the public interest. At present, takeovers are allowed unless shown to be against the public interest.

## Tool company signs Simmons royalty deal

By Peter Marsh

Webster & Bennett, one of the most venerable names within the UK machine tool industry, has signed an innovative deal with a US machinery company to share the costs of making and selling a new tool for the aerospace and railway industries.

The company has joined up with Simmons Machine Tool to expand sales of a UK-designed system called Millennium which costs up to £1m and which is geared mainly to export markets.

Simmons will make and sell the Millennium products in north and south America, with Webster & Bennett receiving a royalty on sales.

Mr Ian Exeter, managing director and joint owner of Webster & Bennett, said the deal was a "sensible move" to share the cost of launching the new product. Its design was completed earlier this year after a two-year development costing some £400,000.

Expanding sales of Millennium by the Coventry-based company, with royalties received from the US group, should mean that annual revenues of Webster & Bennett will increase from some £8.5m this year to between £10m and £12m next year, Mr Exeter said.

For Webster & Bennett, set up in Coventry in 1887, the deal is an important part of its effort to re-establish itself after a disastrous period in

the early 1990s when the receivership of the Wickman machine tool group, of which it was then part, almost led to its demise.

Webster & Bennett was bought from the receiver in 1992 by Mr Exeter along with S. A. Muller Machines, a Swiss trading company. Both Mr Exeter, who had formerly been joint managing director at Wickman, and S. A. Muller own 50 per cent of the company.

The company's main products, including Millennium, are highly precise and specialised turning and boring machines for use in the military equipment, aerospace and railway industries.

A particular application is refurbishing aircraft engines. Customers include General Electric of the US, GEC-Alsthom, British Airways and Hughes Tool.

Mr Exeter said taking a manufacturing partner early in the sales phase was a way of increasing sales worldwide while reducing the risk.

The Millennium tools sold in north and south America will carry the names both of Webster & Bennett and Simmons. Simmons is known mainly for machine tools specially for building railway equipment, especially axles.

Six jobs may be created at the factory in Coventry in England's Midlands, bringing the staff count to 56, Mr Exeter said. As recently as the 1980s the company had 2,500 employees.



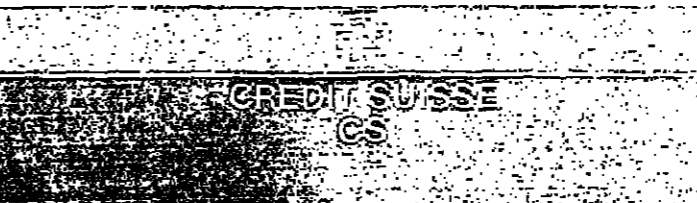
Matterhorn



Manhattan skyline

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THIS WEEK

**F**undamentals in South Africa come in three categories: the good, the bad and the ugly. And the government is increasingly baffled as to why the rest of the world, and an important part of South Africa, does not understand this, and shape their reactions accordingly.

The good fundamentals are predictably much talked about by ministers. They include democracy, a liberal constitution and commitment to improve the lot of the deprived. More immediately, they embrace an expected 3 per cent growth rate this year, inflation that is just about under control, and a macro-economic policy framework broadly welcomed by the business community.

Yet the rand keeps tumbling, and has lost nearly 25 per cent of its value against the dollar since mid-February. Pressure is again increasing on interest rates, and any further rise in the 16 per cent bank rate will exacerbate weak investor confidence.

Ministers are at a loss for a

response. They do not believe they can do what is demanded by the markets, such as scrapping remaining exchange controls, or accelerating the privatisation programme. The first would risk a disastrous outflow of capital, the second would wreck the understanding reached with a suspicious trades union movement. In the short term, not much more can be done.

Even less can be achieved in the short term about the bad fundamentals, essentially the inheritance bequeathed by the National Party and its apartheid policies. These include massive disparities of wealth, continuing racial tensions, poverty, deprivation and unemployment officially measured at more than 34 per cent of the workforce. A start is being made, but ministers know the consequences of apartheid will take generations to overcome.

**DATELINE**  
**Johannesburg: Goodwill doesn't last forever. The world is starting to suspect what is wrong with South Africa, says Roger Matthews**

Much of the ugly flows directly from the bad. Crime has this year forced itself to the top of the national agenda, and - without some sign of a more vigorous official response - will soon begin to threaten those fundamentals of which the government is proud.

The statistical evidence is alarming enough, putting South Africa at the top of the world league for murder and rape. But worse is the growing perception that the government is powerless to act. The Moslem community in Cape Town has taken the law into its own hands by publicly murdering a known gangster, defying the authorities and threatening more direct action nationwide. Even more bizarrely, the gangsters staged their own armed counter demonstration. Dullah Omar, minister of justice, was later forced to abandon his Cape Town home because police could not guarantee his safety.

"I grew up among the gangs. They have taken the law for granted at Bata and in complete disregard for the mandate and plans of the senior executive team. The plan reflected the stated views of Mr Bata who interjected and elaborated on the plan as it was being introduced by Mr Rizzo."

There could not, therefore, be much hope of a significant improvement in the short term. But the short term is beginning to influence the long term. South Africa's savings rate is so low that little progress will be made in attacking any of the bad or the ugly without a strong and sustained inflow of foreign capital.

Last week the chambers of commerce from South Africa's four largest trading partners warned that violence was damaging foreign investment prospects. That followed the death of a leading German businessman, shot dead at his home in northern Johannesburg by car hijackers. At a subsequent meeting of the German business community, 16 of the 30 senior executives present said they had been the victims of violent crime.

Christoph Kopke, the local head of Daimler-Benz, accused

the government of not trying to tackle crime seriously. "It must decide whether its main objective is anarchy or creating employment. If anarchy is the objective, then it is doing a good job."

Tourism, which has the greatest short-term capacity for generating foreign exchange and creating jobs, has already begun to feel the impact, arrivals and hotel occupancy both dipping below last year's levels. Meanwhile, there is growing evidence of skilled South Africans seeking work outside the country.

Ministers might be excused some bewilderment. At the start of the year all looked relatively rosy, with the rand still appreciating in value and the economy poised for stronger growth. The talk then was how many interest rate cuts could be expected in the 12 months ahead.

The African National Congress

was also warning to power, confident it had the time to analyse, consult and form democratic structures and policies which would provide the platform for the transformation of society in the decades ahead. But it is an organisation which, by its diverse nature, is ill-equipped to deal with crises.

President Mandela plays his main role as conciliator splendidly, but at 78 cannot cope with all the burdens of office. Thabo Mbeki, his obvious successor, is a skilled diplomat and party strategist, but shows few signs of offering more dynamic leadership.

Mandela has yet to fire anyone on grounds of incompetence, and briefings given by ministers to diplomats and journalists in Cape Town last week underlined how great are the disparities in talent. Old loyalties can be admirable, but like international goodwill they do not last forever. The ANC does not know what is wrong with the world, but the world is starting to suspect what the world is wrong with South Africa.

The Monday Profile: Tom Bata, Bata Shoe Organisation

Patriarch still on his feet

**T**om Bata is a polite and gracious man. He also has strong views on things that matter to him. He urges foreign executives hired by his family's Toronto-based shoe business to become Canadian citizens and be part of the Bata Shoe Organisation to remain a private company because he and his managers have no time to attend to outside shareholders.

Bata - 82 next month - has especially strong views about shoes. "This is a very, very peculiar business," he said in a recent interview. "We may be in the unique type of business where knowledge of the product is very important."

Czech-born, he inherited the family's industrial conglomerate after his father died in an air crash in 1932. With the help of relatives, he transferred the business to Canada ahead of the Nazi occupation of Czechoslovakia.

His forcefulness transformed Bata into one of the world's biggest footwear makers and retailers. By the late 1980s, Bata employed 70,000 people in 40 shoe factories, tanneries and rubber processing plants, and 6,000 shoe shops around the world. In its heyday, the group produced and sold 300m pairs of shoes a year.

But the last few years have been difficult, and much of the blame has been directed at the man who describes himself as "the interfering patriarch" - Bata himself. The organisation has shed more than a fifth of its retail outlets. A large subsidiary in France has sought bankruptcy protection. And an 800-store chain in the US filed for protection from its creditors last February, less than a week after Bata sold it for a nominal sum. Bata India, with 1,300 outlets, has been in turmoil after big losses.

For decades, Bata had a winning formula: company-owned factories churning out cheap, sturdy shoes sold through Bata shops. The strategy was especially successful in unsophisticated third-world markets where



there was little competition. But the formula became increasingly costly in western Europe and North America, where upstarts such as Nike, LA Gear and Reebok wooed consumers with distinctive brands, fair-fair marketing, and constant switching of suppliers.

Bata might have dealt with its problems in private, which is how Tom Bata prefers to do things, if not for an internal upheaval. Ironically, the turmoil centred on a team recruited in 1994 and 1995 to sharpen the group's competitive edge. Six of the seven recruits have quit.

They include the chief executive, chief financial officer, head of European operations, senior vice-president of human resources and vice-president of business development.

Peter Legg, the former human resources chief, laid the blame squarely at Tom Bata's door in a lawsuit earlier this month. Legg's statement of claim alleged that, despite earlier assurances to the contrary, Tom Bata "was desirous and insistent on continuing to control and direct the day-to-day operations of Bata".

Legg recounted an incident in October 1995 shortly after the

replacement of the then chief executive, Stanley Heath, by Rino Rizzo, a long-time Bata employee. "Rizzo outlined his plan for success (which) in substance was a return to the past practice at Bata and in complete disregard for the mandate and plans of the senior executive team. The plan reflected the stated views of Mr Bata who interjected and elaborated on the plan as it was being introduced by Mr Rizzo."

Directors of Bata's holding company, who include several prominent European and North American executives, have commissioned a full review of strategy. The betting is that the review will reach the same conclusions as the recently ousted management team. The question is whether the owners and existing managers will want - or be able - to implement them.

Outsiders also wonder what will happen when Tom Bata finally lets go of the reins. His son, Tom Jr, failed to impress during a seven-year stint as chief executive from 1987 to 1994, while his three daughters sit on the boards of Bata subsidiaries but play no active part in operations.

Much could depend on Tom Sr's Swiss-born wife Sonja - 52 years his junior and every bit as energetic and forceful. Sonja Bata is a director of several outside companies, including Alcan, the aluminium producer.

Tom Bata, who still plays tennis regularly, has no doubt that the family firm will weather the storm. Bata remains a name to be reckoned with in Africa, Latin America and Asia. It has recently broken new ground by starting franchise operations in the Balkans, Middle East and some of the former Soviet republics. And in the US it still owns a strong industrial footwear business.

As Tom Bata himself puts it: "We've had a variety of adjustments, and every time there was a dramatic change the organisation fortunately changed with it."

Bernard Simon

FT GUIDE TO

Life with the utilities regulators

Britain's electricity and gas industry regulators have recently proposed the toughest price controls since the privatisation of the two national transmission systems run by the National Grid and British Gas Transco respectively. Have the regulators been too tough? Too early to say. The way utilities are regulated in the UK is that you don't know if the regime is too harsh until after the regulatory period ends. Then you can see how much more - or less - revenue the companies made relative to the amount of money the regulator said they could make at the start of the regulatory period. For Transco this means waiting until 2002, and for the Grid 2001.

Can the companies try to persuade the regulators to go easier on them? Yes, up to a point. The sequence of events is that the regulators propose proposals which are, or he, claims to be "demanding, but fair". In response the company hawks that they are "draconian and unfair". Discussion - the regulators abhor the word negotiation - ensues. The ideal is for the parties to reach a consensus, but the company has the right to seek the adjudication of the Monopolies and Mergers Commission (MMC) if it is not satisfied with the result.

Does the regulator have to back down if the MMC rules in the company's favour? No. Regulators can then do what they wanted to do in the first place, as long as they have made no procedural mistakes. But to be fair, Chris Spottiswoode, the gas watchdog, has said she will abide by any MMC finding should the Transco review be referred.

So regulators really are the remote, all-powerful and wholly unaccountable figures that the companies complain about? Well, that is hardly the view of the watchdogs themselves, Ofgas and Ofwat. To push through tough reforms, the regulators have found it expedient to cloak themselves in the garb of consumer champions, although Professor Stephen Littlechild, Ofwat's director-general, looks a little uncomfortable wearing it, and Spottiswoode last week toned down her rhetoric if not her trademark colourful clothes.

The regulators have all commented on high executive pay in the utilities, and have become more attuned to the PR benefits of highlighting the savings to consumers of their actions. Even if, as in the case of the Grid, the cuts represent only £1 a quarter to households.

The proposed cuts in gas prices are more substantial, with an average reduction of about £28 a year in 1997, rising to £55 by 2002.

Is the latest round of proposed price cuts

politically inspired? Officially, no. The regulators are independent surrogates for competition in their industries. But government officials have "sat in as observers" in recent talks between British Gas and Ofgas, and ministers have not been shy in seeking to accelerate gas competition, with a promise of lower prices, in the approach to the general election.

Is "populist regulation" in danger of undermining "incentive regulation"? The idea underlying utilities regulation is that the regulator sets demanding targets, but targets which a good management can beat. The danger of setting unattainable targets is that the company loses money and is unable to meet its capital expenditure requirement. Worse still for the regulator, in the next review he or she may have to sanction a rise in prices. Unless, of course, they leave it for their successor.

Have the regulators at least been consistent in their method of analysis and determination? In the case of National Grid the company would answer No. It claims that Littlechild has changed his method of calculating the company's assets from one based on the cost of replacing the assets to one based on the "market value" established on the day of the Grid's listing last December. This alleged change results in Littlechild valuing the Grid at £4bn (\$6.2bn) instead of £5bn.

What about gas? British Gas also complains that Ofgas has thrown out the traditional way of valuing Transco, and in so doing has reduced the value of its asset base from £17bn to £11.7bn. That in turn will result in deep cuts to its allowed revenues, as the rate of return will be calculated on a much lower base.

Are all the regulators meeting out the same treatment to the privatised utilities? No. One big exception is the water industry regulator, Ian Byatt, who as director-general of Ofwat has refused to move the goal posts of the regulatory regime before current price caps next come up for review in 1999.

What is his justification for that? He argues that tightening the price limits any earlier to reduce the profits made by water companies would undermine the incentives for them to find efficiency savings in the first place.

So he's been soft on the industry? Well, he has won the praise and confidence of the water companies and institutional investors.

Robert Corzine, Simon Holberton and Leyla Boulton



Stephanie Flanders · Economics Notebook

Cleaning up the global economy  
 Policymakers must ponder the effects of money laundering

When Commonwealth finance ministers get together in Bermuda next month for their meeting, they will be aiming to condemn one of the fastest growing sources of international capital flows and announce efforts to reduce it. That is not exactly what one has come to expect from such gatherings. But then, international money laundering is not usually the thriving multinational business under discussion.

By common agreement, the twin forces of liberalisation and technological innovation have made the global capital market dirtier at the same time as making it larger. There are, of course, no reliable estimates of the amount of ill-gotten gains now finding their way into international capital markets. The more conservative experts say that about \$300bn-\$500bn is laundered every year. Others believe it is closer to \$1,000bn, more than the GDP of most countries.

Official outrage at the creeping contamination of money markets is understandable. But before leaping in to tackle the problem, governments ought to be sure they can answer at least three questions. The first is why, precisely, the business of international money laundering has increased so dramatically. The second is less often discussed; namely, whether governments should, in fact, devote time and energy to the reduction of money laundering rather than concentrating their efforts on the illegal activities that give rise to it. Finally, there is the related question of what, if anything, an

international crackdown could hope to achieve.

Several of these issues are discussed in a recent survey of the subject by Vito Tanzi, an economist at the International Monetary Fund. Tanzi starts with the question: why do criminals want to launder their money in the first place? His answer is that people working in large-scale organised crime and drug trafficking tend to earn far more than they can spend, at least in the short term. Ergo, they need to find ways to store their loot so as to preserve its value and - eventually - legitimise it.

The desire to launder assets overseas arises because the volume of money involved, and the concentration of drugs and mafia-related money in a relatively few countries, means that authorities in the loot's country of origin have a better chance of discovering internal laundering efforts. The incentive to spirit cash abroad was always there. But the author identifies several recent trends which have made it easier to invest large amounts of anonymous capital without raising suspicion. These include:

- the rapid growth of stock markets in transitional and developing countries with generally lax systems of regulation and supervision;
- the growing share of international capital controlled through companies technically headquartered in tax havens. The Cayman Islands, for example, with a population of 33,000, has more registered companies than citizens, and the islands could boast bank deposits last



year of more than \$400bn.

- the fact that painful structural reforms in many countries have left them thirsting for private foreign inflows.

But is money laundering - as opposed to the crimes which produce it - necessarily such a bad thing? We know that crime, in addition to its well-known social and political impact, has economic costs: it diverts resources from the formal economy. But once the money reaches the laundering stage, the dirty deed has been done. From an economic standpoint, at least, it is not immediately obvious why policymakers should seek to ensure that illegally earned money continues to be invested in illicit activities when it might be ploughed into legal businesses which can be taxed, and will thus support formal-sector growth rather than distort it.

A related argument arises with respect to dirty international capital. The growth in the volume and speed of international financial flows is supposed to have increased global efficiency by attracting funds to the most profitable uses and by raising the penalties of inept macroeconomic policies. One might wonder whether it matters, for these purposes, where large chunks of the money have come from.

Vito Tanzi argues, forcibly, that it does matter, because the distorted incentives at work in the business of recycling illegal funds impose costs of their own. The reason is that, by and large, laundered funds tend to work against the goal of economic efficiency because their distribution is not driven by economic fundamentals, such as differences in after-tax rates of return or real interest rates.

Rather, they move in response to differences in controls and

regulations which make money laundering a safer activity in some countries than in others. Thus, global economic efficiency is reduced, not just because of the allocation of resources to crime in the first place but due to the distorted allocation of the proceeds.

So perhaps there are good reasons for the Commonwealth ministers to persevere. But that still leaves the question of what they hope to achieve. The aim of the Bermuda meeting is to agree on a model package of anti-money laundering laws, with each country promising to explore ways of implementing it.

That resembles the approach taken by the OECD financial action task force set up by the G7 group of countries in 1989. But concerted efforts to tighten controls face a "free-rider" problem: they will always increase the attractiveness for a country of being one of a limited number of safe havens.

That poses a difficulty for any agreement intended to include a wide range of developing countries. As Tanzi notes, the fact that money launderers are not fussy about economic fundamentals can help governments continue to pursue lax fiscal and monetary policies if they are equally unfussy about the origin of capital inflows. A pact with the devil, perhaps. But for many countries it may seem more attractive than signing up to a global financial market equivalent of Neighbourhood Watch.

Money Laundering and the International Financial System, IMF working paper, May 1996

**F I R E D**

at a pilot over Kuwait, it hit a child in Leicester.

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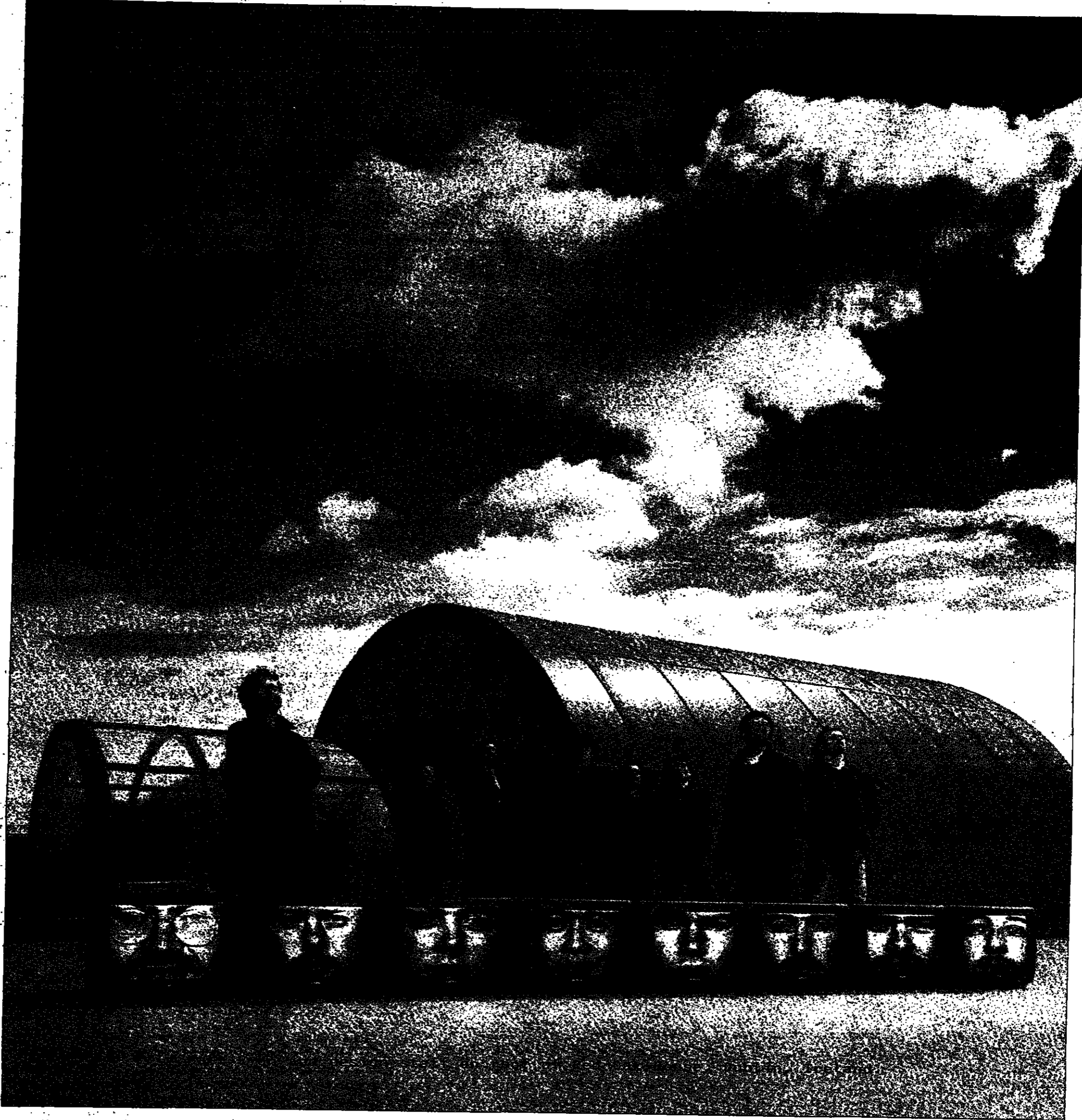
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MANAGEMENT

The Japanese giant has had to redefine its strategy to compete in the digital age, explains Michiyo Nakamoto

Sony's defence of the living room

Sony, the Japanese electronics giant, has always exuded an air of self-confidence. With a name that is the best-recognised brand in the US, a proven knack for setting the trend in consumer electronics, a history marked by its achievements in paving new paths for the industry, the inventor of the Walkman and the compact disc, it has had good reason to feel sure of itself.

But as Sony's management looks to the challenges that lie ahead, it will need to muster all the collective self-confidence it can to attain the goal the company has set for itself. In a year in which it celebrated its 50th anniversary, Sony has outlined its ambition to become "the leading maker of consumer electronics in the digital age," as Nobuyuki Idei, Sony's president, puts it.

Idei, who has been at the helm for just a year and a half, is the first to admit the enormous challenges this presents. The ongoing spread of digital technology "will affect our way of making things in very fundamental ways", he says.

Sony's growth from a small company selling transistor radios in war-ravaged Japan to a \$4bn (£2.5bn) global business has been the history of the development of consumer electronics using analogue technology. "But after 50 years, the industry which depended on analogue technology is coming to an end," Idei points out.

In the past several years, digital technology has spread through the consumer market in the form of compact discs and MiniDiscs - products which Sony pioneered. But two impending developments, in particular, make it certain that the impact of digital technology on the consumer market will be more fundamental changes in future.

For one thing, the shift to digital broadcasting in the European Union, the US and Japan means that the boxes that receive entertainment in the home - TV and radios - will have to become digital. PCs and networks, or information technology, will encroach further into Sony's core business of providing home entertainment, ensuring that digital technology dominates the living room.

This will happen in a big way when the Internet moves from narrow-band to broad-band networks, through cable and satellite, allowing more visual information to speed down the information highway. "The Internet will quickly become more like TV," Idei notes.

These changes, which Idei sees happening rapidly, represent the convergence of information technology and consumer electronics - particularly the audio-visual products which have been at the core of Sony's business.

In the face of what has been a rapid march towards convergence, Idei recognised that Sony would need to change in order to defend its position in the living room.

He saw a need for a "regeneration" of the company that would enable Sony to be the one to offer the new digital TV services, the



games and other home entertainment on the PC and through networks.

"Sony wants to be the company that brings the PC into the home," says Kunitake Ando, president of Sony's information technology company. But to do this it will have to change from an analogue to a digital company.

One of the first steps Idei took towards that objective was to redefine a strategy for Sony in the digital age. He coined the phrase "digital dream kids" to send a message to employees that the company would have to shift the focus of its products from analogue to digital technology.

But making digital consumer products will not be enough to achieve that goal, Idei believes. The company needs to expand into information technology, that is to make and sell PCs which have an undeniably important role in shaping the new age of digital entertainment and participate in online networks.

That decision by Idei led to the

establishment of a new IT company within Sony's 10-company structure in Japan and a strengthening of its IT research and development. Earlier this year Sony unveiled the Vaio, an upper-end PC made by Intel, the US semiconductor manufacturer, which will go on the market in the US under the Sony brand this month.

The move into PCs is a gamble for Sony. The company is already deeply involved in the computer business through the peripherals and components it makes, such as monitors, floppy disc drives, CD drives and semi-conductors.

However, as far as PCs are concerned, its record has been unimpressive. Sony failed to make inroads into the PC market with an early home-use PC which was developed in the early 1980s under Idei. It has since brought out a palm-top PC, which was dropped after a year, and a work-

station, which has a limited market.

Competition in the PC market is already fierce and, consequently, profits are difficult to come by. Critics have questioned what Sony can offer PC users - a market it has little familiarity with. "Sony, unfortunately does not have strength in PCs," concedes Kenji Tamaya, senior managing director in charge of communications. "All the expertise it has in the audio visual world, it is beginning to build up in the PC world."

"The rules of the game are different," adds Ando. "In the audio-visual world, Sony has been a holder of the technology format. But in the IT world not only is Sony a latecomer, and therefore unlikely to be a standard-setter for some time, if ever, it also faces a market in which it is very difficult to differentiate your products from those of your competitors."

At the same time, the digitalisation of Sony cannot be accom-

reliability, good design, sophistication and something slightly unique. In the age of the network, we have to continue to redefine what makes something a Sony," he notes.

Whether or not Idei's message to become "digital dream kids" takes hold at Sony will have a crucial bearing in achieving its goal. But perhaps the biggest risk Sony faces in its gamble may be the impact that its new PC business could have on its image.

That image, one of the company's greatest assets, will be more fully exploited in the IT market where products it now sells under other companies' brands will increasingly be sold under the Sony name.

The problem is that Sony is not used to dealing with the kind of customer queries and demands that are a part of life in the computer world. "In the audio-visual market, users expect to be able to use a product as soon as they bring it home. But there is a 15 per cent return ratio in the US PC market. This is unthinkable in the audio visual world," says Ando.

Against such obstacles, Sony nevertheless still feels it needs to be in computers because knowledge of computers and what people want from them will be crucial to maintain its status as the leading provider of home entertainment in the digital age. "Vaio is an entrance fee," Idei says categorically. "Because if you are not making computers, since change is happening so rapidly, you can't keep up", he explains. "I don't aim to take market share in PCs, but to use the PC as a step to go on to the next step."

Sony's management is also driven by the conviction that their company can be the one to bring the PC into the living room. "Existing PCs do not offer any of the features of a home-use product," says Ando, who admits that he himself finds it difficult to use Windows, the operating system launched by Microsoft which was supposed to make PCs easy to use.

Not only are PCs difficult to use, the quality of the sound and graphics they offer are far below the standards expected from a TV or CD-player.

With its experience in mass-producing consumer products which people find easy to use, its expertise in designing and packaging those products attractively, its knowledge of what consumers want, its global distribution network and, above all, the power of its brand, Sony executives are confident that the company is well-placed to lead the convergence of information technology and consumer electronics by making IT "more fun", as Idei says. "Sony knows the living-room culture," Morio emphasises.

Having defined a future direction for Sony and instigated a cultural revolution within Sony, Idei is preparing to further the company along that route through a number of alliances which he sees as crucial in determining its success in achieving its goal. "The next three years, I think, will be a very exciting time," he says.

plished without some fundamental changes to the corporate culture as well. For one thing, since software will become increasingly important Sony has had to nurture a new kind of engineer who can understand both hardware and software, such as operating software, says Minoru Morio, executive deputy president responsible for technology.

An engineer who designs a video recorder, for example, must also understand the semiconductors that will determine what the video will be able to do and how it will do it. Trying to educate hardware engineers on software "is equivalent to realising a cultural revolution", says Tamaya.

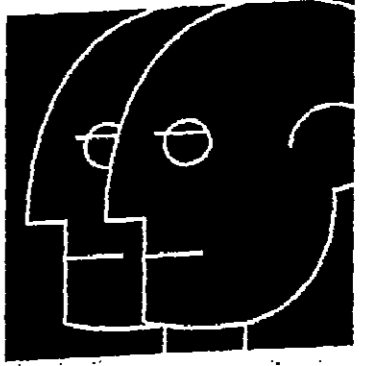
Breaking with age-old habits which have no place in the digital age has also been an important issue, Idei admits. "Past experiences led to unwritten rules about what Sony will or will not do," he says. "For example, since Sony made magnetooptical discs, it was taken for granted that it would not make hard discs which compete. But we have to remove such restrictions."

At the same time, Sony, which has fought its fair share of bitter standards wars and has a reputation for going it alone, acknowledges that it needs to co-operate with others to overcome its weaknesses and to embrace the open culture of the Internet. "My message is that Sony will be open and wants alliances," Idei emphasises.

Furthermore, these changes to the way Sony operates have made it necessary to re-think the corporate identity. "Sony used to make things that were different from those made by everyone else. That is what made a product, a Sony," says Idei. "We ourselves may have come to think that being Sony meant

Perhaps the biggest risk Sony faces in its gamble may be the impact that its new PC business could have on its image

doing something different. "But I think that is wrong. I think it is possible to make the same things as everyone else and still make something that is uniquely Sony. For users, what makes something a Sony is that it is good. It is a perception of



PARTNERS

Working Title Films

Film producers Tim Bevan, 36, and Eric Fellner, 34, became partners in Working Title Films in 1992. Since then they have averaged four films a year, with an annual budget of £10m. Their most profitable film was Four Weddings and A Funeral, which cost \$4m (£2.5m) to make and grossed £25m.

Tim: "After Polygram became involved with Working Title I was looking around for a new partner and Eric was the obvious choice. He'd covered the same ground, in that he knew how to find scripts, raise money and package things up."

Eric: "I'm more laid-back than I am, more socially astute, a better diplomat. I tend to be a bit more aggressive and abrupt. I'm more competitive, he's more considered, so our personalities complement each other."

We started off doing everything together. I realised there was huge duplication of manpower. There's no point in both being in every single script or cost meeting so we split the films between us. We make the major decisions together, like which films to make, then one of us takes over running the project.

I think we look for different things in a script. I'm certainly more character driven than Eric. At the moment I'm making 'Porridge', which is a kids' film, and his main picture is 'Shogun', which is an action packed war drama. I think they'll both be good.

I have 100 per cent confidence in his ability as a producer. The brilliant thing about having Eric as a partner is that I can go away for a week and know that he can cover everything.

Eric: "I was in the process of setting Initial Films at the same time Tim was doing his deal with Polygram, so the synchronicity was perfect. We went from being competitors to being partners. It was a bit nerve-racking at first because Tim had a fearful reputation in the business. I'm a classic Liberal, I like to procrastinate, play devil's advocate and look at every side of a problem before making a decision. Tim is brilliant at being the opposite. In the general day-to-day things I make up my mind quickly, but on the bigger decisions I take forever."

Things like the choice of writer, director and the size of the budget. Sometimes he'll force me into a decision but I hope that I can take the edge off his excitement about a project.

We won't make a film unless we both feel strongly about it. It's like a marriage in that we never come out and say, "no, don't do that" we just don't sign.

Although we have our individual projects, I don't see it in terms of his film or my film, it's always our film. Sometimes I help with the marketing and financing bits and he does the same on mine. Films are like small businesses, about \$50m ones, so we switch between playing the role of chairman and managing director.

Fiona Lafferty

A gimmick that's a worthwhile tool

Two rival bits of publicity arrived in my in-tray last week. One is titled "Management tools measure up". The other is called "Take your fad and stuff it". The first is research from the Institute of Management claiming that benchmarking, TQM, re-engineering and all those other fads really do work. Apparently 73 per cent of senior managers in the UK say that companies using these tools are more likely to succeed than those that do not.

The second is an excerpt from a new US management book, *Fad Surfing in the Boardroom* by Eileen Shapiro. She takes the (increasingly popular) view that management gimmicks are being churned out by greedy consultants, while poor confused managers no longer have the courage to make their own decisions.

So who is right? Behind the headlines there turns out to be a sorry lack of real dispute. Both sides agree that management

tools do have some worth, but they need to be custom-built to suit the particular business. The difference is one of degree, and neither side is particularly convincing. It is no surprise that if you ask managers who have lovingly drawn up their own mission statements and who benchmark everything in sight whether they respect other companies that do likewise, they will say yes.

And as for Shapiro, I note that she is president of a US consulting company. Presumably she does not include her own business solutions in her diatribe. Maybe she regards hers as unique products designed exclusively for each client, and which bear no fancy name. I wonder if she prices them accordingly.

I am sick of the glass ceiling. Sick of it as a clichéd metaphor and doubtful whether it still



Lucy Kellaway

exists - at least not in the way that all those whingeing women would have us believe. Thus I was pleased to read a letter in the FT last Wednesday from an M.B. Maunsell, a 50-year-old female partner in a firm of solicitors. She argued that if you expect there to be a glass ceiling there will be one. Admittedly it is easier to agree with her if you are in the relatively sexist worlds of law or journalism. Yet even in other professions I think the time is coming for women to change their approach: stop moaning about the glass ceiling, and concentrate on doing their

jobs, fighting their own wars and see what happens. I depart from M.B. Maunsell when it comes to her recipe for success. Women (and men) will get on, she says, if they treat everybody with courtesy and compassion. A nice idea. Possibly her fellow partners fit that mode. But is your boardroom full of compassionate people with impeccable manners?

In 1993 Clive Thompson wrote a memorable article in the FT about Rentokil's new corporate

identity. He explained how he had ignored the advice of the identity experts and refused to change his company's name. Instead he spent 18 months on a process that resulted in a slightly more elegant typeface for the logo which was to be underlined in red. This line, he solemnly told us, emphasised that Rentokil was one word and not meant to be broken down into Rent-to-Kill. Just three years later the company is to change its name to Rentokil Initial. There are further exciting alterations to the logo: not only is the word Initial in blue, but the line underneath is now in black (the company explains that this makes a connection with the royal warrant which is also in black).

Never mind all these lines and colours: the new name is surely the beginning of the end. Rentokil Initial has more syllables in its name than any other stock in the FT-SE 100 with the exception of Grand Metropolitan, and that

has proved such a mouthful that everyone calls it GrandMet. I am prepared to bet that in another three years at most it will be called RI Group.

How do you feel about inhaling the synthetic scent of a soft drink as you stand waiting for the bus? Surely it is bad enough having to look at garish posters without having your nose assaulted too? At first I felt indignant but now I have calmed down enough to realise that the scent may be better than the stale urine and exhaust fumes that are the natural aroma of bus shelters.

In any case, it turns out that only a dozen London bus stops are going to be scented, and only for a fortnight. It is the same syndrome as Tony Blair's devil eyes: advertisers using gimmicks to create maximum free publicity while spending as little money as possible.

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BUSINESS EDUCATION

Students will soon have to sit the GMAT test at a computer terminal, says Della Bradshaw

# Testing creates new scores

The GMAT test, widely regarded as the entrance examination for business schools, will soon be transformed from a pen-and-paper test into one delivered by sophisticated high-security computers.

From October 1997, students taking the GMAT, the graduate management admission test (pronounced 'gee-mat'), will have to take the computerised version. The only exception will be in extremely remote areas where severe technical difficulties could disrupt the technology.

And instead of holding the exam on a Saturday morning, four times a year, test centres will have to remain open six days a week throughout the year. "The appeal of this is that students will be able to just phone up and make an appointment," says David Wilson, president and CEO of GMAC, the council which created GMAT.

Others are less enthusiastic. The system adopted by GMAC is computer adaptive testing, where the computer adapts the difficulty of the questions to the ability of the

student. So, if the student answers a question correctly, the next question will be slightly harder; if not, the next question will be easier. This could seriously affect the results for some students, says Eugene Romer, managing director of GTAC Associates, in London, which coaches students to get high GMAT scores.

He advises applicants to first answer all the questions they find easy, and then go back to the ones they find difficult. With adaptive computing it is the computer, not the student, which decides the next question.

"We tell students that the GMAT is a test of how flexible they are in their thinking, but this system will cut down on the choices they have to make and so reduce that," says Romer.

Another drawback for the student will be a yet-undetermined rise in the fees for sitting the test to cover the costs of the expensive equipment. At the moment it costs \$84 (£54) to take the test in the US; \$94 overseas.

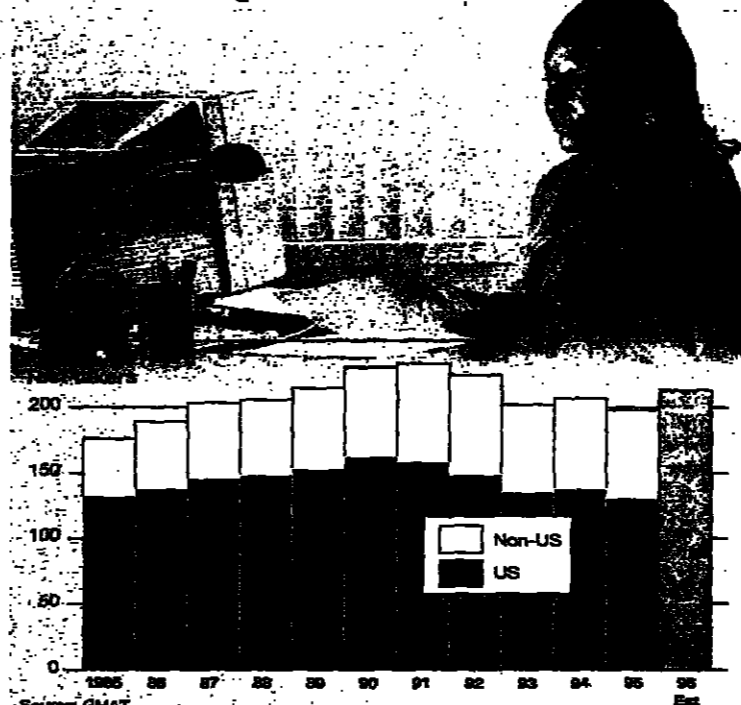
A further consequence is that

only a proportion of today's test centres will continue to participate. For example, Richmond, the American International University in London, one of the four test centres in London, where some 60 students sit GMAT every quarter, has not yet decided whether to continue. Computerisation will make a "huge difference" to operations and will be "administratively cumbersome", says John Pearson, associate dean of students.

Following several disappointing years during the recession, the number of students taking the GMAT is slowly beginning to rise again. Today the test is taken on 940 sites in 170 countries. "Federal Express absolutely love us," jokes Wilson.

So far only 162 sites outside the US have signed up to administer the computer-based test. However, Wilson is confident that the advantages outweigh the drawbacks. In the past, he says, many students have signed up but missed the test because they were suddenly sent overseas, or were

Graduate Management Admission Test



too busy or ill to sit the exam. With between 50,000 and 75,000 people presently taking the pen-and-paper test at each three-monthly session, the marking procedure takes five weeks to complete. With adaptive computing the results of the multiple-choice part of the test will be available immediately and the essay results will be available in seven to 10 days. The computers needed for the testing will have to handle the

adaptive software and also take a photograph of the student sitting at the terminal.

To prevent a brighter student sitting the examination for a less able colleague, for example, this digital photo will automatically be sent with the GMAT test results to business schools when they request an applicant's score.

Wilson says GMAC has "not yet crafted policy" on how often students will be allowed to sit the test.

## NEWS FROM CAMPUS

### Insead expands its MBA course

Insead, the international business school based at Fontainebleau, near Paris, is expanding its master of business administration (MBA) course to take on an additional 140 students by next year. The increase is part of a general expansion plan by the business school which includes a 30 per cent increase in research, an additional 13 faculty members and a large building programme.

Insead decided to expand the MBA programme because it was turning away qualified applicants. This month's intake of MBA students stands at 450, but by next year the number of students should rise to 600.

Insead: France, 1 60 72 40 00

### How to choose a business school

The UK's Association of MBAs (Amba) has published its 1996-97 Guide to Business Schools. The handbook contains listings of international schools together with school profiles and advice on which course to choose. Amba: UK, (0171) 837 3375

### The first lord of the business school

Economist David Currie, director of the Centre for Economic Forecasting at London Business School, is the first LBS academic to become a baron.

Lord Currie, as he can now call himself, is a former member of the UK Treasury's panel of advisers known as the "wise people".

So far Currie has not revealed what his full title will be: Lord Currie of Regents Park, perhaps? LBS: UK, (0171) 262 5050

### Talking computers master the language

For managers who want to brush up their Spanish, French, Italian or German, the Berlitz Think and Talk series has been adapted by Guildsoft into a software package that will run on a Windows-based PC. Speech recognition and playback

## CONFERENCES & EXHIBITIONS

**SEPTEMBER 10/11**  
Introduction to Capital Markets  
Training course covering Bonds, Equities and introducing their derivative markets (Futures and Options). A practical course with case studies, investment pricing and risk identification exercises - intended for junior securities personnel, trainee dealers, systems development and other support staff.  
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Courses in the above, delivered at weekend sessions in Cambridge. Designed for executives with heavy workloads but who want to advance their careers in marketing. Delivered by practising marketing professionals.  
Call: Tina Theobald, Cambridge Marketing College Tel: 01223 421903

**SEPTEMBER 24/25**  
Understanding Treasury Derivatives  
An intensive covering risks in treasury markets and how derivatives can be used. Currency Options, SAFES, FRAs, Futures, Interest rate swaps and related products. For Corporate Treasurers, bank dealers and marketing executives, financial controllers, systems and support personnel plus students for the ACI Diploma. £520 + VAT.  
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An intensive and highly practical review of sophisticated credit evaluation and lending techniques.  
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Tel: 0171 623 9111 Fax: 0171 623 9112

**OCTOBER 21-22**  
Utility Week - IT in Utilities  
Hamburg Congress Centrum  
The IT in Utilities '96 Congress and Exhibition is the second forum of its kind for senior managers in the electricity, gas, telecoms and water industries to meet and discuss effective IT strategies for European utilities. A comprehensive programme of conference presentations and specialised workshops will be augmented by an exhibition. Conference enquiries: Alex Daniel, 1st Conference 0171 404 7732  
Exhibition enquiries: Ruth Eppley, Utility Week: 0181 652 3877

**OCTOBER 3-4**  
3rd International Retail Financial Services Conference for Southern Africa  
Mark the above dates in your diary. Topics include: retail banking - relationship management, customer retention, distribution; cards - smart cards, cobranding; insurance - direct distribution. Speakers from Allied Bank, Malaysia; Union Bank of California, ABSA Bank, South Africa; Lan & Spar Bank, Denmark; Bankers, Belgium.  
Contact: Jill O'Brien, Lafferty Conferences, Dublin, Ireland.  
Tel: (353) 1 6718022  
Fax: (353) 1 6713504

**SEPTEMBER 10/11**  
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Fax: UK 44 (0) 1959 565821  
training@lywood-david.co.uk

**SEPTEMBER 23-25**  
Combating Financial Crime  
Workshops  
Acknowledged as the definitive programme of interactive training for business in combating, safeguarding and deterring financial crime, commencing September 1996. Course runs from New Zealand, York, Timasa Sales Decker and Delaine & Toades, George Sheple, Director, Serious Fraud Office, is the keynote speaker at the September course. November course 25-27. Call: Gary Hart, Trocki Limited.  
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**SEPTEMBER 26-27**  
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\* Deal Structures, Return Criteria, Regulatory Issues  
2 Days 2395 Contact: Fairplace  
Tel: 0171 623 9111 Fax: 0171 623 9112

**OCTOBER 8**  
A New Approach to Technical Analysis  
The first major developments in technical analysis for 10 years is discussed at this one day educational forum. Tom DeMark, author of "The New Science of Technical Analysis", will give a practical presentation of his revolutionary indicators to help market participants understand his work and put his indicators to use.  
Contact: Arielle Savona, Dow Jones Telecast  
Tel: +44 (0) 171 822 9737  
Fax: +44 (0) 171 823 2791

**OCTOBER 1-2**  
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SPORT / ARCHITECTURE

Michael Thompson-Noel • Sport

The Mr Cleans face an uphill struggle

There are good reasons why many drugs are banned in sport. But as the stakes for which sports stars compete spiral higher, the anti-doping argument is being portrayed as archaic, mainly because it is now said to be impossible to tell who is "clean" and who is not.

As a result, there are those who maintain that all drugs will be legalised if the does-he-doesn't-he debate is to subside. Dr John Hawley, director of the high performance laboratory at the South African Sports Science Institute in Cape Town, is one of those who claims it is no longer possible to tell who is "clean".



Invincible and unimpeachable: Olympic track hero Michael Johnson. But how many of his rivals are already on drugs?

(£199) Dunlop Longbow tennis rackets recently, and it is everything its maker claims. The first time I used it in a competitive match I almost killed my opponent with a second service that flew violently off the centre line, magnifying a small degree of side-spin into a head-chopping ricochet.

another word, though not a scientific one. By slightly reducing the bounciness of the balls at Wimbledon, Slazengers has achieved a small reduction in the speed of the ball through the air. (To complicate things, this year's Wimbledon balls were a brighter yellow than hitherto, which may have aided players' speed of reaction.)

Colin Amery • Architecture

It is not too late for visions

News last week that you can now visit your doctor (private) at your local UK railway station is the first clue to the thinking of Railtrack about the way it sees its stations.

They also take an avuncular view of new architecture in towns, urging sympathy for local vernacular styles and caution concerning radical new designs.

had the rare gift of being able to look at towns and cities as a whole and make it clear that everything we see is designed, and therefore everything we see can be improved.

burgh and Glasgow, and London's Docklands. He also analyses several smaller towns and proposes idealistic solutions for imaginary new cities.

Table with 4 columns: US Year, Bid, Offer, and Bid/Offer. It lists various market data points for different years and bid/offer values.

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MEDIA FUTURES

Saudis rule the high frontier

Progressive princes control the region's satellite TV, says Bassam Elbani

As electronic media start to pervade many cultures, some are showing signs of future shock. Listen to Dr Abdullah Omar Nasseef, vice-chairman of the Saudi Shoura Council, the Islamic consultative body that is Saudi Arabia's equivalent of parliament.



"One of the Jewish aims," he says, "is to distract people in general and Muslims in particular from all religious and moral values. They use electronic media to make people totally unaware of what is going on. They disseminate wrong information and food program programmes through different channels of media... we should screen the material which is coming to our countries. We can adopt the method of Singapore where any Internet data coming in is thoroughly screened by the ministry of information".

Yet such a view is an extreme one. Indeed, the progressive Saudi princes view things quite differently. Far from wanting to restrict access to print and electronic media, they invest in them enthusiastically.

Not one of these dozens of newspapers was financially viable, for two reasons. First, hardly any Arab publication could attract enough advertising. After the oil boom years of the 1970s and early 1980s, international advertisers cut Middle East spending dramatically.

survive without pay-masters. Until the mid-1980s there were four main sources of funding for newspapers in the region: the Saudis, the Iraqis, the Libyans and the Palestine Liberation Organisation (PLO). Then everything started to change.

The PLO was expelled from Lebanon in 1983. Hit by financial hardship, it dropped out of the game. Then the Lockerbie affair of 1988 and the implication of the Libyans in the bombing, which brought a passenger aircraft down on a Scottish hamlet, led to an international embargo against Libya.

All these newspapers and magazines (except perhaps one or two Lebanese publications) were in the pay of one Arab regime or another. Indeed, an Arabic newsstand in the west was the only place where all Arab publications could freely market and air opposing views.

There are two main pan-Arab newspapers. Asharq Al-Awsat, published by Saudi Research and Marketing, and the Al-Hayat newspaper, both are published in London and print internationally via satellite, ensuring worldwide same-day sales.

behind it, while the latter has Prince Khaled Bin Sultan (Saudi commander-in-chief during the Gulf War) as its owner. Each publisher has distribution channels to rival those of any international western publication.

The battle for the sky - satellite television - opened in earnest in 1991 with the launch of the Middle East Broadcasting Centre (MBC) in London. Owned by Sheikh Walid Ali Ibrahim, a brother-in-law of King Fahd, the station tried to maximize viewing figures by offering an enterprising mix of news bulletins, live interviews and other features. Watched by millions of Arabs across the world, it is now the Arab world's leading satellite TV service.

During the last three years, the Saudis have launched other multi-channel satellite TV stations, such as Arab Radio and Television (ART), and Orbit Communications. Based in Italy, each offers film channels, sports, children's programmes and TV shopping.

What is driving the Saudis' campaign for media ownership? Profit is obvious. Support, inspired by Rupert Murdoch's satellite TV ventures, the Saudis saw an opportunity not to be missed. What made it particularly attractive was that all their media forays to date had entailed losses.

subscribe to the head-of-stem theory of cultural tension. They see the media as a way to encourage the expression - and defusing - of conflicting aspirations among Saudis of different generations. The young, in particular, may let off steam. The two pan-Arab newspapers, Asharq Al-Awsat and Al-Hayat, are good examples. The former, with its traditional coverage of world affairs and a daily religious page on Islamic issues, represents the conservative view. The latter, with its brighter style and distinct Lebanese influence, represents the younger generation of Saudis impatient for greater freedoms.

The new generation of princes educated in the west recognises a need to gradually change the thinking of the Saudi people, and usher in a more open society. With satellite TV the Saudis have found an ideal way to help attain this end, and perhaps to contain the Moslem fundamentalists. And they appear to be acting with a blessing from the top. The decision to ban dish ownership in the kingdom has not been implemented.

Nevertheless, the Saudis are reluctant to compromise on sensitive issues. Editions of Al-Hayat newspaper and its sister weekly news magazine Al-Wasit have been banned for material the Saudis took exception to. This sensitivity has cost

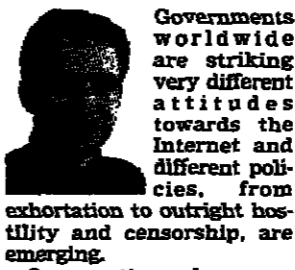
the BBC dear, the corporation being forced to close its Arabic television service last May. An independent BBC channel financed by the Saudis and hoping to reflect a range of conflicting views proved too much for the Saudis.

It is difficult to predict how long Saudi dominance of the Arab media will persist. There are new contenders, such as the recently launched satellite channels of Syria and the privately owned Lebanese Broadcasting Company (LBCI). But these operations will have limited influence: their financial resources only run to one satellite with a small "footprint" (broadcast area) in the Arab world.

Perhaps the Kuwaitis or other Arab Gulf nationals may shatter the Saudis' dominance by launching their own pan-Arab media (the Qataris are about to launch a pan-Arab newspaper in London). But it is the battle for the sky that really matters, and that is a tussle the Saudis are winning.

Tim Jackson

Villena gets wired



Governments worldwide are striking very different attitudes towards the Internet and different policies, from exhortation to outright hostility and censorship, are emerging.

One option, however, seems to be automatically excluded: a policy which one might call the Minitel strategy. Nobody is contemplating an imitation of the programme carried out by France Telecom and the French government in the 1980s, in which computer terminals were distributed either free or far below cost to millions of consumers.

Nobody? Well, not quite. In the Spanish region of Valencia a project is about to start that will have profound effects on public-policy attitudes to the Net. Indeed, it is certain to teach the Net industry a great deal about how and how not to encourage use.

network PCs are to be installed. Two factors have made this project possible. One is that telecoms, hardware and software companies have all been so excited by what they hope to learn from Villena's experience that they are willing to offer products and services at far below normal commercial prices.

Telefonica, for instance, the local telephone company, will provide free installation and free line rentals for its ISDN service, leaving customers to pay only call charges that are the same as for a simple voice call. (Compare that to the modest and belated ISDN price cuts announced by British Telecom last week). The browsers will be Microsoft's, the integration IBM's, and the servers will come from Oracle and Sun.

As a result, the project was planned with a total taxpayers' bill of less than \$1.5m (\$960,000).

Villena is an interesting choice of town. Its biggest business is producing children's shoes for export, and several local companies are excited about the prospect of putting their wares on the World Wide Web to see whether they can drum up some extra business in the US. What makes the project exciting is that giving away PCs to many households in Villena will solve at a stroke the chicken-and-egg problem that bedevils so many attempts to create online services and the infrastructure to carry them.

some of them based on television cable and others simply on smarter use of existing copper wire. The ISDN choice will prevent Villena from making any serious use of video.

A bigger issue is content. So far, the project has been concentrating on the problems that ISDN installation poses for a creaking telecommunications infrastructure. Once these are resolved, it will be clear that producing information that people want and need is 1,000 times harder than installing the infrastructure.

Building intranets is not like building phone systems, where all the users have to do is pick up the receiver and talk. Sites need to be built; thought needs to be given to what should go online and how; and complex software needs to be written. Even building a system to allow people to book medical appointments could take weeks.

Most worrying, however, is the statist instinct behind the project. The planned electronic shopping system is to be run by the town hall - even though the town hall has not in the past been the first place people went to buy fresh vegetables or meat. Also, the company managing the project, Tisat SA, is a public sector business owned by the regional government.

To make the networks valuable, individuals and small businesses must feel they have a personal stake. When the project is being run by bureaucrats from the top down, that will be harder to achieve.

My guess is that the project may be a disappointment. It is unlikely to turn Villena into a new Silicon Valley, with former farmers or hod-carriers starting new careers as \$200,000-a-year Java programmers. The network may also go the way of Minitel, with services such as online chat, pornography and games becoming disproportionately popular.

Next generation of search engines find their feet

Internet use is hampered by the very thing that makes it attractive: its huge glut of information. But two new pieces of software that use artificial intelligence technology will reduce the frustrating hours Net users spend surfing through irrelevant information.

Scott Deerwester, technical director of KDL Interactive, which has launched a new search program, says business users are put off by "the two biggest problems [of the Net]: the quality of the information found and the time it takes". A survey found that 54 per cent of online respondents spent more time searching for information than using it.

searches of popular sites such as Yahoo and AltaVista often throw up tens of thousands of pages, picked up by a keyword search. Looking for documents related to ICI, for example, brings up a French page headed Bienvenue ici Marie.

Companies that produce search engines are refining their software. Indeed, two new pieces of software aim to make searches more intuitive. Both link with an existing browser such as Netscape, and both hope to reduce information overload.

AutoNomy, an "intelligent agent" sold by a small British company based in Cambridge, ventures out on its own to search the Web after being told, in plain English, what to look for.

search, which runs in the background while users carry on working. Brett Moore, KDL's strategic director, hopes users will take advantage of the ability to search for sentences highlighted in other programs such as Word or Excel.

"What we are trying to do is bring the Web into your business workdesk as a tool," he says. The second version, in development, will add features of more "intelligent" programs. Dr Deerwester, who is writing it, says it will learn different meanings of words as it goes along, so a broker and a fisherman searching for "bank" will get different results.

A trial version of More Like This can be downloaded from www.morelikethis.com, while AutoNomy can be obtained from www.agentnomy.com

mention of Eritrea on the Web involves a page visit. Brett Moore, KDL's strategic director, hopes users will take advantage of the ability to search for sentences highlighted in other programs such as Word or Excel.

James Mackintosh

Cyber sightings. With Bill Clinton and the Democrats arriving in Chicago for their quadrennial jamboree, Ameritech has designed the party's official convention Web site (www.chicago96.org). It has a nice range of information and activities, as well as a trivia game and a selection of audio clips. Worth a look.

Review (www.fear.com) is an ambitious, frames-based site at present under construction which promises much. Big World Magazine (http://boss.cpcnet.com/personal/bigworld/bigworld.htm) is aimed at the independent traveller, and is nicely organised, with an excellent set of links.

(www.oneshare.com) is a San-Francisco-based mail order company that will - yes - sell you one share of stock in one of 50 leading US companies, including Walt Disney, Harley-Davidson, Apple Computer or the Boston Celtics. Framed or otherwise. Would make a neat gift. (In the US, you can call them toll-free on 1-800-SHARE-11).

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# BUSINESS TRAVEL

## Travel News • Roger Bray

### Central Asia alert

Police in Kyrgyzstan are reported to be carrying out muggings without even changing out of their uniforms. Travellers to the central Asian republic are warned to keep off the streets at night and avoid riding in unofficial taxis.

This is just one of a growing catalogue of hazards facing visitors to former communist countries.

There has been an increase in car theft in the Baltic state of Latvia, where visitors to Riga and other towns are warned to steer

clear of unlit streets. And the UK Foreign Office says there is a "serious risk" of theft on trains in Poland, particularly on international services and especially when boarding the trains. Passengers should keep valuables well hidden.

The Foreign Office is also urging caution in the Middle East.

Following the recent riots in Jordan, sparked by bread price rises, it says travellers should avoid Kerak, Tafleh and Ma'an and stay alert in the capital, Amman, where there were also disturbances.

### On the cards

A small British airline may pip Swissair to the post with the introduction of in-flight gambling.

Debonair, a low-fare carrier operating from London's Luton airport to a range of European cities, plans to install interactive entertainment systems offering computer blackjack and other games. It expects to have equipped the first of its BAe 146 fleet by October.

Swissair's flying casinos also come as part of a new entertainment package which is being installed on the airline's long-haul aircraft at a total cost of about £50m. Debonair says

punters' losses are likely to be restricted to £100 or so, although winnings could run to £1,000.

### Greener car hire

Electric cars may now be rented in Vienna. Hertz is offering the Citroen AX Electrique at a daily rate of Sch566 (£34), including collision damage waiver, theft insurance, unlimited mileage and local taxes.

This follows the decision by rival Eurodollar to make the model available in Paris.

### Bangkok curbs

Thailand's tourism authorities have launched a

new crackdown on touts at Bangkok's international airport.

One of the aims is to prevent travellers being lured into unlicensed and potentially dangerous taxis. The initiative comes from the country's new National Tourism Development Board, a committee of government officials, travel industry reps and academics.

### Help for oil barons

Texas oil barons have become increasingly frustrated by congestion on the M25 motorway around London.

Traffic jams have

prevented travellers flying into Gatwick from Houston from catching onward connections from Heathrow to Stavanger, the jumping-off point for North Sea platforms. So claims the Norwegian airline Bristow.

"It's a fairly tight connection anyway", says the airline, "but recent roadworks have made it worse".

So the carrier's daily 11am flight between Gatwick and Bergen now also stops at Stavanger, arriving at 1.45pm, and lengthening the journey to Bergen by 40 minutes, although return flights from Bergen are still non-stop.

### Likely weather in the leading business centres

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## Projects to upgrade rail links in the US could lure executives away from the airlines, says Amon Cohen

Get me a ticket for an aeroplane. I ain't got time to take a fast train. If memory serves, those were the opening lines to the Box-tops 1960s hit single, "The Letter". Musical fashions have changed, but travel imperatives in the US have not.

Few US business travellers use trains because there is no high-speed rail network to speak of. A 215-mile journey from New York to Boston takes between four-and-a-half hours and five hours. Compare that with a TGV from Paris to Poitiers, a 208-mile trip which lasts 90 minutes.

But change is in prospect. Work has started on the construction of a \$1.3bn (£838.7m) high-speed rail link between Washington DC and Boston that is expected to cut about 25 per cent off existing journey times. The project is one of several in various stages of readiness around the US, including ventures in Florida, Chicago, California and the north-western states.

The latter scheme is perhaps the biggest success so far. Amtrak, the national rail company, has seen passenger numbers grow on its Portland-Seattle line by 42 per cent since introducing a Spanish Talgo train as its fourth daily departure in 1994. Three more Talgos are on order for delivery in early 1998, and the high-speed service is set to be extended across the

Canadian border to Vancouver.

"The Talgo shows that if you provide the amenities that people are accustomed to in other parts of the world, demand will increase," says Mark Yachmetz, passenger programmes division chief at the Federal Railroad Administration, the organisation through which the US government provides funds to Amtrak.

The Washington-Boston link, known as the north-east corridor, is due for completion in 1999 and it will allow travel at 150mph. At present, trains operate at 125mph over certain stretches, but do not even reach 100mph between New York and Boston.

The upgraded link will cut journey times for the 236-mile Washington-New York journey from three hours to two-and-a-half hours and the New York-Boston run to three hours.

Furthermore, the 345-seat trains will be equipped with every conceivable facility for business travellers, including laptop computer power points, video entertainment screens, telephones, fax machines and a gourmet dining car.

"There will also be small conference rooms on board, so that business travellers can hold meetings," says



Yachmetz. "Any amenity that the business traveller can think of will be available on board, which means this is going to be better than an airline shuttle service."

That is a fair point. The air shuttles on the Washington-New York and New York-Boston routes tend to be no-frills, crowded buses in the sky using equally crowded airports. If one also

save them getting to and from the airport and crowding on to planes." However, rail passengers will have to pay for the superior service.

"Amtrak's current fare structure is dictated by its airline competitors," says Yachmetz. "Prices are a little less than what they charge, but with the new service the train might be worth a little more."

Yachmetz is confident that higher prices will not deter customers. Feasibility studies have suggested that once journey times are cut, the north-east corridor will generate profits of more than \$150m a year.

Up to \$40m of the construction costs will be spent electrifying the route; only 156 miles are electrified at present. Additional track work will cost \$300m, while the fleet of 18 high-speed trains, known as American Flyers, will cost \$450m. The trains will be built by a consortium led by Canadian company Bombardier.

Another member is GEC-Alsthom, which makes the French TGVs that are the model for the American Flyer.

A further \$180m will be spent on more conventional stock to serve the north-east corridor. Even that, however, is dwarfed by Florida's \$5.3bn plan to construct a high-speed rail link between

its major main population centres: Miami, Orlando and Tampa.

The state government has long understood that it needs a proper mass transportation system, although at present just two unreliable trains per day potter from Miami to Orlando.

"They are not trains you could get on for a business meeting," admits Charles H. Smith, manager of the high-speed train programme at Florida's department of transportation in Tallahassee. "But we know we have to do something. Our population is set to double to 26m over the next 25 years, and we cannot see our way to building enough highways for all those extra people."

Florida first investigated a high-speed link 10 years ago when it wanted the entire project financed by the private sector. That did not

**Trains will be equipped with every facility for executives, including video entertainment, telephones and faxes**

## Poor relation gets richer

work out, so now it has embarked on a joint venture with a private consortium in the hope of attracting additional federal funds.

The consortium, known as Florida Overland Express (Fox), again includes GEC-Alsthom and Bombardier.

However, Smith says there are some big differences between the state government and Fox over the financing, which could jeopardise the project again. If plans do proceed, the Miami-Orlando line is scheduled to open in 2004 and Orlando-Tampa in 2006.

At the Federal Railroad Administration, Mark Yachmetz attributes the rise in interest in rail to congestion on the highways and air routes. Finance is also important. He believes that once a railway is built, it is cheaper to maintain than a highway.

The environmental debate also tends to favour trains. Florida does not want its natural habitats destroyed by more highways, while California is desperate to improve its air quality.

Local issues come into play, too. In Boston, Logan airport is rapidly running out of space; the rail link might obviate the need for a new airport.

Europe can also take some credit for the US rail renaissance. "Europe has shown what can be done with a good high-speed transportation system, and motivated people in the US," says Yachmetz.

It is no longer fair to think of London's Gatwick airport as the poor relation of Heathrow. British Airways has announced plans to launch five new services from Gatwick, to Spain, Portugal, Finland and Scotland. It will also increase the frequency of its flights on some routes, including those to Belgrade, Bucharest, Kiev and Sofia, Roger Bray writes.

The aim is to step up connections with BA's growing network of long-haul services from Gatwick. When it switches Latin American flights there from Heathrow next March, it will also introduce linking flights with Barcelona, Lisbon and Oporto.

Services to Helsinki will start in October, as an extension of the existing Stockholm operation.

German airline Eurowings plans to start daily services between Düsseldorf and Katowice, a Polish centre of coalmining and heavy industry, on September 2. It already flies to Warsaw from Berlin's Tempelhof airport, to Wrocław from Frankfurt, and to Krakow and Poznan from Dresden.

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ARTS

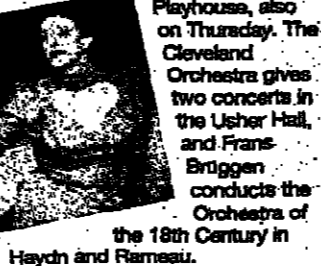
**SAITSUMOTO**  
Saitsumoto is home to the Saito Festival, uniting former students of Japan's most influential music teacher, Hideo Saito. The festival begins with an orchestral concert conducted by Saito Ozawa on Saturday, includes a festival tribute to Japanese composers Toru Takemitsu and a staging of Poulenc's comic opera *Les Mamelles de Tirésias*.

**VENICE**  
The largest collection of Russian loans in western Europe goes on show on Sunday at the Fondazione Cini. The Ambroveneto Collection, supplemented by loans from Russian museums, includes a series of icons illustrating the liturgical calendar of the Russian Orthodox Church. The exhibition runs till November 10.



**TURIN**  
Settembre Musica, Turin's annual music festival, begins on Sunday. This year's highlights include performances by the popular American new music group Bang-on-a-Can (above), a staging of Monteverdi's *Orfeo*, a celebration of Dutch composer Louis Andriessen and concerts by the Academy of St Martin-in-the-Fields conducted by Neville Martin.

**EDINBURGH**  
The final week of the festival features work by two of the world's leading directors, Peter Stein and Bob Wilson. Stein brings his Italian-language staging of Chekhov's *Uncle Vanya* to the King's Theatre on Thursday, while Wilson's Houston production of Virgil Thomson's opera *Four Saints in Three Acts* (left) comes to the Playhouse, also on Thursday. The Cleveland Orchestra gives two concerts in the Usher Hall, and Frans Brüggen conducts the Orchestra of the 18th Century in Haydn and Rameau.



**N**o addition to either bank of the Thames in recent decades is more surprising than the latest: the new Globe Theatre. After years of preparation, this loving reconstruction of Shakespeare's theatre opened its portals to the theatre press on Saturday, for its debut production of *The Two Gentlemen of Verona*, in moist but tolerable weather.

I chose to approach it by walking along Paul's Walk, on the other side of the Thames. From there, the half-timbered polygon looks just as you have been led to think Shakespeare's Globe looked; this is, from so new a building, one surprise. From an angle, which is how most people see it on either side of the river, only a quarter of its circumference appears, and it looks not only small but frail. Only when you view it head-on from the north and see half the circle do you take in its real size. Even so, its lath-and-plaster exterior and squat circular shape appear imperilled by the taller and darker rectangular shapes of the buildings that stand around it, hemming it in. The Globe, in this context, looks like a Tyndale Bible among a stack of glossy road atlases.

Once inside, there are further surprises. As you enter and become part of its audience, the theatre feels like an intimate Albert Hall during the Proms season. Those who choose to stand in the open central area are as much the focus as the stage is; and they are as attentive and responsive as the best promoters. Late arrivals are less disturbing than they are in a darkened theatre. Sudden breezes are sometimes felt, warm clothes or blankets are advisable.

Acoustically, the experience is complex. There is none of the birdsong that is so memorable a part of performances at the Open Air Theatre in Regent's Park, but - on press night, at any rate - none of the aeroplanes either. This is not, however, a good theatre, for there is much peripheral noise. The wooden floors beneath the tiered seats amplify audience movements; the doors to the auditorium are noisy and the plastic or leather rainwear worn by most of the audience lent its supply of rustles and creaks. The actors' voices acquire little of the reverberance that occurs in closed theatres, and there is real pleasure to be had by their simple projection through this open space to us. Not all the cast on Saturday projected vocally well



Anastasia Hille as Silvia and Lemlie James as Valentine in The Globe's no-nonsense *The Two Gentlemen of Verona*

Something in the air

The British summer could not dampen spirits at The Globe. By Alastair Macaulay

enough, but Mark Rylance, the theatre's artistic director and the premiere production's leading player, shows handsomely how a voice can reach the audience directly without needing any quasi-operatic overblow.

The stage area is much more colourfully decorated than the exterior leads us to expect. Its star-fretted ceiling, with moons in four different stages of growth, is supported by red gilt-topped Corinthian pillars; the rear wall is decorated with rows of cabalistic-looking signs and Italianate figures. And yet the bare-board floor is strewn with hay. There is a large balcony area on which musicians play and some of the action occurs. Is all of this permanent, or will aspects of it be redesigned for later performances?

But how did I enjoy the play? Pretty well. Rylance wants no museum-like reconstruction of past performance style here, and we found none. But much is true to Shakespeare. Jack Shepherd's production is in modern dress and it in no way ever feels like director's theatre. The focus is all on the actors, all of whom played with the freedom of those who feel their only responsibility is to the play and the audience. The pace could have been faster, but this is no-nonsense Shakespeare, in which nothing is trivialised or fudged.

In due course we will discover whether the Globe can draw and hold an audience for some of Shakespeare's longer tragedies. *The Two Gentlemen of Verona*, which is nobody's favourite Shake-

speare, proves in fact a sensible play with which to launch the new theatre. Fairly short, it has fun, romance, treachery, and not too intricate a plot.

Mark Rylance as Proteus is exemplary. What an odd and deeply affecting actor this is. He can just look across the stage at a woman and break your heart with his intense sincerity; he can run in a single speech from perplexity, to perfidy, to ardour, with complete assurance; and he can crack the audience up by his embarrassed but throwaway delivery of the line "Well, give her that ring," shortly before his heartfelt but peculiarly unfinished utterance (almost as if it were a question) of the exit line "you shall find me sad and solitary". He seems all heart, and this is

rebuke to Proteus. Jim Bywater's Launce is a North-erner, performing a lovable double-act with his dog, not only hilarious but also touching. In supporting roles, only Ben Walden makes a strong impression.

We know that certain lines in Shakespeare - "this wooden O", "this most excellent canopy the air" - will make more sense when heard in a theatre such as this, and I look forward to hearing them here. One of the Globe's pleasures, however, is that other lines also fall into new place. When Launce and Panthino talk of losing the flood tide, the exchange has an extra buzz to it at the Globe, for we know that the Thames is rising or falling just a few yards away. There the Bard trod, there were we.

Only half the fun  
Oasis fell flat without their front man, writes Peter Aspden

**I**t was not quite the Rolling Stones without Mick Jagger, but when Noel Gallagher mumbled that his brother Liam was not able to be with us because of a sore throat, the sense of anti-climax was palpable.

Oasis had just performed two triumphant concerts before 250,000 people at Knebworth, thereby proving, if anyone was still in any doubt, that they had mastered the dynamics of mass adulation.

But Friday night's MTV *Unplugged* session at London's Royal Festival Hall before just 400 people should have told us something different: whether the craft which goes into Noel Gallagher's songwriting would come across in an intimate setting in which the band was denied the option of simply turning up the decibels.

We were not to know.

Liam was ordered to rest on last-minute doctor's orders, and Noel was left to carry the concert on his own. Although he is an *Unplugged* natural - he cradles his acoustic guitar with the finesse of one who spends long hours in its company - Oasis without their charismatic front man are less than riveting.

There are two principal reasons. Liam's menacing lurches and well-honed rock star poses on stage provide the only visual focus for the band. Liam is aggressive, outrageous, narcissistic; Noel is dour, intense, charming. The rest of the band, though musically rock-solid, are content to sit back and watch this fascinating fraternal dialectic work its magic. Stripped of a sibling, the magic just was not there.

But Liam also has a classic rock-and-roll voice, sneering, urgent, self-celebratory; but more than capable of delivering a poignant song like "Wonderwall" or "Live Forever". Noel knows his considerable song-writing talents get the best possible showcase with Liam's delivery; Liam must also realise he would not be touching the firmament of pop superstardom were he left to his own devices. The brothers' celebrated spats are no doubt due to this mutual resentment. Strip away the attitude, and there is the humbling conclusion that they really do need each other.

Thankfully, Noel saved the day. His voice does not do justice to his songs, but he performed with the consummate professionalism which belies his occasional belligerence. The stage was adorned with a string quartet and brass supplements, employed tastefully if unimaginatively, as the band swayed into "Hello".

The set was largely predictable, concentrating on the gender numbers which are the essence of the acoustic *Unplugged* series, and included a sprinkling of new songs. The highlight of the evening was something of a surprise, however: Noel, backed by nothing but his strumming, performing the hard rocking title track of the *Morning Glory* album.

The strangely subdued crowd gave the band its most enthusiastic reception yet for this, but there was little rapport between Noel and his admirers, unless you counted a waspish reference to "pot-smoking" hippies and an "I'd like to carry on with one that I wrote", which gracelessly laboured the point of his songwriting domination.

The strangest moment - and a glimpse of what might have been - came after the band's final number, when fans spotted Liam and his chums in one of the private boxes. Not one to miss a demonstration of public affection, the ailing brother bounded down the aisles and leapt onto the stage, brandishing a bottle which bore scant resemblance to a hot honey-and-lemon drink, acknowledging the fans' cheers before disappearing.

For a moment, you thought he might join the band for an encore; some people chanted his name, others responded with cries of "Noel!" as if they were opposing football teams. But Liam's condition denied the evening its much-needed coup de theatre, and we were back to "Hello", and a bland conclusion to a frustrating evening.

INTERNATIONAL ARTS GUIDE

AMSTERDAM

**CONCERT**  
Concertgebouw Tel: 31-20-5730573  
● Orchestre Français des Jeunes: with conductor Marek Janowski and violinist Isabelle van Keulen perform works by Ravel, Prokofiev and Lutoslawski; 8.15pm; Aug 28

BAYREUTH

**OPERA**  
Bayreuther Festspiele Tel: 49-921-78780  
● Die Meistersinger von Nürnberg: by Wagner. Conducted by Daniel Barenboim. Soloists include Birgitta Svenden, Renée Fleming and Peter Seiffert. Part of the Richard Wagner Festspiele; 4pm; Aug 28

BERLIN

**CONCERT**  
Konzerthaus Tel: 49-30-203090  
● Berliner Sinfonie-Orchester: with conductor Sebastian Weigle

perform works by Mozart and Schoenberg; 8pm; Aug 28

EXHIBITION

Berlinische Galerie - Martin-Gropius-Bau Tel: 49-30-254860  
● Noch nie gezeigt - Aktuelle Positionen aus den Sammlungsbeständen der Berlinischen Galerie: exhibition of works from the museum's collection, most of which were never before shown to the public. The majority of the works on display was recently added to the museum's collection. The show includes, installations, paintings, photographs, architectural drawings and designs; to Oct 13

COLOGNE

**CONCERT**  
Kölner Philharmonie Tel: 49-221-2040820  
● Gürzenich-Orchester with conductor Alan Hacker and the Kölner Philharmoniker perform works by R. Strauss, Mozart and Dvořák; 8pm; Aug 26, 27

COPENHAGEN

**CONCERT**  
Thioll Concert Hall Tel: 45-33 15 10 01  
● Tivolis Symfoniorkester: with conductor Eri Kias and viola-player Yuri Bashmet perform works by Schnittke and Tchaikovsky; 7.30pm; Aug 29

DUBLIN

**CONCERT**  
National Concert Hall

Ceolras Néisiúnta Tel: 353-1-8711888

● RTE Concert Orchestra: with conductor Gerardo Grant and presenter Gerry McArdle perform excerpts from *The Yeomen of the Guard* and *The Mikado*; 8.30pm; Aug 30

EDINBURGH

**EXHIBITION**  
National Gallery of Scotland Tel: 44-151-5568921  
● Velázquez in Seville: this exhibition features early works made by Velázquez in his native town Seville, before he moved to Madrid in 1623. The display, comprising 50 works including portraits, prints, drawings and sculpture, is centered on the National Gallery of Scotland's own Velázquez, "An Old Woman Cooking Eggs". Selected works by the artist's contemporaries help to set the historical and artistic context for Velázquez's early paintings; to Oct 20

LIVERPOOL

**EXHIBITION**  
Liverpool Museum Tel: 44-151-2070001  
● The Arts of the Samurai: 14th-19th Century: this exhibition is drawn from the museum's Japanese collections, which have never previously been displayed. The exhibits consist of Japanese armour, swords, sword-fittings and lacquer work from the collection of local business man Randal Hibbert (1885-1942). The exhibition illustrates the perception of the Japanese

following the opening up of Japan to western trade in 1858; to Aug 28

LONDON

**CONCERT**  
Parcell Room Tel: 44-171-9604242  
● Ingegerd Björklund: accompanied by pianist Christopher Lyndon-Gee. The soprano performs songs by Tchaikovsky, Rachmaninov, Grieg and Sibelius; 7.30pm; Aug 28

EXHIBITION

Courtauld Institute Galleries Tel: 44-171-8732528  
● The Four Elements: this exhibition draws together prints and drawings from five centuries to show the Four Elements - Fire, Water, Earth and Air - in mythology and real life. Mixing together artists from different times and traditions, the exhibition contrasts images of classical stories, domestic scenes and the frankly astral. Included are works from the museum's collection by Manet, Dürer, Guercino, Bruegel, Gauguin, Hieronymus Bosch, Guardi, Rowlandson, Turner, Samuel Palmer, Constable, Piranesi, Tiepolo and others; to Sep 22  
Dulwich Picture Gallery Tel: 44-181-6932524  
● Dutch Flower Paintings, 1600-1750: this exhibition includes works by Ambrosius Bosschaert, Van Huisum, Rachel Ruysch, Jan Davidsz de Heem and Balthasar van der Ast and are from private collections; to Sep 22

Victoria & Albert Museum Tel: 44-171-9388500

● Susie Cooper (1902-1995): style, affordability and good design were the key attributes of Susie Cooper's tableware. This memorial display shows a cross-section of her work from the Art Deco years of the late 1920s and 30s through the bone china made by her own factory and her late designs of the 1980s; to Sep 15

LUCERNE

**CONCERT**  
Kunsthaus Luzern Tel: 41-41-210 35 62  
● New York Philharmonic: with conductor Kurt Masur and horn-player Thomas Stacey perform Beethoven's English Horn Concerto and Bruckner's Symphony No. 4; Aug 28

NEW YORK

**EXHIBITION**  
The Metropolitan Museum of Art Tel: 1-212-879-5500  
● American Printmaking 1860-1900: Winslow Homer and His Contemporaries: an exhibition painting retrospective by providing a context for the artist's printmaking efforts. Drawn entirely from the museum's collection, Homer printmaking from his early and late career is shown along with works by printmakers active during Homer's career; to Sep 22

PARIS

**EXHIBITION**

Musée Carnavalet Tel: 33-1 42 72 21 13

● Georg Aerni - Panoramas: parisian: exhibition of a series of panoramic views of Paris by the Swiss photographer Georg Aerni; to Sep 29

SALZBURG

**OPERA**  
Grosses Festspielhaus Tel: 43-662-80450  
● Moses und Aron: by Schoenberg. Conducted by Pierre Boulez and performed by the Koninklijk Concertgebouworkest and the choir of De Nederlandse Opera. Soloists include David Pittman-Jennings, Chris Merritt, Gabriela Forteza, Yvonne Naef, John Graham Hall and Pär Lindskog. Part of the Salzburger Festspiele; 7.30pm; Aug 28

WASHINGTON

**EXHIBITION**  
Freer Gallery of the Smithsonian Institution Tel: 1-202-357-2700  
● In Human Form: Secular and Divine Images in Chinese Painting: this exhibition examines actual and symbolic images of people as they appear in Chinese painting. The human figure has been the central topic of Chinese painting since the Han Dynasty (206BC-AD220); to Sep 2

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WORLD SERVICE

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10.00 European Money Wheel

18.00 Financial Times Business Tonight

مكتبة الأصل

# Where anything goes

ON THE BEATEN TRACK

It is well past midnight and Mr. Somkid Silaparakob, deputy mayor of Pattaya, Thailand's sprawling beach resort, is speaking at the opening of a beauty contest.

"We really want to thank the organisers of this event of national importance. The over-30 katoye [transsexual] pageant helps with the promotion of tourism among both Thais and foreigners," he says to the audience, a mix of other katoyes and men and women of all sexual preferences. "The more events like these we have, the more we can help good charities like our senior citizens' home."

In its never-ending drive to attract tourist cash, Thailand will do just about anything. Having lost its aura of unspoiled exoticism to neighbouring countries and to over-development, the country now tries to provide something for everyone. And everyone seems to be coming. The country expects to attract 7.2m tourists this year, up 7 per cent over last year and double the number just a decade ago.

About one-third of travellers to Thailand have been there before and uncharted areas of natural beauty and underdevelopment are still to be had for those with knowledge, time and money.

But on the well-beaten tourist track, people are lured by cheap prices, good infrastructure, "soft" adventure such as easy jungle treks, and exotic attractions of a different kind: sex, bear-claw soup and transsexual beauty pageants.

Pattaya is one place where this all comes together. Created as a place for US Navy personnel it was never an untrampled paradise. But now, due to unregulated waste-water discharge and millions of visitors a year, swimming at the main beach is risky at best.

Yet most tourists are not here for the beach. Pattaya is all about activities. There is laser tag - a type of virtual reality combat game - a Ripley's Believe It Or Not

## Ted Bardacke on Thailand's mix of soft adventure and sex



Sign for sore eyes: tourists through Bangkok's Grand Palace

museum, elephant rides, bungee jumping and "sea-walking", a sort of scuba-diving for those who can't swim.

"At 6pm we're going bowling and then out dancing. I think the hotel has a nursery service," says Betty, a member of a group of young families from New Zealand on holiday in Pattaya. "Then tomorrow we're going water-skiing and in the afternoon we're going to shoot each other again in paintball," she says as she sips a beer.

Betty and her group are not in Pattaya for the commercial sex, but some men are. The Pattaya Mail, the resort's weekly English language newspaper, boasts a grotesque photo of a naked 46-year-old Belgian man, caught with a 13-year-old boy, also naked, in a Tourist Police sting operation.

And on the way out of town, past a strip of bars and brothels, The Lovely Motel invites tourists to enquire about weekly, daily and hourly rates. "Just because they choose the weekly deal, doesn't mean they're not bringing girls in," the manager says. "People come to Thailand to have fun."

Back in Bangkok, the Era-

wan Shrine is pulsing with energy. It is a regular stop for the fastest growing segment of Thailand's tourism trade, cut-rate package tours for visitors from north Asia, principally Japan, Korea, China, Hong Kong and Taiwan, who account for 36 per cent of all visitors to Thailand.

An elephant lumbers by - this is the only part of the street not dominated by shopping malls - while traditional dancers move gracefully to the sound of drums and cymbals inside the shrine. The shrine's centre is dominated by a small four-faced Brahma deity. The Asian tourists, descending in herds from tour buses, are told that the god is a provider of wealth, provided they make offerings of incense and flowers sold by a gaggle of disabled people nearby.

Similar scenes, a slice of "traditional" Thai culture, can be found all over Bangkok, but this one is a favourite because the incense and flower vendors are willing to pay high commissions to the tour operators.

Five days in Thailand - including hotel, meals and sightseeing - can cost an Asian package tourist no

more than \$110 (£70.5). The wholesale tour companies take a loss on these groups, relying instead on individual guides to buy each tourist for \$1500 (£1282), guides say. The guide then makes the money back by leading the groups to shops and vendors who will pay at least 40 per cent commission.

This helps explain the dozens of buses double-parked on the streets outside Wat Pho, home of a giant reclining Buddha and centre of a brisk trade in supposedly magic Buddhist amulets. Each tourist wears an identification badge and vendors make careful notes of who is buying what.

One morning a group of male Korean tourists leaves Wat Pho in their bus. They cross the Chao Phraya river and go into a complex that includes a Chinese restaurant, a karaoke club and a massage parlour. They are led straight to the massage parlour. "Got to get them hungry before lunch," the bus driver explains with a smile.

Having convinced their charges that it is okay to indulge in Thailand, some guides make their biggest profits by leading tours to restaurants, not included in the tour price, where such delicacies as bird's nest and bear claw soups are served at astronomical prices.

Korean and Thai officials say they are outraged. "We are hunting down those who travelled abroad to eat wild animals, gambling, seeking prostitutes and shopping for luxury goods," Mr Yu Song-Su, a Korean police investigator, said recently after a group of Thais and Koreans were caught in Bangkok transporting bear parts.

"Thailand is a Buddhist country and such activities hurt the feelings of Thai people," says Mr Sere Wangphachit, governor of the Tourism Authority of Thailand. But Buddhism can also mean tolerance, and in the end that is what Thailand continues to sell with great success.

This is the fifth in a series on places changed by mass tourism

## LETTERS TO THE EDITOR

Number One Southway Bridge, London SE1 8HL

We are keen to encourage letters from readers around the world. Letters may be faxed to +44 171 873 5938 (please set fax to 00) or e-mailed to [letters@ft.com](mailto:letters@ft.com). Feedback letters may also be published on the FT web site: <http://www.ft.com>. Translation may be necessary for letters written in the main international languages.

### Deregulate to clear the skies for freight

From Lord Younger of Preston and others.

Sir, We note your article "UK rejects open skies plan" (August 20) and the problems which may make an overall UK/US agreement difficult to achieve. However, we believe that there is an opportunity to make progress on one issue which would benefit UK business.

The UK approach has been to view air passenger and cargo-only air freight traffic as inseparable issues and to treat the latter as a "bargaining chip" to seek concessions from the US on passenger traffic.

Bilateral negotiations may be appropriate for air passengers who, generally, go from A to B and then return to A. Both A and B then have similar interests.

Freight travels in only one direction, in this case predominantly from west to

east. A and B have different interests. A (the US) has a primary interest in access for its international carriers. B (the UK) has a primary interest in securing a full range of freight services for the movement of goods to and from the UK. In the UK, the airlines and not British industry have been treated as if they represented the primary interest. In the case of freight, this is wrong.

At present a freight carrier landing at a UK airport from the US cannot take on freight for delivery to another airport in, say, the EU, unless awarded specific UK government approval. This is a lengthy process.

Consequently, carriers cannot make the most efficient use of their aircraft. This is a serious matter when the principles of "just in time" and "time to market" delivery are increasingly important in

meeting consumer demand. Freight is part of the manufacturing process; passengers are not. UK industry needs the range of international freight services which would be provided by deregulation.

The UK authorities will not be able to use its regulation of cargo-only traffic to wring concessions on passenger traffic. US airlines want enhanced access to Heathrow and will not be fobbed off with anything less.

On the other hand, we believe the US authorities would agree to UK freight carriers enjoying the necessary Fifth Freedom rights in the US, for reciprocal treatment of US carriers in the UK.

Deregulation would:   
 • Allow freight companies to utilise their aircraft more efficiently with cost benefits for UK manufacturers;

• Expand the range of all-cargo services available to UK companies;   
 • Increase international trading opportunities; and   
 • Encourage the development of freight services and the attraction of foreign direct investment driven by the industrial and trading interests of the UK.

George Younger, president, The Scottish Council Development and Industry.   
 Sir Donald MacKay, chairman, Scottish Enterprise.   
 George Bennett, chairman, Scottish Electronics Forum.   
 Iain McMillan, director, CBI Scotland.   
 Geoffrey Johnston, managing director, Scottish Chambers of Commerce.   
 Scottish Enterprise, 120 Bothwell Street, Glasgow G2 7JP, UK

### Collective values of the young

From Ms Jo Gardiner.

Sir, The Trades Union Congress's report ("Young workers know little about trade unions", August 22) into young workers confirms some of the findings of recent research by the Industrial Society.

Even if "Thatcher's children" seem uncommitted as far as trade unions are concerned, they have not rejected collective values altogether. Indeed, there is a high level of concern about crime, work opportunities and the environment across

young people from all backgrounds.

But the TUC's finding that only two in five young workers are likely to vote in the next election is deeply worrying. Today's young people are tomorrow's entrepreneurs, managers, community leaders and parents. They need to feel that they can influence and make a contribution to politics and policy-making.

We risk building a society of marginalised, cynical people who feel their energy

and talents may go unused and unrewarded. The TUC's report highlights a challenge - and an opportunity - for trade unions and employers alike. A greater effort is required to educate and convince tomorrow's employers and employees about the importance of representation and involvement at work.

Jo Gardiner, campaign manager, The Industrial Society, 48 Bryansdon Square, London W1H 7LN, UK

### No butts please

From Mrs Inga Haag.

Sir, It appears that the British are among those in the European Union with the longest working hours. I.e. 39 hours by several offices three or four times a day during working hours. I assume that these include the smoking breaks, as there are always groups of employees outside puffing away and scattering their cigarette butts all over the pavement.

By lunchtime our otherwise well-kept streets are strewn with stubs. These get stuck between pavement stones and withstand the broom and the high-tech vacuum cleaning equipment of Westminster street services.

Would it be asking too much to request the managers of these offices to provide for their smoking staff an easy-to-empty ash can during the al fresco smoking day?

Inga Haag, 1 Upper Wimpole Street, London W1M 7TD, UK

### Help for North and South Korea

From Mr David H. W. Grub.

Sir, Your call for foresight and magnanimity ("South Korea and the North", August 21) could not be more timely.

It is in everyone's interest that North and South adopt a dignified and long-term stance; many more thousands will otherwise suffer and the unrest is not likely to be contained.

We recently delivered food aid to the North. A second

delivery of flour is on its way. We witnessed the initial supply being safely delivered to needy people.

When Russian and Chinese support for North Korea dried up, it was already down to the wire. Investment in agriculture, the schools system, the infrastructure, all need to take place now.

The prospects for the next harvest are not good. Another flood could prove

unbearable. Practical co-operation from the South but indeed the wider world is of crucial importance.

Practical assistance can do more than anything else to move us on from the present mindset and begin to unify aspirations.

David H. W. Grub, executive director, Children's Aid Direct, 83 Caversham Road, Reading, UK

### Personal View • Michael Grade

## A bad programme for TV

If Channel 4 were privatised it would diminish the service to consumers

Talk of privatising Channel 4 has moved from merchant bankers' dining rooms to tea-trolleys inside the Treasury. This seems to be exciting two questions: who can earth own Channel 4 and, more urgently, how much is it worth?

Channel 4 is in fact a statutory corporation. It is also a self-sufficient business providing competition for advertisers and public-service programming for viewers without a halfpenny of public money. Although technically in the public sector, Channel 4 is in no sense a nationalised industry. If for some presently unforeseen reason a change is required, privatisation would be entirely the wrong route to take. I will come to the "how much" question, but first I must record why Sir Michael Bishop, the chairman of Channel 4, the board, executives and staff are opposed to privatisation.

If it offered more competition, more choice, and greater efficiency, there would indeed be a case. But this privatisation can deliver none of these objectives. Channel 4 is not some bloated state monopoly, ready for the brisk tonic of the market. It is part of a highly competitive sector, where it has set new benchmarks for efficiency, pioneering the publisher-broadcaster model, now much imitated. No gains here.

Privatisation would penalise, not benefit, the consumer: it would diminish the programme service, both in range and quality. Channel 4 could simply have been ITV2 but instead the 1981 Broadcasting Act charged it with a statutory remit to innovate, and to provide pro-

grammes unlikely to be supplied by ITV. Margaret Thatcher's government recognised that there is significant market failure in commercial television. Maximising profitability means maximising the value of every minute of the inventory of advertising airtime. Advertisers' and shareholders' interests demand the biggest audiences, even though this narrows viewer choice. You must play to win every time slot, you must avoid risk, experiments and unpredictability.

In the US, the free-to-air networks produce a narrow range of identical material, selling always to the biggest audience. The competitive drive to offer the same, safe product is the defining characteristic. You will search forever for serious documentaries, education or arts on the American networks. In the UK the repackaging and exploitation of known commodities such as sport and movies drive BSky's profitability.

The market alone cannot reliably satisfy the full range of viewer interests, because it makes overwhelming commercial sense to concentrate on the most profitable areas. As competition increases, that becomes more not less so: Channel 5 will follow this very same path. It is precisely why the Channel 4 remit is essential to maintain and extend choice.

The market alone cannot satisfy the full range of viewer interests, because it makes commercial sense to concentrate just on the most profitable areas

That was the intention of the 1981 act, and it is exactly what has happened. Channel 4 has gained an 11 per cent share of viewing - big enough to be viable, small enough to be distinctive - and has manifestly added to choice. In 1989 Mrs Thatcher carefully considered privatisation, but rejected it. There were no competitive or efficiency gains to be had, and a clear downside for the consumer. (She also saw merit in public-service competition for the BBC).

It is argued that the industry regulator, the Independent Television Commission, with its armoury of financial sanctions, could guarantee the delivery of the special remit as a core condition for a privatised Channel 4. Not so. Since 1982 the programme remit has been a joint objective shared by the board of Channel 4 and the regulator. After privatisation, that remit would become a battleground. The board would rightly see the shareholders, not the remit, as its first responsibility. That duty would lead the management (doubtless shareholders themselves) to raid programme and development budgets to boost profits.

The remit would thus become a tiresome hurdle to leap, but without a millimetre to spare. As with ITV, pressure to relax the licence would be increased, and less profitable programmes cancelled or moved (remember the *News at Ten* row?), irrespective of viewer preference - in order, quite properly, to maximise shareholder returns.

It will be suggested that a much tighter, detailed licence could prevent this. Certainly the ITV companies would love to reduce Channel 4's competitive edge by seeing it handicapped with a ragbag of detailed, uncompetitive scheduling obligations. But it is no more sensible to pre-define Channel 4's programming than to prescribe British Airways' schedules. In television,

detailed prescription is the enemy of innovation. Channel 4's very purpose: it would greatly reduce its income and worth. A strange prospectus for privatisation.

To claim that the remit would survive privatisation is either naive or dishonest. It would not. The only honest approach is to admit that a one-off Treasury "bank raid" can only be executed by making Channel 4 just another commercial network like ITV or Channel 5.

That is why the privatised "value" of Channel 4 is irrelevant. The sale could not happen without destroying the existing asset. I have seen some very odd figures ascribed to the purported value of Channel 4. The rumoured privatisation receipts of £150m to £200m are absurd. In March 1996, well before the privatisation kite flew, we submitted our business plan (up to 2002) to the Department of National Heritage in support of our case to end the ludicrous "Amending formula" subsidy to ITV. Applying one simple measure to these figures - a strict discounted cashflow basis - the range is more like £150m to £200m.

Privatised the business is worth even less since the Treasury would require an annual payment, as with ITV, for the use of the spectrum for shareholder gain. And the greater the efforts to prop up the remit by detailed licence requirements, the lower the value.

In truth, no valuation justifies the damage to the service. The board of Channel 4 has always embraced change but is implacably opposed to privatisation. Not because of hostility to the competitive marketplace and its disciplines: we already embrace them. Not because we fear accountability to shareholders: like the ITV companies we are accountable to the ITV. We are opposed simply because privatisation offers a rotten deal for viewers.

The author is chief executive of Channel 4

we bring the world to Pakistan

What makes the difference between a routine and an unforgettable flight? Often, something as trivial as a reassuring smile of a member of the cabin crew. Or, the confident voice of the captain from the flight-deck. Or just your own sunny disposition. There is no set yardstick that defines a feel-good mood. Every passenger is an individual and PIA's staff are trained to recognise and respect this fact. It may help you to know the difference. PIA's people!

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COMMENT & ANALYSIS

FINANCIAL TIMES

Number One Southwark Bridge, London SE1 9HL
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Monday August 26 1996

Lloyd's at the brink

Lloyd's of London's recovery plan was always likely to be a cliffhanger. There are still plenty of disgruntled Names, especially in the US, and they are ready to throw spanners into the works until the last possible moment.

Lloyd's has to encourage Names to accept the refinancing offer, and so has every incentive to present the choice in the starkest possible terms. If the plan is accepted, new Lloyd's sails off to a prosperous future, whereas if it is rejected, the market closes its doors.

Even so, Friday night's ruling by a US federal court judge represents a serious setback to the plan. Without this ruling, it seemed certain that by this Wednesday's deadline more than enough Names would have accepted the settlement offer for Lloyd's to announce that the refinancing plan was viable.

From that would follow other crucial decisions. The Council of Lloyd's would be confident that the market remained a going concern. And the UK Department of Trade and Industry would not have to think too hard about whether the market passed the relevant solvency tests, which are due to be made in the next few weeks.

Lloyd's is still going to be able to report a gratifyingly high proportion of acceptances after Wednesday's deadline. But what is now thrown into doubt is the treatment of its 3,000 US Names. If upheld, Friday's ruling will in effect put the scheme on ice in the US for a dangerously long period of time.

In search of a Clinton agenda

The opening of the Democratic convention in Chicago today sees Mr Bill Clinton within sight of his ambition to become the first Democratic president since Franklin Roosevelt to win two terms in the White House.

The outcome of the November presidential election cannot yet be taken for granted. The Republican party convention in San Diego provided a visible boost to Mr Bob Dole's standing in the opinion polls. The ghosts of the Whitewater scandal in Mr Clinton's native Arkansas still haunt the president. But the signs are that he is already rebuilding his lead over Mr Dole.

Mr Clinton can expect grumbling from the liberal wing of his party, after putting his signature last week to a welfare bill which removes one of the central planks of the New Deal. But the convention choreographers appear confident of keeping the controversy off the airwaves.

Mr Clinton's intention is to present himself as the activist president. His ratification of welfare reform last week was accompanied by an increase in the minimum wage, changes in health insurance and a new assault on the US tobacco industry. In a five-state sweep through middle America before arriving in Chicago on Wednesday, he is promoting a further flurry of populist initiatives on issues like crime and education.

Ironically though, the

trically tied into every syndicate in the market. One possibility might be some form of bridging finance to cover the £160m or so which the US membership has to contribute to the plan. But that would fundamentally change the structure of the package, to the extent that all the numbers might have to be reassessed. Why should anyone outside the market care much if Lloyd's lives or dies? In the last decade, it has often looked like a rotten apple which might just as well be allowed to fall off the tree.

Viability future The answer is that new Lloyd's, with its past horrors out of the way, does have a viable future. The market is profitable, and has attracted significant amounts of fresh capital. It remains a very important component of the City of London, and its survival matters to the international insurance community as well - as demonstrated by the way it continued to attract business through its darkest days.

So three things need to happen now. Those Names who have not yet accepted their settlement offers should do so immediately. Every case is different, but they would need overriding objections to stay out at this stage.

Next, the Lloyd's authorities have to do all they can to get this ruling overturned, while polishing up contingency plans in case they fail. Finally, international and US state regulators need to keep a steady nerve, and to maintain open lines of communication among themselves. Without this, there is a risk that the agreements already reached could start to unravel. If the Securities and Exchange Commission disagrees with Friday's ruling that the Lloyd's plan should be covered by US securities laws, it should say so.

After all, it would be the ultimate irony if Lloyd's - having been brought to its knees in part by US litigation - should be given the knockout blow by the contested ruling of a US court.

Required detail As the heart of the US court judgment is the ruling that Names must be given substantially more financial information before they make up their minds. But Lloyd's says it simply cannot come up with the required detail within the necessary timeframe.

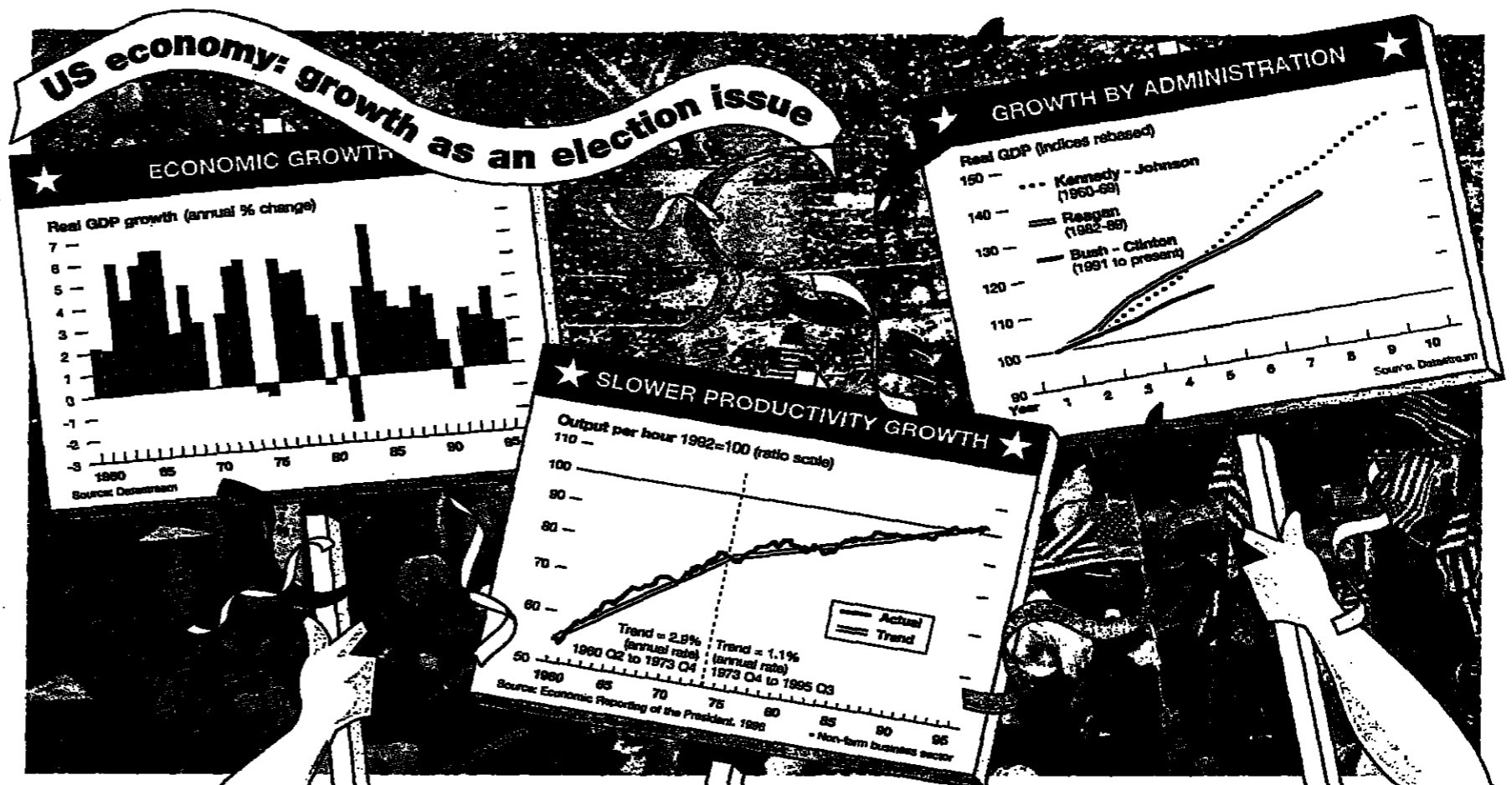
For obvious reasons, it is not prepared to discuss what steps it might take if loses its appeal against Friday night's ruling. It cannot put a fence around the US Names, since they are in-

strength of his campaign so far has rested on his record. The big mistakes of his first two years in the White House have been obscured by the subsequent skill with which he has co-opted many of the policies of moderate Republicans. The US can boast an enviable economic performance. Growth has been steady and, under the careful watch of Mr Alan Greenspan at the Federal Reserve, inflation has remained low. Some 10m new jobs have been created since 1982 and the budget deficit has been halved. Mr Clinton has had his share of good luck, but that will not prevent him grabbing the credit.

Familiar themes The president can also stake a claim to a bigger shift in American politics. His support for a balanced budget by 2002 has swung the Democrats behind fiscal conservatism. The "big government" dreams of the old Democrats, still there during the first years of Mr Clinton's presidency, have been broken. That leaves the future. In a new book he dwells on the familiar themes of responsibility, community and opportunity. Education will be a central theme of his campaign. But Mr Clinton the realist has yet to set out a programme which distinguishes between activism and big government. Mr Dole will make much of the Republican charge that once re-elected, Mr Clinton would revert to his bad old Democrat ways.

There are question marks, too, over foreign policy. After a stumbling start which ended in humiliation in Somalia, Mr Clinton has shown a steadier hand. But it remains uncertain whether he would follow in the wake of previous second-term presidents in making foreign affairs his priority. If he is to seek the initiative on the world stage, he must set achievable goals.

This presidential campaign will mark the last for a politician who has been fighting elections for all of his adult life. The US is not alone in wanting to know what comes next.



How high can the eagle fly? The growth rate of the US economy is a hot political topic, and doubts over statistics add to the confusion, says Michael Prowse

How fast can the US economy grow? This deceptively simple question is becoming one of the most contentious issues in this year's presidential race. The White House maintains that the economy's recent performance - annual growth of 2.5 per cent - is about the best that can be achieved. In fact President Bill Clinton's advisers are projecting slightly slower growth of 2.3 per cent for the remainder of this decade and beyond, reflecting the maturity of the business cycle.

Simply do not believe the official figures. In political terms the Clinton administration shot itself in the foot this year by shifting to a new "chain-weighted" method of measuring output growth. This cut recent estimates of growth since 1991 by about half a percentage point, from just over 3 per cent to about 2.5 per cent. Growth in 1994 is now put at 3.5 per cent, against 4.1 per cent on the old figures.

The chain-weighting system involves continuous adjustments to reflect the changing structure of prices in the economy. In theory it is more accurate than the old method, which relied on the prices of an arbitrary "base year" such as 1987. Analysts complain that by shifting to chain-weighting, the administration removed an upward bias to growth estimates while failing to address more significant downward biases. Official growth figures now give a less, rather than more, accurate picture of what is really happening.

The US economy has been growing at least a percentage point faster than the published figures indicate - at nearer 3.5 per cent than 2.5 per cent, says Mr Bruce Steinberg, a senior economist at Merrill Lynch, the New York financial services group. The most important downward bias, he argues, is the overstatement of inflation by the consumer price index. Many experts believe the index exaggerates underlying inflation by at least a percentage point a year. Since consumer spending accounts for nearly 70 per cent of gross domestic product, this factor alone could depress the official growth figure by well over half a percentage point a year.

A second source of downward bias, emphasised in congressional testimony by Mr Alan Greenspan, the Federal Reserve chair-

man, reflects the failure of statisticians to keep pace with the changing structure of the economy - the progressive substitution of intangible services for physical output. Under existing conventions a steel mill is treated as capital investment and added to GDP. Corporate expenditure on computer software, however, is treated as a cost of production and fails to appear as part of the economy's final output. Yet spending on software and other forms of "conceptual" wealth has soared in recent years. Analysis of productivity data by Professor Robert Gordon of Northwestern University only increases scepticism about the official figures. In a paper for the National Bureau of Economic Research, he argues that "measurement error" accounts for a significant part of the apparent decline in productivity growth since the early 1970s.

In addition to downward biases caused by the overstatement of inflation by the CPI, he stresses the problems raised by a shift of economic activity into sectors where productivity growth is "hard to measure" and probably understated, such as service industries, retail, and construction. Such sectors accounted for 69 per cent of GDP in 1990 against 51 per cent in 1947. The flaws in the official data confuse the debate. Republicans are right to argue that growth of more than 2.5 per cent is feasible without risking higher inflation. But since the economy is really growing faster than this already - perhaps at an annual rate of between 3 per cent and 3.5 per cent - it will be harder to improve on Mr Clinton's performance than the official data might suggest. The Democrats may already be close to achieving Mr Dole's growth target.

Does this mean that the Republicans are being irresponsible in

proposing measures to stimulate growth? Not necessarily. Since the economy is at or near "full employment", a traditional Keynesian boost to demand would probably lead to higher inflation. But taken at face value, Mr Dole's plan involves no boost to demand. Yes, he wants to cut taxes by the equivalent of about 1 per cent of GDP over the next six years. But since these tax cuts are to be offset by even larger spending cuts, the budget deficit is projected to decline from about \$100bn (\$77.5bn) next year to zero by 2002. Nor can he wriggle out of this, as he is committed to passing an amendment to the Constitution mandating a balanced budget.

The Dole plan is a supply-side strategy designed to improve economic efficiency. It includes a 15 per cent across-the-board cut in marginal income tax rates, a lower tax on capital gains, education reforms, a reduction in the burden of federal regulation, and an overhaul of the legal system. If enacted, such measures could increase the economy's potential growth rate, although not by as much as the Dole camp claims. The Republicans' growth rhetoric would be dangerous only if a future Dole administration were to bully the Fed into loosening monetary policy. But the notion that Mr Dole would insist on Mr Greenspan's resignation and attempt a Keynesian "dash for growth" is too far-fetched to be taken seriously. If Mr Dole wants to improve on Mr Clinton's record, a more promising tactic would be to instigate a review of US economic statistics. By correcting the flawed estimates of productivity and prices, he might be able to deliver "official" economic growth of near 3.5 per cent while reducing the measured inflation rate. Voters would be suitably impressed.

OBSERVER

Fairest of them all

Who says the Swiss lack a sense of humour? Cash magazine, Switzerland's raciest business weekly, has just run a competition to find Switzerland's most pulchritudinous business leader. It granted trophies of 29 of the country's most handsome male bosses, ranging from Nestlé's Peter Brabeck to Swissair's Philippe Brugger. It then asked readers to pick their pin-up.

There were about 1,000 responses. No doubt the number would have been even higher if the prize - a free weekend for two at a posh hotel - had included a night with Switzerland's most beautiful businessman.

Nevertheless, the results of the competition were illuminating, as they seemed to undermine Cash's thesis - based on an interview with a University of Texas professor - that good-looking men business success. Josef Ackermann, who has just lost his job as Rainer Güt's heir apparent at Credit Suisse, was the firm favourite of Cash's overwhelmingly male readership. By contrast, his successor, Lukas Mühlestein, the highly successful boss of Swiss Re, received just one vote. And the fact that Daniel

Vassella, the new chief executive of Novartis, was voted as the third most attractive businessman in Switzerland just adds to Observer's suspicion that this fresh-faced Swiss banker needs to be watched.

However, Vassella and Ackermann were beaten to the top spot by a relatively unknown Swiss business beauty - Helmi Karrer. Who? Karrer is boss of Ringier Schweiz, the private publishing company... that just happens to own Cash.

Tina fizzles out

Poor old Pepsi-Cola. It has just had to suffer the sight of its Venezuelan bottler defecting to arch rival Coca-Cola. As if that wasn't bad enough, news now emerges of another blow - this time over one of its celebrity endorsements. Pepsi spent about \$20m to buy the backing of Tina Turner, the self-styled queen of rock in the mid-1980s. "We got the taste for living, we got the taste for loving, we got the taste for Pepsi," she sang to a stadium full of Pepsi fans. But it seems the rock star has lost one of her taste buds. After her recent concert at the UK's Alton Towers leisure park, Turner was offered the best rooms in the park's new hotel. There was the Arabian Nights suite, the Cadbury's chocolate

Moscow tumblers

Lenin will doubtless be spinning in his mausoleum bringing an entirely new meaning to the Great October Socialist Revolution - when Red Square is turned into a vast arena for international circus performers in two months' time. The organisers of the event, rousingy entitled "All Circuses of the World Are Our Guests!", hope to draw as many as 100 competitors, and are already busy selling television and film rights. But few spectators will be allowed to watch the events first hand: there are too many security anxieties these days. This circus arena will be built in the historic Moscow square, directly in front of Lenin's spectacularly ugly tomb, which once doubled as the Politburo's review stand for awe-inspiring military parades. It isn't yet clear whether Boris Yeltsin will continue the tradition, by standing on top of

The late shift

There are signs that German employers are becoming rather sick of unions' demands for 20 per cent more pay for the longer working hours coming into force, since Germany's restrictive shop-opening hours were relaxed at the end of June. The Bonn office of the Financial Times received an unsolicited fax just after 6pm last Friday afternoon - unusually late, considering Germans' habits of leaving work immediately after lunch on Friday. It stated that the Altes Forsthaus, a hotel near Bückeburg in northern Germany, is altering its billing practice. It kindly requests all union members to identify themselves as such at the reception. "You will then be able to enjoy a 20 per cent surcharge on your bills for all services which are afforded outside the current legal working hours. With best regards, the management."

100 years ago

British Colonial Trade In the despatch forwarded by Mr. Chamberlain last November to all the Colonial Governments, on the subject of trade between the United Kingdom and the Colonies, prominence was given to a request for patterns or specimens of goods of foreign origin which have displaced, or are displacing, similar British goods. The duty of housing and distributing these was undertaken by the London Chamber of Commerce and that body is commencing to receive the collections of samples.

50 years ago

Hosiery Control Relaxed Directional control of hosiery production is to cease on 2nd November. "You are advised," states the Controller (Mr. C.R. Coleman) in a letter to manufacturers, "that it will be necessary to maintain the manufacture and supply of utility knitted goods at about the present level. Manufacturers will also be expected to maintain a balanced production on the lines of their previous programmes. Failing that it may be necessary to revert to programme control." The change has been decided upon after discussion with the industry in view of the increasing output of knitted goods.

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 2 no it's not 3 oh yes it is 4 I'll see you  
 in court 5 consult ROWE & MAW: asap  
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# FINANCIAL TIMES

Monday August 26 1996

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**WOLSELEY**

## Hidden lens snaps VW trials

By Andrew Fisher in Frankfurt

It is not just the British royal family; paparazzi photographers have penetrated Volkswagen too. The German car manufacturer yesterday revealed that a hidden camera, triggered by the heat of a passing car, has been snapping prototype Volkswagens at a test site in Germany.

The disclosure is the latest industrial espionage controversy involving Volkswagen. The camera took shots of several VW prototypes, one of which - the big Passat family car - is being shown to motor-press correspondents for the first time in Dresden tomorrow.

Volkswagen yesterday said a top German detective had been appointed to investigate the clandestine picture taking, thought to be the work of well-organised professional photographers rather than a rival. The company would not speculate on those responsible for

### Test-track photos of new models were transmitted by satellite

what it describes as a "new dimension" in industrial espionage.

Pictures of new models and prototypes are highly valued by specialist motoring magazines and some photographers go to considerable lengths to get them.

For their part, car makers make great efforts to conceal their test tracks and camouflage their prototypes, known in the trade as mules.

Premature disclosure of new models discourages buyers of existing models and dilutes the excitement of product launches.

The relative sophistication of the VW penetration suggests this act is more than the work of a lone photographer. Snoopers would have had to penetrate the well-protected VW Ebra-Lessen test site in

north central Germany before burying the camera in the grounds.

Volkswagen spent six months searching for the camera after suspecting one was hidden in the grounds of its headquarters in Wolfsburg, north central Germany, or at nearby Ebra-Lessen.

The camera contained an infra-red sensor that was triggered by the warmth given off by every passing vehicle. The images were beamed up to a satellite which in turn transmitted them to a hidden receiver.

Some of the pictures are thought to have reached a rival manufacturer and have been published in a motoring magazine.

The camera photographed the new generation Golf, expected to come to the mar-

ket next year, and a planned car known as the EA-420, a smaller version of the bottom-of-the-range Polo.

So alarmed was VW by the cunning way in which the photographs were acquired that its chairman, Mr Ferdinand Piëch, personally ordered the appointment of Mr Dieter Langendörfer, one of Germany's top detectives, to investigate.

Mr Piëch is no stranger to industrial espionage scandals. Three years ago, VW was sensationally accused by Opel, a subsidiary of General Motors of the US, of illegally acquiring some of its highly confidential production plans. That case is still unravelling in German and US courts.

Mr Langendörfer, who this year found the kidnappers of Mr Jan Philipp Beemstra, the Hamburg cigarette heir, leaves the Hamburg police to take up his job with VW in October.

VW ruling, Page 2

## China's foreign exchange reserves swell to \$90.8bn

By Tony Walker in Beijing

China expects its foreign exchange reserves to swell to \$100bn by the end of this year, ranking it second behind Japan and ahead of Germany and Taiwan among countries with healthy foreign exchange balances.

Mr Dai Xianglong, governor of China's central People's Bank, made the forecast while announcing that the country's foreign exchange reserves reached \$90.8bn at the end of July. This compares with Taiwan's reserves of \$88.1bn.

Japan's reserves reached a record high of \$212.2bn in July. This represented the 33rd consecutive monthly increase. Germany's reserves stood at \$89.1bn at the end of May and those of the US were \$85.6bn.

The trend might further escalate trade tensions between China and the US. Last week, it emerged that in May the US trade deficit with China had for the first time become larger than that with Japan.

China's reserves continue to grow rapidly, spurred by a strong inflow of foreign investment.

The trade account is expected to be positive this year, but well down on last year's surplus of \$16.7bn.

China's reserves were up by 24 per cent in July compared with a balance of \$78.8bn at the end of 1995. The continuing build-up of reserves is reflected in a strong yuan which has appreciated by about five per cent against the US dollar in the past two years.

Beijing does not include funds lodged with the Bank of China in its official reserves, but if these were included, China's official holdings of convertible foreign currencies would stand at about \$150bn.

China's healthy foreign exchange position has enabled it to stabilise its currency since unifying its multiple exchange rates at the beginning of 1994.

That move resulted in an effective devaluation of about 30 per cent against the US dollar.

But its strong reserves may prove a double-edged sword in the dealings with institutions like the World Bank.

The bank is under pressure to review China's developing country status and thus its continued access to soft loans.

## High level of support for Lloyd's

Continued from Page 1

US Names were prepared to accept.

Lloyd's ruling council is due to meet on Thursday to decide whether enough Names have accepted to declare the plan unconditional. As well as a \$3.2bn out-of-court settlement offer to settle Names' legal claims for damages, the plan includes proposals to set up Equitas, a giant reinsurance company funded by Names to take responsibility for billions of pounds of mainly US asbestos and pollution liabilities.

Lloyd's needs to achieve two ends from the recovery plan: to end the litigation which is crippling debt collection and to raise sufficient funds from Names to fund Equitas. The market says it is not possible to determine precisely what percentage of support is necessary to meet those two criteria.

Last night it was unclear whether Lloyd's could proceed with the recovery plan without US Names. They would have to pay a total of about \$168m under the recovery plan and their liabilities are intractably linked. One option would be to use bank borrowings to fund any shortfall, but excluding US Names might alter the offer to such an extent that it could not go ahead.

## Court win set to boost tobacco shares

Continued from Page 1

opening the door to billions of dollars' worth of lawsuits.

Tobacco companies were jubilant, saying the outcome confirmed the Florida verdict had been an aberration. Mr Charles Wall, senior vice-president for litigation at Philip Morris, said: "This unanimous

verdict sends a clear signal that there is no legal groundswell in the American court system to reverse 40 years of precedents."

The anti-smoking lobby drew comfort from the fact that the jury in the Indians case had not been permitted to consider evidence suggesting that the tobacco industry com-

panies had concealed knowledge about the addictiveness of cigarettes - a factor that played a key role in the Florida case.

Professor Richard Daynard, head of the Tobacco Products Liability Project at Boston's Northeastern University School of Law, said hundreds of other cases were pending.

## Chicago's radicals of '68 return in suits and ties

Continued from Page 1

west side neighbourhood. Ms Bernardine Dohrn resurfaced in Chicago in the early 1980s. She is now a respectable lawyer, dresses in suits and pearls and works as an advocate for juvenile justice.

In addition to the celebrity activists, countless lesser-known protesters have joined the establishment, and populate

both corporate and public life in Chicago.

There are still plenty of issues for protesters to chew on this week, and advocates for fair housing, employment and healthcare for the poor will do their best to get the attention of convention delegates, often outside the bounds of the city's designated "protest spots".

Mr Clinton has acknowledged that divisions, especially over welfare reform,

could surface in the convention hall. But nothing as extravagant as the reaction of the New York delegation in 1968, when an anti-war stance was finally excluded from the party's platform, is likely. That delegation led others in putting on black armbands and singing "We Shall Overcome".

Although he was an anti-war protester himself, Mr Clinton, is probably grateful for the change of mood.

**FT WEATHER GUIDE**

**Europe today**  
 Scotland will be cloudy with rain. The rest of the British Isles will be partly cloudy with scattered showers. Scattered showers are expected in the Benelux, Germany and northern France. Central France will remain dry but southern France and northern Spain will be generally cloudy with occasional rain. There will be numerous thunderstorms near a front in eastern Europe and the northern Balkans. East of the front, high pressure will bring dry and sunny conditions to Russia. The Mediterranean will be sunny. Southern Scandinavia will have thunderstorms.

**Five-day forecast**  
 The British Isles and western Europe will continue unsettled. Humid conditions with thunderstorms are expected in eastern Europe, the Alps and the northern Balkans. Southern Italy, Greece and Turkey will be dry and sunny.

**TODAY'S TEMPERATURES**

Maximum	Beijing	showers 23	Caracas	fair 32	Faro	sun 28	Madrid	fair 29	Rangoon	rain 30
	Casablanca	showers 17	Cardiff	showers 17	Frankfurt	fair 22	Melbourne	fair 22	Rijeka	fair 30
	Chicago	fair 27	Geneva	fair 22	Glasgow	sun 26	Manila	thund 17	Rome	sun 29
	Dallas	rain 22	Hamburg	showers 20	London	rain 17	Mexico City	thund 33	S. Frisco	sun 21
	Dubai	rain 32	Helsinki	fair 21	Moscow	sun 27	Nassau	sun 18	Singapore	fair 32
	Hong Kong	cloudy 32	Honolulu	fair 31	Osaka	cloudy 31	Paris	thund 25	Stockholm	showers 21
	Jakarta	sun 41	Dublin	showers 17	Seoul	sun 27	Shanghai	thund 25	Strasbourg	showers 22
	London	sun 27	Edinburgh	sun 27	Tokyo	sun 27	Sydney	sun 21	Taipei	fair 29
	Luxembourg	sun 27	Edinburgh	sun 27	Warsaw	sun 19	Toronto	sun 21	Tel Aviv	sun 31
	Lyons	showers 18	Edinburgh	sun 27	Vienna	sun 21	Yokohama	sun 21	Tokyo	sun 27
	Madrid	sun 26	Edinburgh	sun 27	Washington	sun 22	Yokohama	sun 27	Tokyo	sun 27
	Manila	sun 26	Edinburgh	sun 27	Wellington	sun 13	Zurich	showers 19		

Situation at 12 GMT. Temperatures minimum for day. Forecasts by Meteo Consult of the Netherlands

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### THE LEX COLUMN

## The road ahead

#### Do car makers need to make cars?

A look at the personal computer industry suggests today's giant motor manufacturers will be very different companies 10 years from now: flexible design houses, with strong control over how vehicles are branded and sold but little, if any, involvement in building them.

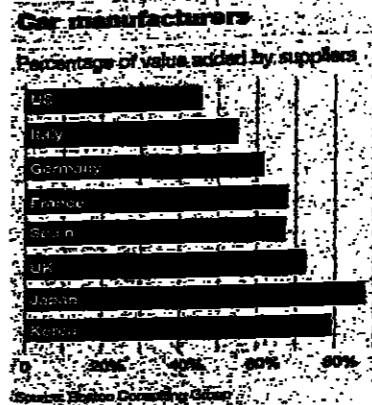
Cost-conscious car makers are outsourcing ever more complex sub-assemblies to component suppliers and asking them to share risk by chipping in capital and sharing R&D spending. The Japanese are already almost pure assemblers. Only 15 per cent of the value of a Toyota is added at the parent company's factory, against over 50 per cent at US rivals.

But some of the most radical ideas are coming from Europe. BMW with its Z8 roadster and Mercedes with its two-seater Smart car are moving from sub-assemblies to modules, where one contractor is responsible for, say, the whole front end of the car. That can reduce suppliers from almost 500 per model to around 30. Volkswagen is trying to go further. Its controversial head of production, Mr José Ignacio López, envisages bringing between five and eight partner-suppliers into a factory. Together with VW, they would run the plant and share the profits.

The opportunity to cut costs this way remains huge. But vehicle manufacturers will have to weigh that against a potential hollowing out of their technical abilities. And while they have been fostering consolidation among their suppliers, they must take care not to let the power shift too far in that direction.

Nonetheless, shedding an excessive focus on manufacturing should free up resources to improve distribution. Car makers badly want to cut out middleman dealers who suffer from a poor image - Americans, especially, would rather have a roof canal filled than buy a new car - and get closer to customers. Credit card loyalty schemes provide some data on consumers. Integrating computer systems from factory to storefront is a logical next step.

Korea's Daewoo has even chosen to build up its own dealer network in the UK. But for established operators, buying up networks of existing dealers would be expensive. Instead they might try to bypass traditional dealers with new technology - such as the virtual showroom, where customers could go for electronic test-drives.



than for propping up crippled banks. If the only way some financial institutions can stay afloat is to bet the bank on government bonds, they do not deserve to survive for long.

At present, Russia's economic situation is unsustainable. On some estimates, the government debt market absorbs a sum equivalent to all domestic retail savings. In short, the Russian government is "crowding out" private sector investment to an extreme degree. Unless it sharply reduces its budget deficit, it must cut its borrowing costs - as it has scope to do. Russia has endured the pain of financial stabilisation; it seems perverse not to reap its rewards.

#### Carlsberg-Tetley

The deal to sell Allied Domecq's brewing interests may have fermented for an excruciatingly long time, but at least the finished product looks palatable. Combining Carlsberg-Tetley with Bass's existing brewing business will create £90m annual profits. These cost savings are being shared fairly evenly in a deal that benefits everyone, but is excellent for none.

Certainly Bass should have squeezed a better bargain, since there was no other likely buyer; Whitbread would have struggled to balance Carlsberg with its other larger brands. Bass's drive to be the UK's number one brewer may have made it too eager. Nonetheless, it gets a one-step improvement in profits from cost savings. With fewer big brewers, the survivors have a stronger negotiating position with retailers and independent pub owners. And it is well insulated against regulatory risk. If the competition authorities insist on excessive concessions in exchange for permitting this deal, Bass should not lose much in making its exit.

The risk for Carlsberg is that, if the deal is blocked, it will end up not just with its existing half-stake in a loss-making Carlsberg-Tetley but most of Allied's as well. Allied probably comes out best, because either way it sheds its brewing interests. This will give its pub business a new lease of life, since it will no longer need to buy beer at above-market prices from a tied brewery. Moreover, with this distraction out of the way, long-suffering Allied shareholders must hope management will start delivering adequate returns from the rest of the business.

## Leading the way in Croatian banking

Zagrebačka banka is Croatia's largest private bank with total assets of \$3.2 billion and 66% of its shares in the hands of individuals and private corporate investors. It is the clear leader in international banking in Croatia and has initiated several pioneering transactions that have helped open up the country's financial markets.

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- ◆ First Croatian borrower to tap the syndicated loan market without a guarantee from the Republic of Croatia. The CHF 130 million term loan was heavily oversubscribed.
- ◆ Engaged as a joint global co-ordinator in the first IPO of a Croatian company. The shares and GDRs were listed on the London Stock Exchange and the offering was heavily oversubscribed.
- ◆ The first and leading provider of custody services in Croatia; the bank's shareholders' funds amount to \$311 million.
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FINANCIAL TIMES COMPANIES & MARKETS

COMTE Interleasing CALL 0345 585840 HOW DO YOU CONTROL THE COSTS OF CARS, IF THEY KEEP MOVING?

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Monday August 26 1996

Bombardier plans to launch 70-seat jet

By Michael Stapinker, Aerospace Correspondent

Executives at Bombardier, the Canadian aerospace and transport group, hope to announce next week that the UK's Farborough air show that they plan to launch a new 70-seat jet.

Project could replace jobs lost after Fokker collapse

The initiative follows Bombardier's decision not to acquire Fokker, the Dutch regional aircraft builder which went bankrupt earlier this year.

To make a success of Fokker, Seznam of South Korea has resumed negotiations into a possible takeover of Fokker's aircraft manufacturing assets.

The group will today in Toronto unveil its newest corporate jet, the long-range twin-engine Global Express.

Mr Beaudoin said that the 70-seat jet project could help replace jobs lost at Short Brothers, its Northern Ireland subsidiary, following the collapse of Fokker.

the wings for Fokker aircraft, has made 700 employees redundant since the Dutch company went into receivership earlier this year.

Warburg Pincus invests in Esprit Telecom

By Alan Cane in London

Warburg Pincus, the US-based venture capital company with special interests in telecommunications, is investing in Esprit Telecom, a fast-growing, privately-held European operator.

INSIDE

Microsoft

More than 1m users of Microsoft's latest web browser, Internet Explorer 3.0, will require a new version in order to avoid a potentially serious problem discovered by US computer security experts that could damage data on personal computers.

Coutts

Coutts, the private banking arm of the UK's National Westminster Bank group, is considering possible acquisitions to expand into domestic private banking in the US, providing asset management and other financial services.

N&P/Abbey National

About 665,000 former National & Provincial savers who now hold accounts in Abbey National of the UK were credited with \$875m in cash after Abbey's official takeover of the building society for £1.35bn earlier this month.

Fund Management

It is widespread assumption in the fund management industry - and a significant factor behind the current merger wave - that increased size produces great economies of scale.

Global Investor

With yields in international bond markets still relatively low, some investors are thinking junk bonds - high-yield corporate securities - are worth another look.

Lloyds Chemists clears way for rival bids

By Jane Martinson in London

Lloyds Chemists, the UK pharmacy group, has cleared the way for takeover bids from two rival suitors - Gehe and UniChem - by finding buyers for its pharmaceutical wholesaling businesses.

Prompted by its desire to speed up the drawn-out bid battle, Lloyds told both UniChem and Gehe on Friday that it had secured agree-

ments in principle for the sale of up to seven warehousing depots, thereby fulfilling government conditions for the bids to go ahead.

At the same time Lloyds launched an offensive against what it sees as moves to reduce the value of the original bids following the disposal and its own profits warning last month.

been attempts to talk down the value of Lloyds. But although its historic profits have been adversely affected by the distraction of the bid there has been no change to the value of the business going forward.

Gehe, the German pharmaceuticals group, has indicated that the value of Lloyds had diminished since it launched a \$950m (\$1bn) bid earlier this year. As well

as the disposal of the wholesale business - which it said contributed about 2 per cent of Lloyds' operating profits - it has highlighted the difficult trading situation at the UK group.

Lloyds' profits warning last month prompted analysts to slash current annual profit forecasts from \$90m to \$50m.

UniChem, the UK drugs products retailer, has been more sanguine about the effect of the disposals and

warnings. Its cash and share offer valued Lloyds at \$630m.

A Lloyds insider said yesterday that although the sale of up to seven wholesaling depots would reduce sales by some £150m a year the impact on profits would be "insignificant".

The two bids were referred to the Monopolies and Mergers Commission in March because of the implications for the UK wholesale drugs distribution market. UniChem and Gehe each have

Roderick Oram on why a bigger market share is unlikely to end Bass's problems

UK brewer turns up volume to drown out competition

Only a chain-link fence separates the breweries of Bass and Carlsberg-Tetley in Burton, the Midlands home of English brewing.

Once Bass pays \$200m (\$310m) for the "pop factory", as it calls its neighbour, a pair of wire cutters will be all it needs to start the integration of the two breweries.

Bass will instantly regain its title as the UK's largest brewer, lifting its market share from 23 per cent to 35-38 per cent. Within three years it hopes to achieve cost savings of about \$50m a year.

Yet by playing that volume game, Bass will enhance its brewing profits only 0.4 per cent in 1998, according to SBC Warburg predictions based upon terms very similar to those finally announced by Bass yesterday.

The UK beer market will remain fiercely competitive even with the number of national brewers falling from four to three, Bass says.

As an expanded Bass cuts its costs to widen profit margins, those powerful buyers will drive ever harder bargains.

Yet, on premium beers Bass ranks far behind its competitors. Premium ales

and lagers such as Carling Premier and Caffrey's will account for 11 per cent of its portfolio, down from 12 per cent before the merger because of Carlsberg-Tetley's similar weakness, according to NatWest.

Bass was surprised by the success of Caffrey's and Hooper's Hooch. It had to ration Caffrey's until its brewery in Northern Ireland had been expanded, and it is subcontracting a large chunk of Hooper's Hooch production to other brewers to meet demand.

Moreover, it is proud it spent so little on advertising to launch Caffrey's. It relied instead on the massive distribution power of its estate of about 4,300 pubs.

A further example of Bass's marketing weakness came recently with its relaunch of some of its main

Getting ahead

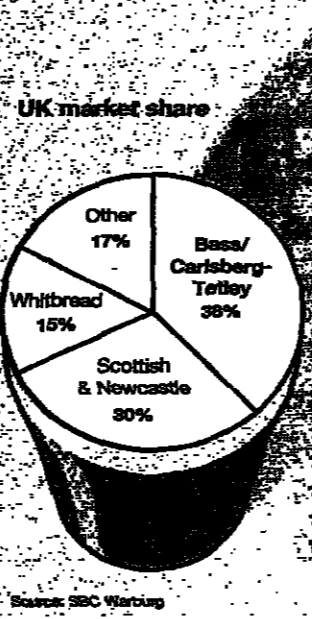


Table listing various beer brands and their market share percentages, including Bass, Carlsberg, Tetley, and others.

skills from Carlsberg-Tetley, which, has become very adventurous of late. It has pushed the bounds of advertising on, for example, Vault, its riposte to Hooper's

the clubby "beverage" of UK brewing. Avoiding a culture clash will be essential to Bass if it is to maximise the benefits of the acquisition.

Carlsberg-Tetley is heavily into modern management-speak whereas Bass is traditional leader of the clubby "beverage" of UK brewing

ales using "mixed-gas" taps in pubs, which give them a creamy head. The ales cost more to produce and the quality is higher, pushing them also towards the premium category.

Bass will get an injection of marketing and product

Hooch. Pictures of nipples pierced to take the metal tag from Vault bottles appear on the Internet website of Allied Domecq, Carlsberg-Tetley's half-owner until the Bass deal.

Carlsberg-Tetley is also heavily into modern management-speak, whereas Bass is traditional leader of

skills will also be essential to differentiate the myriad brands in Bass's expanded portfolio. In lagers, for example, it will have to distinguish between 16 brands such as Carling, Carlsberg, Tennent's, Castlemaine, Grolsch and Starogram.

Carlsberg's brand presents a particularly tricky issue.

O&K plans shake-up to tempt potential buyers

By Michael Lindemann in Bonn

Orenstein & Koppel (O&K), the loss-making German construction and mining equipment specialist which the Krupp conglomerate has been trying to sell, is planning a DM80m (\$54m) restructuring programme to make the company more attractive for potential buyers.

Mr Manfred Link, chief executive, said the closure of the group's plant near the southern German city of Augsburg and several other measures would save O&K about DM60m annually.

an unspecified loss this year because of the weakness in the construction market in most European countries.

Sales of O&K's construction machinery in the first six months of this year fell 18 per cent to DM402m from DM490m.

In June Krupp sold its 60 per cent stake in O&K's profitable escalator activities

division to Kone, the Finnish group.

The rump of O&K will now restructure itself, using the DM225m cash which it received as part of the Kone deal and will, in the long term, seek a strategic partner.

Mr Christian Obst, an analyst at Bayerische Wertebank, suggested it was also possible that the mining business, which is profitable, and the construction equipment business could be sold separately once the restructuring was complete.

STATISTICS table with columns for various financial metrics like Base lending rates, Company meetings, Dividend payments, etc.

COMPANIES IN THIS ISSUE table listing companies like Abbey National, Alliance & Leicester, BAT Industries, Bass, etc. with their page numbers.

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COMPANIES AND FINANCE

# Danubius' four-star award upsets industry

The acquisition of Hungaria gives the hotels group about 30 per cent of Hungary's market

Hungary's decision to award Hungaria Hotels, the last of the country's four main chains held by the state, to its stock market-quoted rival, Danubius, has pleased the markets and equity analysts. However, some fear that, by limiting competition, the planned sale will hurt the country's growing tourism sector, an important source of foreign exchange earnings and employment.

Danubius' share price on the Budapest stock exchange rose Ft70 to close at Ft12,720 on Friday, following the announcement by APV, the state privatisation agency, that it would sell the hotel group an 85 per cent stake in Hungaria for Ft8.125bn (\$53.7m), pending approval of the deal by the competition office.

The sale would give Danubius, part of UK-based CP Holdings, close to 30 per cent of the country's hotel market. In addition, it would control nearly two-thirds of four-star hotel space and a large part of the market in Budapest, one of Europe's most visited cities and Hungary's most important centre for tourism and business.

"It is certain a Danubius-Hungaria group would have the power to determine room prices in Budapest," Mr Istvan Meggyes, president of the Hungarian Travel Agents' Association said after the deal was announced.

Danubius was awarded the chain over City Hotels of Belgium and a management group which bid Ft8.8bn. City offered Ft8bn for Hungaria, formerly known as HungarHotels, and agreed to invest a further Ft5bn in its 14 hotels over three years, compared with Danubius' Ft2bn investment plan.

Hungaria, whose privatisation was first discussed seven years ago, used to include the Forum, one of Budapest's leading four-star hotels, as well as several cafes and restaurants. Now, it owns three four-star hotels and four three-star hotels in the capital which, according to CS First Boston, the investment bank, account for more than 90 per cent of its profits. The Forum is due to be sold soon, with Intercontinental of Japan and South Korea's Daewoo among the bidders.

City Hotels runs establishments in Belgium, the Netherlands and the US, and recently sold its EuroBelgian Airlines to the UK's Virgin. It is looking to offload some of the cash raised with new acquisitions.

Both Danubius and City are understood to have offered to float 50 per cent of Hungaria within a year, to retain its name and to keep staff levels at the present

3,000 for 12 months.

"For Danubius, it's a great move but I'm not so sure it's good for Hungary," said one industry analyst. "The deal will give Danubius a commanding position and, by owning the two chains, it can make a lot of savings in areas like marketing. But selling Hungaria to one of the other bidders would have created some competition for Danubius. That would have been better for consumers."

The deal follows Danubius' purchases this year of Budapest's Thermal Hotel Helia from a state bank and the city council, and the Hotel Colbert, which it already managed, from the APV.

Danubius specialises in spa hotels, one of the best performing segments of the local market. It boasts occupancy rates of more than 65 per cent compared with about 55 per cent at Hungaria and nearly 60 per cent at Pannónia, a chain owned by Accor of France.

Its chairman is the publicity-shy Mr Bernard Schreier, the UK businessman behind CP Holdings, who said recently his investments in Hungary topped \$60m. As well as Danubius, his companies are active in car dealerships, petrol stations and flour milling.

Virginia Marsh

# Coles Myer says Yannon affair has been settled

By Nikki Teit in Sydney

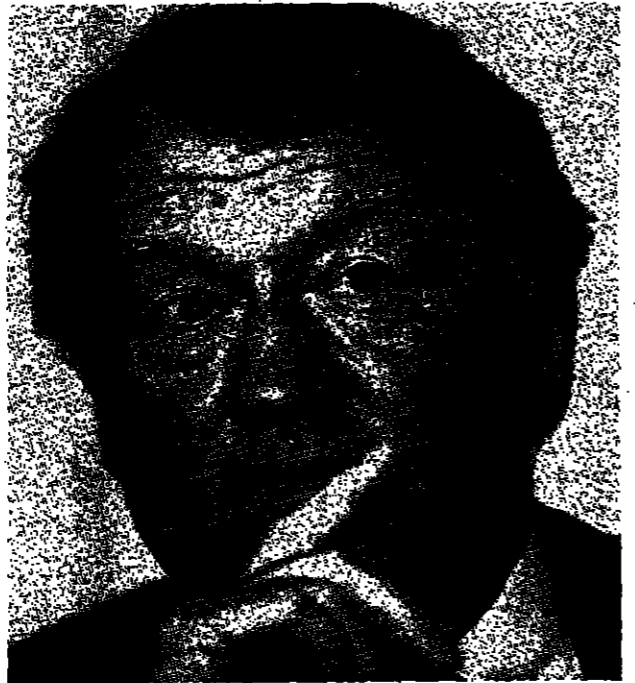
Coles Myer, Australia's largest retailer, said it had settled the controversial "Yannon" affair, and would receive A\$12m (US\$9.5m) as a result. All civil lawsuits will be dropped, with no admissions of liability by any of the parties involved.

The Yannon affair blew up almost a year ago, in the wake of Coles' decision to sack its newly-arrived finance director, Mr Phillip Bowman. It centred on revelations that, in 1990, a private company set up by CS First Boston Australia and called Yannon, acquired convertible preference shares in Premier Investments.

Premier was controlled by Mr Solomon Lew, the then Coles chairman, and had issued the shares to help finance the purchase of a large block of Coles' stock. When the deal was arranged, Coles agreed to provide compensation to CSFB if Yannon made a loss.

Mr Alan Goldberg, a barrister called in by Coles to scrutinise the arrangements, concluded that the Yannon deal did not amount to Coles financing the purchase of its own shares - which would be illegal in Australia. But he did confirm that Coles had paid out almost A\$18m on the transaction, while interests related to Mr Lew gained a similar amount.

In its statement, Coles did not reveal how much different parties had contributed to the settlement, and Mr Nobby Clark, Coles' new chairman, said that details



Nobby Clark, Coles chairman, says details are confidential

would remain confidential. CSFB's Mr Lew, "certain former executive directors of the company", and a couple of legal and accounting firms were among the parties to the settlement.

However, in a letter to the stock exchange, Coles stressed it had been operating in full co-operation with the Australian Securities Commission, the securities industry watchdog which has also been looking into the Yannon matter.

They said that, after having access to some of the evidence given to the ASC, Coles was no longer relying on Mr Goldberg's advice "in forming its current view of the Yannon transaction".

They added that the ASC was satisfied that the A\$12m settlement was "a fair and appropriate outcome of the civil claims". The ASC has yet to indicate whether it will pursue any charges of its own.

In the wake of the Yannon revelations last year, Coles' institutional shareholders - which were already unhappy about the group's corporate governance standards - pushed for extensive board changes at the retailer. As part of the changes, Mr Lew stepped down to become vice-chairman.

# Microsoft forced to replace flawed Internet Explorer

By Tom Forensid in San Francisco

More than 1m users of Microsoft's latest web browser, Internet Explorer 3.0, will require a new version in order to avoid a potentially serious problem discovered by US computer security experts that could damage data on PCs.

Two computer security experts at Princeton University's Safe Internet Programming Group said they discovered a flaw in Microsoft's Internet Explorer 3.0 that, under specific conditions, would allow malicious computer hackers to erase data on users' hard drives.

Microsoft said it was working on a remedy and would post a new version of Internet Explorer on its web site as soon as possible. It said it had received no complaints from users and that the bug had only been found in the research laboratory.

A week ago Microsoft admitted that the Explorer

3.0 software had a bug which forced users to repeatedly re-enter their registration data.

Analysts said security bugs in Internet Explorer and rival web browser Netscape Navigator would continue to surface as larger numbers of users test out the software.

Meanwhile, leading US Internet software group Netscape Communications is today due to announce that it will develop software for the new network computers which could challenge PCs in key applications.

Netscape will announce the development of Netscape Navigator Internet software and applications that will run on network computers and non-PC devices such as TVs. The products will feature software written in the Java computer language, which is designed for Internet applications.

Supporters of network computers say they will be cheaper than PCs and easier to use. Several US and Euro-

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FINANCIAL TIMES MARKETS THIS WEEK

ING BANK logo and text in English: At Home in Emerging and Capital Markets ING BARINGS

Global investor / Richard Lapper

Junk bonds regain their appeal

Junk bonds do not have a good reputation... but with yields still relatively low, maybe these high-yield corporate securities are worth another look. Certainly, judging by the number of successful issues this year, some investors are clearly thinking along these lines. More than \$42bn has been raised in junk bond issues in 1996 to date and if issuance continues at its present pace, the total amount of money raised for the year as a whole could exceed the \$59.4bn issued in 1993, according to Morgan Stanley, the US investment bank. And unlike the late 1980s, when US savings and loans institutions were heavy buyers of junk bonds and the market's collapse contrib-

uted to the crisis in the sector, today's high-yield corporate market appears to be attracting a broader range of investors. Morgan Stanley says cash flows into the sector are coming from insurance companies, pension funds, money managers, and equity income funds in the US, and some overseas investors. Why the growth in popularity? Relative stability in the US Treasury market - yields on 30-year bonds have varied by only about 100 basis points this year, compared to about 170-190 basis points during 1993, 1994 and 1995 - has reduced the scope for gains from pure interest rate plays, making investors more willing to assume credit risks, such as junk bonds and high-yield sov-

ern paper, such as Brady bonds. The market has also become particularly attractive since the correction in the US equity markets in mid-July. Investment flows into high-yield mutual funds, such as those managed by Boston-based Fidelity, have surged over the last few weeks, rising to \$4bn in the first three weeks of August, the highest monthly figure for more than 18 months, with new investments of \$777m in the first week of the month, the highest ever figure. Investors have also been attracted by a decline in the number of defaults by companies which issued junk bonds, which carry or would carry sub-investment grade ratings from rating agencies.

According to Moody's Investor Services, the rate of defaults over the previous 12 months has fallen from 3.56 per cent of all issues rated by the agency at the end of March to 2.73 per cent at the end of July. Moody's says average yields on junk bonds have fallen, with the spreads over Treasuries dropping from 397 basis points at the end of January to 327 basis points at the end of July. Issuances have been heavily concentrated in some sectors. High-yield bonds are particularly attractive ways for cable television companies, telecommunications and some media businesses - which require heavy upfront investment but which could generate relatively stable earnings in the long-term -

to raise funds. Junk bonds provide cheaper capital than would be available in the equity market and also allow the owners of new businesses to raise sizeable sums of money without sacrificing control. Not surprisingly, therefore, telecommunications and media businesses accounted for 45 per cent of junk bond issuance over the last two and a half years, according to Morgan Stanley. But there are signs that the market is becoming more discriminating than it was in the late 1980s. According to Morgan Stanley, more than 30 attempted high-yield issues - which had been aiming to raise a total of more than \$6bn - have failed in the last 18 months. And there are signs that the

Table with 5 columns: US, Japan, Germany, France, Italy, UK. Rows include Cash, Bonds 2-5 Year, Bonds 7-10 Year, Equities. Shows % change over period for various assets.

market, historically a sub-sector of the US corporate bond market, is becoming more truly international. In the last 12 months, for example, European companies have raised a total of more than \$4bn in high-yield corporate issues, bringing the total raised by companies on the continent since 1993 to more than \$6bn. Issuers include Ionica, a UK company offering wire-

less-based telephone services, which has raised some \$150m in high-yielding bonds, and Kabelmedia, Germany's largest dedicated private cable television operator, which raised \$100m. Although the majority of the Ionica and Kabelmedia paper was bought by the same US high-yield funds and mutual funds which provide support for the US market, European institutions

are beginning to show interest, buying 15 per cent of the Ionica issue and 20 per cent of the Kabelmedia deal, says Morgan Stanley. The real test will be when that investor pool is big enough to allow European investors to raise junk in their own currencies. That may be some way off but after this year's deals it does begin to look a real possibility.

COMPANY RESULTS DUE

Mobile phones fuel growth at Telefonica

Telefonica de Espana, Spain's partly-privatised telecommunications group, is expected this week to report net profit after minorities of Pta70.3bn-Pta72.9bn (\$572m) for the six months to June, up from Pta60.2bn a year earlier, according to analysts' forecasts. The profit increase will be fuelled by strong growth in income from mobile phones, higher revenue from basic telephony and important contributions from Telefonica's Latin American units. Lower financial costs, due to recent interest rate cuts, will help offset any

increase in extraordinary charges. Mr Jonathan Shanry, analyst at Credit Lyonnais Securities, expects a 20 per cent rise in net profit after minorities to Pta72bn. Earnings growth would be "principally because the mobile phones side of the business is exploding", he said. Foster's Brewing: Is expected today to report net profit of A\$355m-A\$280m (\$225m) for the year to June, analysts said. For the previous 12 months the Australian brewing group posted net profit of A\$347.4m. Analysts said interest was likely to focus less on the actual profit figures and more on the group's efforts to diversify and expand its operations. This included Foster's moves into the wine sector and into China, potential acquisitions and the

standing of Broken Hill Proprietary as a long-term investor, they said. "It doesn't really matter whether they return A\$260m or A\$280m. It's what the company is going to do to restore earnings growth," Mr Michael Hefferman, analyst at Shaw Stockbrokers, said. VNU: The Dutch media group is expected tomorrow to report net profit of F112m-F114m (\$84m) for the six months to June -F10.70-F10.75 per share. This compared with F112m or F116.65, analysts said. VNU had a 10-for-1 share split in February. In the first half of 1996 VNU booked a net extraordinary gain of F116m from the sale of its US unit, which brought net profit to F126m, or F15.11 per share. Analysts said they were not expecting any significant

exceptional items for the first half of this year. Asstidom: The Swedish pulp and paper group is tomorrow expected to report a profit before financial items for the six months to June of SKr1.15bn-SKr1.4m (\$311m), compared with SKr2.4bn a year earlier, according to a survey of analysts by Direk, the Swedish

However, the group will slip into the red after taking into account the \$245m cost of disposing of its steam power engineering business. Analysts will be looking closely at the performance of the spares division after the group's sales boom of 1995 begins to come through in terms of increased spares sales. W. H. Smith: The retailer will want to stress how it is getting to grips with its problems rather than dwell too much on its performance in the 12 months to June 1 when it reports on Wednesday. The pre-tax loss will be about \$200m (\$310m) - the worst in the group's 204-year history - after \$140m of restructuring charges and associated \$145m in goodwill write-offs. Analysts will focus more on underlying profits, which are expected to be \$75m

\$28m, after \$115.3m last year. Ladbroke: The hotel and gaming group is expected on Thursday to report half-year pre-tax profits of \$22m-\$70m, up from \$36.5m (\$58m) for the six months to the end of June last year. The improvement is expected mainly on the back of growth in its Hilton International hotels division. The betting business is expected to be on the way to recovery after the assault by National Lottery scratch cards in March 1996. The main focus of attention will be on the six-month talks with Hilton Hotels Corporation about uniting the Hilton brand worldwide. However, hopes are fading in the market of a far-reaching structural agreement. T&N: The specialist engineering and motor components group is expected to announce reduced first-half

profits of \$50m-\$55m, against \$73.2m (\$113m), on Thursday. The group, which is considering the possibility of schemes to cap its asbestos liabilities, is likely to blame the shortfall on destocking and the absence of profits from its African asbestos mines, sold earlier this year. Reckitt & Colman: The household products group is expected to report interim pre-tax profits on Thursday of about \$185m (\$358m), against \$149.6m (pre-exceptionals from the same period last year. Interest will be focused on European trading, which was described as competitive by Mr Alan Dalby, chairman at the group's annual meeting. Analysts will also be keen to garner news on the continuing integration of Lehn & Fink Products, the US household products group purchased last year.

Advertisement for KPN Interim dividend 1996. Includes KPN logo, text about dividend payment, and contact information for Groningen, August 23, 1996.

PNG issue to end summer drought

The flotation of Papua New Guinea's Mineral Resources Development Company, which holds the government's stake in a number of oil and gold projects in the country, is set to be one of the first offerings to come to the international equity market after the summer break. Flemings and McIntosh are jointly arranging the sale of 49 per cent of the company, which is expected to raise between \$150m and \$175m for the PNG government. The offering is scheduled for mid-September. The company, which Flemings says is to be floated under the new name of Orogen, will be listed in Sydney and London, though international investors will be given the choice of buying shares or Global Depository Receipts (GDRs). The PNG government will no doubt be hoping for the same stock market success enjoyed so far by Lihir Gold, \$65-\$70m GDR offering for Lite-On, a Taiwanese tech-

nology company. The international roadshow starts in Singapore on Thursday, and then goes to Hong Kong, London and the US. Flemings and McIntosh are jointly arranging the \$400m-\$500m flotation of Smart Communications, the Philippines' second largest telecoms company, in what would probably be the largest initial public offering in Manila this year. Smart is a joint venture between Metro Pacific, the local arm of Hong Kong-based First Pacific, and NTT of Japan. Flemings is also preparing a \$100m sale of shares in Universal Rightfields, a Philippine property developer. Lehman Brothers is close to launching the \$400m GDR offering for State Bank of India. The issue coincides with a heavy drop in the Bombay stock market but will be helped by the fall in the average GDR premium over domestic shares from the mid-twenties to parity.

The equity-linked market in Asia is also stirring, with Flemings and Merrill Lynch preparing a \$100m convertible bond offering for Sun Asia Pail, a Malaysian construction company, expected also a source of such offerings. On Friday, Sakura Bank said it planned to raise ¥150bn through its second issue of convertible preferred stock, via Merrill Lynch. Bankers expect a spate of European equity offerings in the next two months as vendors seek to avoid the flotation of Deutsche Telekom in November. One of the first post-summer deals will be a 10 per cent capital increase by Denmark's BCF Bank, formed this year by merger of Bkruben Bank and the Post Office's GiroBank. The shares, which will be freely distributed by an international bank syndicate led by JP Morgan, are expected to raise between \$100m and \$125m.

FT/S&P ACTUARIES WORLD INDICES table with multiple columns for various regional and national markets, including Australia, Europe, Japan, and the USA, showing index values and changes.

Handwritten Arabic text: صكنا من الامم

MARKETS: This Week

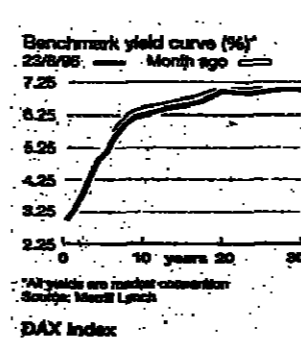
The July durable goods report sent a tremor through the US bond market at the end of last week by indicating an unexpectedly strong pick-up in manufacturing activity.



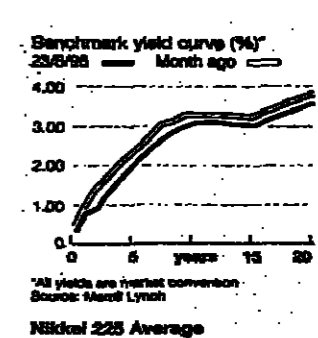
The London stock market starts the week from the vantage point of an all-time high, in the wake of a wave of European interest rate cuts triggered by the Bundesbank's surprisingly large reduction in the repo rate on Thursday.



Bundesbank watchers had a good let-up last week. Markets around the world were taken aback by the German central bank's decision not just to cut one of its key rates, but to do so with unexpected vigour.



The focus of the markets attention this week will be on the Bank of Japan's quarterly survey of business confidence. Although concern about the economy's fragile recovery has eased fears of an imminent tightening in monetary policy, the report is expected to indicate a moderate improvement in sentiment, with a rise in capital expenditure forecast.



Earlier this month there was widespread optimism that the second half of the year would show a decisive slowdown in US economic growth. But Friday's figures, coming on top of other disappointing economic data, have weakened the assumption that growth is easing quickly enough to rule out an increase in interest rates.

A further concern is that economic data due this week will do little to alleviate those worries. On Thursday, for example, some analysts think the Bureau of Economic Analysis will have pushed up its estimate of second-quarter growth even higher than 4.2 per cent already reported.

The main reason news comes from the leisure company Ladbroke, the engineering companies Rolls-Royce and T&N, retailer W.H. Smith and the household goods company Reckitt & Colman.

So far this year, there have been signs of a two-speed economy, with the consumer sector reviving while manufacturing has been in the doldrums.

With inflation low or already falling, the trend toward lower public deficits should provide the greatest benefit to high-yielding European bond markets.

Mr Norbert Braems at BZW sees only limited potential for the German bond market, despite the further steepening of the yield curve. In the US, he noted, US interest rates were on the way up, not down.

Bonds eased on Friday, while German shares marked time. Wall Street and the dollar will help determine their performance this week, with interim results from Daimler-Benz and Lufthansa the main focus of attention.

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Copper trade watches China

The attention of copper traders in Singapore is focused on China this week, as they watch for signs of the Chinese selling they fear could undermine the market.

Bloomsbury said the issue was all the more crucial as its latest calculations indicated that the global market surplus of copper was much smaller than had been thought previously.

The rate cut by the Bank of France on Thursday came as a welcome relief, but the problems for the economy are far from over, in spite of the positive reaction from the equity market.

over the previous two weeks, and should now enter a more settled phase. Nevertheless, with budget negotiations fully under way and Mr Alain Juppé, prime minister, due to hold a "think-tank" with President Jacques Chirac, there is speculation that the franc could face a renewed attack next month.

Pharmaceutical stocks are also due on Wednesday from Aluisse. Now in three main divisions - chemicals, packaging and aluminium - the group has been on a flat share price trajectory this year, with brokers concerned following a 1995 re-rating to growth stock status.

from Swissair, which has slipped since a peak in late March. The airline's shares doubled between October and March, on euphoria over the tough cost-cutting steps taken by its new chief operating officer Philippe Brugger. However, in spite of a sheaf of recent initiatives, including cost cutting and the potential introduction of inflight casinos, Swissair is likely to report its traditional first-half loss.

On the corporate front, eyes will be focused on Citic Pacific, the Hong Kong-listed arm of Beijing's premier investment vehicle. The company, which holds stakes in the territory's key telecom and aviation companies, reports its interim results on Wednesday.

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BoJ report will bring Asia under the spotlight

After Europe being the centre of attention in August, the markets' focus will switch to Asia midweek, when the Bank of Japan releases its important economic report.

The diffusion index, which measures business sentiment, is expected to improve on the back of low interest rates and a weaker yen. But the Bank of Japan is thought to want evidence of a

broader recovery before raising interest rates. The fall-out from the Bundesbank's decision to cut its repo rate by 30 basis points last Thursday will continue this week.

Any D-Mark strengthening will concern the Bank of France. By the end of the week, the spotlight may again turn on Paris's budget, to be announced on September 18. Mr Jacques Chirac, the French president, and Mr Alain Juppé, prime minister, spent the weekend trying to balance cuts in spend-

ing with tax reductions. In the meantime, French industrial production data on Wednesday could show signs of further stagnation.

This week sees little economic news of note in the US. The end of the Democrat party conference in Chicago will signal the start of the presidential campaign. But the long Labor Day weekend to come means it could be a quiet week in the US.

FT GUIDE TO WORLD CURRENCIES

The table below gives the latest available rates of exchange (rounded) against four key currencies on Friday, August 23, 1996. In some cases the rate is nominal. Market rates are the average of buying and selling rates except where they are shown to be otherwise. In some cases market rates have been calculated from those of foreign currencies to which they are tied.

Table with multiple columns showing exchange rates for various countries (Algeria, Angola, Argentina, etc.) against major currencies like US\$, D-Mark, Yen, etc.

CROSS BORDER M&A DEALS

Table listing M&A deals with columns for Bidder/Investor, Target, Sector, Value, and Comment.

SIGMA SECURITIES S.A. - MEMBER OF THE ATHENS STOCK EXCHANGE. Includes contact information and services.

ATHENS STOCK EXCHANGE August 16th - August 23rd 1996. Table showing market indices and performance.

Preset 20,000,000 KINGDOM OF SWEDEN Yield Curve Notes due 2000. Issued 25th August 1995. Interest rate details.

Worldwide Property Supplement. To inform all our clients & readers that the final will be published on September 21.

BANCO BILBAO VIZCAYA, S.A. Madrid Agent. Financial services advertisement.

Les Echos. Financial news outlet. TORAY INDUSTRIES, INC. advertisement.

MARKETS: This Week

EMERGING MARKETS By Jeremy Grant

Investors struggle in Vietnam

Of the dozens of investment proposals that have crossed Mr John Pike's desk in Vietnam, only a few have caught his eye. As chief investment officer for Finansa, a Bangkok-based fund management company, his job is to find suitable candidates for investment in by the Vietnam Frontier Fund, one of eight Vietnam country funds.

One proposal involved setting up a factory to manufacture tuk-tuks (three-wheeled scooters). The idea was to sell some to Ho Chi Minh City, which lacks a public transport system, and to export the rest. The deal went ahead, he says, with the fund making an investment of \$1.6m.

But such proposals are rare. For the eight Vietnam country funds, the past few years have been a chastening and, so far, mostly unprofitable experience, and the type of investments they are making are, in many cases, a far cry from those first envisaged three to four years ago. At that time, investors in emerging markets were bullish, and there were hopes of a stock market being set up as early as 1994.

Since then, however, talk of an equities market has evaporated, forcing strategies to be radically altered, with managers packaging their own deals and func-

Vietnam funds

Table with columns: Fund Name, Manager, Size (\$m), Closed, % Return, % Change. Lists various Vietnam funds like The Vietnam Fund, Vietnam Enterprise Investments, etc.

All funds listed in table through August 1996. Data as of 23/8/96. Source: IBC Emerging Markets Indices.

Managers spend most of their time criss-crossing the country in search of well-run projects with foreign investment that offer the prospect of good growth through hard currency returns, usually export earnings. The Vietnamese currency, the dong, is non-convertible.

Some managers, like Finansa, tend to pre-package investments, seeking government approval for a project before finding an industry partner that has an appetite for Vietnam and is willing to take majority control.

Funds will either co-invest with other corporations, exercising a put option two or three years after the project starts, or they will enter on a purely venture-capital basis.

But even this has its limitations. "The issue here is that there is a fairly limited number of business entrepreneurs who can write the business plans and run with them," says Mr Guy Eugene of VietnamVest, investment fund manager of the Lazard Vietnam Fund.

Another problem is joint ventures. Most funds prefer wholly foreign-owned ventures, as joint ventures can mean protracted negotiations. Most funds prefer to locate investments of sufficient quality to guarantee target returns of between 25 and 30 per cent, while ensuring a secure exit strategy if a market takes longer than expected to materialise.

There are not going to be enough stocks for another 10 to 15 years to make a viable market for portfolio investors," says Mr Charles Moore of Guernsey-registered Indochina Asset Management, which manages the \$71m Beta Vietnam Fund, one of the first Vietnam funds.

Because foreigners are not allowed to invest in local companies, the challenge is to locate investments of sufficient quality to guarantee target returns of between 25 and 30 per cent, while ensuring a secure exit strategy if a market takes longer than expected to materialise.

Others, like Dragon Capital, are taking a medium-term bet on the proposed stock exchange becoming a reality. Earlier this year, it completed a \$5m convertible bond issue for REE Refrigeration, a private Vietnamese air-conditioning manufacturer in Ho Chi Minh City. The bonds will be converted into shares in 1998.

The deal was the first of its kind in Vietnam and, in spite of the tough environment faced by the funds, offers a sign that their original hopes for an exchange may not have been in vain.

INTERNATIONAL BONDS

Long-term view may deliver in South Africa

Mr Trevor Manuel, South Africa's finance minister, is not saying whether he will appear at next month's European roadshow to promote the country's forthcoming D-Mark eurobond.

The arranging banks want Mr Manuel to join the governor of the Reserve Bank, Mr Chris Stals, in a morale-raising tour of the European institutions. But memories of the minister's last world tour in April, which failed to stem the collapse of the rand, are still fresh in Mr Manuel's mind.

The currency has lost a quarter of its value against the dollar since February, wiping out many of the spoils for foreign investors in the capital markets.

As it plumed new lows of R458 against the dollar last week, foreign buyers notched up net bond sales of more than R240bn for the second successive week. The volatility has soured sentiment to such an extent that net purchases by foreign buyers have totalled only R2,851bn for the year to date, as substantial outflows have offset purchases of R103,401bn.

Uncertainty has been further fuelled by international currency speculators, who have pummeled the rand to a point where it is doubtful that anything Mr Manuel says will restore confidence.

Vigorous denials have failed to abate rumours that 78-year-old President Mandela is unwell, or that Mr Stals is about to resign.

Mr Ben Hall, bond analyst at Hambros, says the nervousness is in part a reaction to the relative stability of South Africa's infant democracy. After years of recession and double-digit inflation, the economy is expected to grow by about 3 per cent this year and economists predict a 1 per cent rise in last year's inflation level to 9-9 per cent.

"Nothing is going to happen overnight to improve the situation any further," says Mr Hall. That premise will be tested on Wednesday when Mr Stals unveils money supply data for July,

which fell by a third between February and July to R10,4bn, or five weeks' export cover. If the bank has to draw on short-term credit facilities or seek help from the IMF, the government may be forced into more rapid economic reforms.

Most analysts agree that clarity on a schedule for the abolition of exchange controls and moves towards pri-

vatiation would bolster investor confidence. But in the short term at least, the bearishness seems largely justified. "The currency has gone too far and most funds cannot stomach the volatility," says Mr La Mantia.

He recommends a policy of reduced exposure coupled with partial hedging against a further depreciation of the rand. In the longer term, conditions are more favourable than in the past.

While some in this paper is likely to be placed with German retail investors - traditionally keen buyers of South African debt - more than half will be targeted at European institutions. The offering will be South Africa's first D-Mark issue since 1991, when it sold DM400m of bonds expiring this October.

In coming weeks, the government may also announce an US dollar Yankee bond, expected to total \$250m to \$300m. Dollar buyers are traditionally more sceptical of South African bonds than investors in Europe, who acquire a taste for the generous premiums on South African debt placed during the apartheid era. Mr Manuel may yet acquire a taste for promotions.

EMERGING MARKETS

ING BARING SECURITIES EMERGING MARKETS INDICES

Table showing emerging market indices for various regions like Latin America, Europe, Asia, etc., with columns for Index, 23/8/96, Week on week movement, etc.

All indices in \$ terms, January 7th 1995=100. Source: ING Baring Securities.

NEW INTERNATIONAL BOND ISSUES

Table listing new international bond issues with columns: Issuer, Amount, Maturity, Coupon, Price, Yield, Launch, Book-ender.

Advertisement for BOI Sri Lanka, featuring the text 'ADVERTISING PR AGENCY' and details about investment promotion services in Sri Lanka.

Advertisement for FT Surveys, titled 'Social Housing', detailing a survey on housing developments in South Africa.

Advertisement for SUGAR & INTEGRATED INDUSTRIES COMPANY, Project Affairs - Hawamdia - Giza Furfural Plant, Tender No. 8000/135.

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سوقنا من الامل

CURRENCIES AND MONEY

POUND SPOT FORWARD AGAINST THE POUND

Table with columns: Country, Closing mid-point, Change on day, Bid/offer spread, Days' bid/offer, One month rate, Three months rate, One year rate, Bank of England index.

DOLLAR SPOT FORWARD AGAINST THE DOLLAR

Table with columns: Country, Closing mid-point, Change on day, Bid/offer spread, Days' bid/offer, One month rate, Three months rate, One year rate, JP Morgan index.

WORLD INTEREST RATES

Table with columns: Money Rates, Over night, One month, Three months, Six months, One year, Lomb. year, De. rate, Repo rate.

EURO CURRENCY INTEREST RATES

Table with columns: Aug 23, Short term, 7 days notice, One month, Three months, Six months, One year.

CROSS RATES AND DERIVATIVES

Table with columns: Country, Bid, Offer, Bid, Offer, Bid, Offer, Bid, Offer, Bid, Offer, Bid, Offer.

FT GOLD MINES INDEX

Table with columns: Gold Mines Index, % chg, % of total, % of total, % of total, % of total, % of total, % of total.

UK INTEREST RATES

Table with columns: London Money Rates, Over night, 7 days notice, One month, Three months, Six months, One year.

UK GILTS PRICES

Table with columns: Name, Price, % of amt, % of amt, % of amt, % of amt, % of amt, % of amt.

EXCHANGE CROSS RATES

Table with columns: Country, Bid, Offer, Bid, Offer, Bid, Offer, Bid, Offer, Bid, Offer, Bid, Offer.

FT GUIDE TO WORLD CURRENCIES

The FT Guide to World Currencies table is located on the inside cover of the FT. It provides a comprehensive overview of global exchange rates and trends.

UK MONEY RATES

Table with columns: Interbank Sterling, Sterling CDs, Treasury Bills, Bank Bills, Local authority debts, Discount Market debts.

PHILADELPHIA 6/25 OCTOBER 2012

Table with columns: Price, Sep, Oct, Nov, Dec, Jan, Feb, Mar, Apr, May, Jun, Jul, Aug, Sep, Oct, Nov, Dec.

BANK RETURN

Table with columns: Banking Department, Assets, Liabilities, Notes in circulation, Notes in Banking Department, Assets, Other Government securities, Other Securities.

BANK OF ENGLAND TREASURY BILL TENDER

Table with columns: Issued on offer, Total applications, Total accepted, Mkt. accepted bid, Amount at mkt. level.

BASE LENDING RATES

Table with columns: Name, Rate, Name, Rate, Name, Rate, Name, Rate, Name, Rate, Name, Rate.

STOCK INDICES

Table with columns: FT 100, FT 250, FT 500, FT 1000, FT 2000, FT 5000, FT 10000, FT 20000, FT 50000, FT 100000.

UK GILTS PRICES

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Table with columns: FT 100, FT 250, FT 500, FT 1000, FT 2000, FT 5000, FT 10000, FT 20000, FT 50000, FT 100000.

FT INSURANCE advertisement. Includes text: 'With the increasing complexities and competition within the insurance market it is crucial that you stay aware of the core developments shaping the global insurance industry.' Lists various insurance services and contact information for FT Financial Publishing.

LONDON SHARE SERVICE

ALCOHOLIC BEVERAGES

Table listing companies in the Alcoholic Beverages sector with columns for company name, price, and change.

BANKS, MERCHANT

Table listing companies in the Banks, Merchant sector.

BANKS, RETAIL

Table listing companies in the Banks, Retail sector.

BREWERS, PUBS & REST

Table listing companies in the Brewers, Pubs & Rest sector.

BUILDING & CONSTRUCTION

Table listing companies in the Building & Construction sector.

BUILDING MATS. & MERCHANTS

Table listing companies in the Building Mats. & Merchants sector.

CHEMICALS

Table listing companies in the Chemicals sector.

CHEMICALS - Cont.

Table listing companies in the Chemicals sector (continued).

DISTRIBUTORS

Table listing companies in the Distributors sector.

DIVERSIFIED INDUSTRIALS

Table listing companies in the Diversified Industrials sector.

ELECTRICITY

Table listing companies in the Electricity sector.

ELECTRONIC & ELECTRICAL EQPT

Table listing companies in the Electronic & Electrical Eqpt sector.

ENGINEERING, VEHICLES

Table listing companies in the Engineering, Vehicles sector.

EXTRACTIVE INDUSTRIES

Table listing companies in the Extractive Industries sector.

ELECTRONIC & ELECTRICAL EQPT - Cont.

Table listing companies in the Electronic & Electrical Eqpt sector (continued).

ENGINEERING

Table listing companies in the Engineering sector.

ENGINEERING, VEHICLES

Table listing companies in the Engineering, Vehicles sector.

EXTRACTIVE INDUSTRIES - Cont.

Table listing companies in the Extractive Industries sector (continued).

ENGINEERING - Cont.

Table listing companies in the Engineering sector (continued).

ENGINEERING, VEHICLES

Table listing companies in the Engineering, Vehicles sector.

EXTRACTIVE INDUSTRIES

Table listing companies in the Extractive Industries sector.

EXTRACTIVE INDUSTRIES - Cont.

Table listing companies in the Extractive Industries sector (continued).

FOOD PRODUCERS

Table listing companies in the Food Producers sector.

FOOD PRODUCERS - Cont.

Table listing companies in the Food Producers sector (continued).

FOOD PRODUCERS - Cont.

Table listing companies in the Food Producers sector (continued).

FOOD PRODUCERS - Cont.

Table listing companies in the Food Producers sector (continued).

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Table listing companies in the Food Producers sector (continued).

FOOD PRODUCERS - Cont.

Table listing companies in the Food Producers sector (continued).

HOUSEHOLD GOODS - Cont.

Table listing companies in the Household Goods sector (continued).

HOUSEHOLD GOODS - Cont.

Table listing companies in the Household Goods sector (continued).

HOUSEHOLD GOODS - Cont.

Table listing companies in the Household Goods sector (continued).

HOUSEHOLD GOODS - Cont.

Table listing companies in the Household Goods sector (continued).

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Table listing companies in the Household Goods sector (continued).

HOUSEHOLD GOODS - Cont.

Table listing companies in the Household Goods sector (continued).

HOUSEHOLD GOODS - Cont.

Table listing companies in the Household Goods sector (continued).

INVESTMENT TRUSTS - Cont.

Table listing companies in the Investment Trusts sector (continued).

INVESTMENT TRUSTS

Table listing companies in the Investment Trusts sector.

INVESTMENT TRUSTS

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INVESTMENT TRUSTS

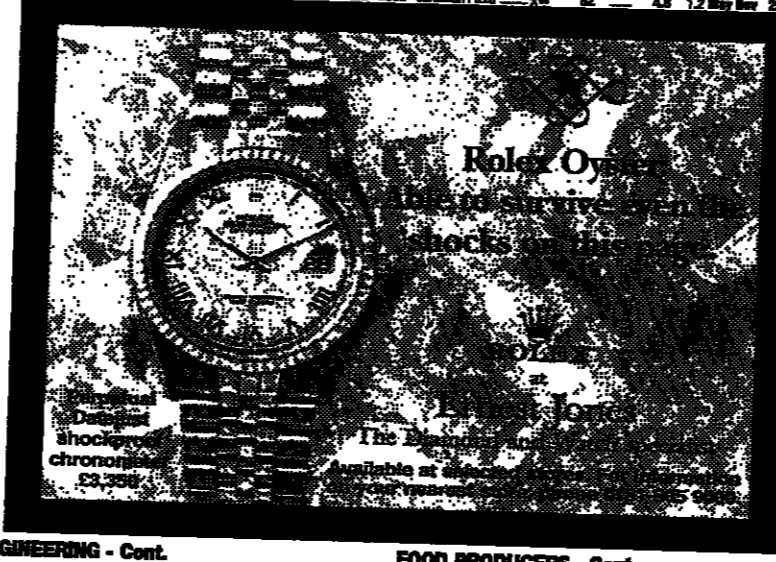
Table listing companies in the Investment Trusts sector.

INVESTMENT TRUSTS

Table listing companies in the Investment Trusts sector.

INVESTMENT TRUSTS

Table listing companies in the Investment Trusts sector.



Rolex Oyster Perpetual chronograph watch.

صكنا من الاعل



Company	Price	% Chg	Div	Div Yr	Div Yr	Div Yr	Div Yr	Div Yr	Div Yr	Div Yr	Div Yr	Div Yr	Div Yr	Div Yr	Div Yr	Div Yr	Div Yr	Div Yr
<b>INV TRUSTS SPLIT CAPITAL - Cont.</b>																		
<b>LEISURE &amp; HOTELS - Cont.</b>																		
<b>PAPER, PACKAGING &amp; PRINTING</b>																		
<b>PROPERTY - Cont.</b>																		
<b>TELECOMMUNICATIONS</b>																		
<b>AMM - Cont.</b>																		
<b>RETAILERS, FOOD</b>																		
<b>RETAILERS, GENERAL</b>																		
<b>TEXTILES &amp; APPAREL</b>																		
<b>TOBACCO</b>																		
<b>TRANSPORT</b>																		
<b>WATER</b>																		
<b>AMERICANS</b>																		
<b>CANADIANS</b>																		
<b>SOUTH AFRICANS</b>																		
<b>GUIDE TO LONDON SHARE SERVICE</b>																		
<b>OTHER INVESTMENT TRUSTS</b>																		
<b>PHARMACEUTICALS</b>																		
<b>PROPERTY</b>																		
<b>PROPERTY - Cont.</b>																		
<b>SUPPORT SERVICES</b>																		
<b>AIM</b>																		
<b>LEISURE &amp; HOTELS</b>																		
<b>OIL EXPLORATION &amp; PRODUCTION</b>																		
<b>OIL, INTEGRATED</b>																		
<b>OTHER FINANCIAL</b>																		
<b>INVESTMENT COMPANIES</b>																		
<b>PROPERTY - Cont.</b>																		
<b>SUPPORT SERVICES</b>																		

To be a world leader in diverse businesses  
you need the very best scientists and  
engineers. Rockwell has 15,000 of them.



**FT Share Service**  
The following changes have been made to the FT Share Information Service: Additional Highland Distillers Co. Ltd (Alcoholic Beverages), Carlsberg Research (Food & Beverage), AND Int. (Aluminum), MT Entertainment, MEGA, CCI Entertainment (Publishing), Alderson-Smyth & Co's (Firm Trusts), St James's Place (Investment), Woodville (Oil Integrated), St James's Place (Other Fin), Remy (Beverages).

**FT Free Annual Reports Service**  
You can obtain the current annual report of any company included with a 15-page quote the code FTFRANK Ring 011 770 0770 from 9am to 5pm, Monday to Friday. Calls charged at 50p per minute, plus relevant Stock Exchange announcements. Reports will be sent the next working day, subject to availability.

**FT Company Focus / Focus Plus**  
Comprehensive 10-18 page report available on this company, containing key news from the last year, latest survey of city profit forecasts and investment recommendations, 5 year financial and share price performance review, balance sheet and profit and loss data, plus relevant Stock Exchange announcements. Company Focus (FT news) £8.95. Focus Plus (FT and Investors Chronicle news) £9.95. To order, call 0121 200 4678. Reports published by ShareFinder Ltd.

**FT Cityline**  
For up-to-the-second share prices call FT Cityline on 0208 43 0843 or 0881 43 followed by the four-digit code listed after the share price. Calls charged at 50p per minute, plus relevant Stock Exchange announcements. For more information on FT Cityline, call 0171 872 4278 from outside UK, please dial +44 in place of the first 0.

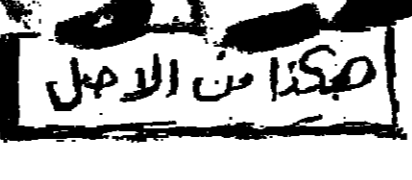
The share prices printed on these pages are also available on the internet at <http://www.ft.com>.



FT MANAGED FUNDS SERVICE

Offshore Funds and Insurances
FT Cityline Unit Trust Prices: dial 0891 430010 and key in a 5 digit code listed below. Calls are charged at 39p/minute...

Main table containing fund names, descriptions, and prices. Includes sections for Luxembourg (REGULATED), Offshore, and Insurances.



FT MANAGED FUNDS SERVICE Offshore Insurances and Other Funds

FT Cityline Unit Trust Prices; dial 0800 430010 and key in a 6 digit code listed below. Calls are charged at 35p/minute cheap rates and 45p/minute at all other times. International access available by subscription only. For more details call the FT Cityline Help Desk on (44 171) 673 4874.

Main table listing various fund categories such as Global, Alpha Fund, Columbia Asset Management, and others, with columns for fund name, price, and other details.

SEND US YOUR OWN PAPERCLIP. And while you are at it, please attach your cheque to fund more Macmillan Nurses in the fight against cancer. (Did you know over one million people are living with it?)

OTHER OFFSHORE FUNDS

Table listing other offshore funds including ATAP Management Ltd, AIA Asset Management, and others.

MANAGED FUNDS NOTES. This page is a guide to the various funds listed in the main table, providing details on investment objectives, risks, and performance.

Handwritten text at the bottom of the page, possibly a signature or note.

WORLD STOCK MARKETS

Highs & Lows shown on a 52 week basis

EUROPE

Table with columns for country, stock symbol, price, and change. Includes Austria (VIG), Belgium (C20), Germany (DAX), France (CAC), Italy (MIB), Netherlands (AEX), Spain (IBEX), and Switzerland (SMI).

Table with columns for country, stock symbol, price, and change. Includes Greece (ATHEX), Ireland (ISEQ), Portugal (BVL), and UK (FTSE 100).

Table with columns for country, stock symbol, price, and change. Includes Denmark (OMXC20), Finland (HEX), and Norway (OSEX).

Table with columns for country, stock symbol, price, and change. Includes Sweden (OMXS20) and Turkey (BIST).

Table with columns for country, stock symbol, price, and change. Includes Japan (Nikkei 225), Korea (KOSPI), and Taiwan (TAIEX).

Table with columns for country, stock symbol, price, and change. Includes Thailand (SET), Hong Kong (HSI), and Singapore (SSE).

Table with columns for country, stock symbol, price, and change. Includes Malaysia (FTSE Bursa Malaysia KLCX), Indonesia (IHSG), and New Zealand (NZSE).

Table with columns for country, stock symbol, price, and change. Includes South Africa (JSE Top 40) and Australia (ASX).

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NEW YORK STOCK EXCHANGE PRICES

Main table of stock prices with columns for stock name, price, and change. Includes sub-sections for 'D', 'M', 'N', 'P', 'Q', 'R', 'S', 'T', 'U', 'V', 'W', 'X', 'Y', 'Z'.

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سوق الأوراق المالية

Continued on next page

4 pm close August 23

NYSE PRICES

Table of NYSE stock prices with columns for stock name, price, change, and volume. Includes sub-sections for 'Continued from previous page', '-V-', '-T-', '-U-', '-X-Y-Z-', and '-R-'.

NASDAQ NATIONAL MARKET

4 pm close August 23

Table of NASDAQ National Market stock prices with columns for stock name, price, change, and volume. Includes sub-sections for '-L-', '-S-', '-M-', '-F-', '-G-', '-H-', '-I-', '-J-', '-K-', '-L-', '-M-', '-N-', '-O-', '-P-', '-Q-', '-R-', '-S-', '-T-', '-U-', '-V-', '-W-', '-X-', '-Y-', '-Z-'.

AMEX PRICES

4 pm close August 23

Table of AMEX stock prices with columns for stock name, price, change, and volume. Includes sub-sections for 'Continued from previous page', '-V-', '-T-', '-U-', '-X-Y-Z-', and '-R-'.

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Continuation of the NASDAQ National Market table from the previous page, showing stock prices and market data.

